

# SAVE DAVIDSON | Core Values

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**Mission:** To ensure fairness, ethics and transparency in official Town of Davidson decision making through citizen education, empowerment and participation

## SAVE DAVIDSON Core Values

- **Enhance** communications between Town of Davidson elected officials and staff and our citizens; create an effective, trusting partnership
- **Compel** greater transparency in Town decision making and operations
- **Preserve** the beloved small-town character of Davidson
- **Champion** and celebrate our diverse, historic mix of people
- **Conserve** our tree canopies, rural land, wildlife and other natural resources
- **Restrict** high-density, commercial and mixed-use developments to specific corridors that have the required traffic and mobility infrastructure
- **Cap** high-density, multi-family developments at the current level until appropriate needs assessments are conducted and infrastructure improvements are made
- **Protect** town-owned land for our future, and our children and grandchildren's futures
- **Galvanize** citizens around these core values in order to positively shape Davidson's future

## SAVE DAVIDSON Core Values Aligned with Those of the Town of Davidson

- **The SAVE DAVIDSON core values** are designed to support and reinforce the Town of Davidson core values, which may be found at [www.ci.davidson.nc.us/472/Mission-Statement](http://www.ci.davidson.nc.us/472/Mission-Statement)
- Key concepts include citizen respect, open communication, safety, historic mix, traditional character, stewardship, mobility, health, recreation and culture, and relationships with the college and nearby communities, which are in harmony with those of SAVE DAVIDSON

## SAVE DAVIDSON Is Engaging Citizens in Our Community Through:

- Website with information, documents, videos and merchandise at [www.savedavidson.org](http://www.savedavidson.org)
- SAVE DAVIDSON Facebook group, references, videos, event notifications, community building & more
- SAVE DAVIDSON email account for newsletters & event notifications [savedavidson@gmail.com](mailto:savedavidson@gmail.com)
- SAVE DAVIDSON Twitter and Instagram
- Educational outreach, including in-person open Information Sessions and **S.H.I.N.E.** Events (Sharing Helpful Information Now with Everyone!)
- Encouraging citizens to attend Town Board Meetings and Town Board Public Input Sessions
- SAVE DAVIDSON representation in Town meetings
- Community activism and peaceful demonstration
- Neighborhood gatherings, lemonAID stands, and awareness activities
- SAVE DAVIDSON car magnets, yard signs, T-shirts, and other merchandise