

Sponsor Application & Agreement

Lake Havasu Brews & Brats Festival



Application Deadline: February 4, 2017

**The Event: Saturday, March 4, 2017
12:00 p.m. - 4:00 p.m.**

Company or Business: _____
Contact Name & Title: _____
Phone: _____
Email: _____
Website: _____
Facebook Page: _____

Please describe your products and/or services so that we may better promote your business:

Check: Food Merchandise/Product(s) Service(s)

Description: _____

Sponsor Donation Level

Bronze Sponsor \$100
Includes name placement on website
One (1) complimentary ticket

Silver Sponsor \$300
Includes logo placement on website & print ads*
Two (2) complimentary tickets
Two (2) complimentary t-shirts

Gold Sponsor \$500
Includes logo placement on website, print ads*, t-shirt, and music stage banner
Two (2) complimentary tickets
Two (2) complimentary t-shirts
Two (2) Promotional Glasses

Platinum Sponsor \$1000
Includes logo placement on website, print ads*, t-shirt, music stage banner, and glasses.
Eight (8) complimentary tickets
Eight (8) complimentary t-shirts
Eight (8) Promotional Glasses

* In addition to the Lake Havasu Brews & Brats Festival Logo, the logos of two (2) businesses will be on the glasses. The availability of this option is limited to the first two Platinum Level (\$1,000) vendors and/or sponsors whose applications are accepted and whose donations are tendered.

Beer Festival Terms & Conditions

1. For the purposes of this Agreement, the terms "you" and "your" shall mean the business or company identified above; the terms "we," "our" and "LHSR" shall mean the Lake Havasu Sunrise Rotary Club as well as, and including, its board of directors, members and agents; the terms "event" or "festival" shall mean the Lake Havasu Brews & Brats Festival scheduled to occur on Saturday, March 4, 2017 ; the terms "venue" or "festival grounds" shall mean Springberg McAndrew Park.
2. Unless noted below as a Special Consideration, you may not (a) canvass the festival grounds soliciting business; (2) hand out flyers that promote or advertise your business, products or services; (3) give away any promotional materials to festival patrons, volunteers, vendors or attendees; or (4) sell any merchandise, products or services on the festival grounds.
3. Special Considerations: _____

4. Our obligation to place your logo on the festival website, t-shirts, banners or any other promotional material is contingent on your ability to timely provide us with proper digital files containing appropriate copies or images of your logo. We recommend you provide your logo to us in the following format(s): PNG, EPS, or AI with 300 dpi resolution. We will also accept TIFF and JPG file formats. **We will not design, format or re-format your logo for purposes of festival advertising.** Insofar as you have provided us with proper digital copies of your logo, we will place a color logo on the website; logos on printed materials, including t-shirts and banners, will be printed in either black or white ink at our discretion.
5. By executing this Agreement, you acknowledge that you understand the Lake Havasu Brews & Brats Festival is a fundraiser for the Lake Havasu Sunrise Rotary Club. You further understand your donation, upon receipt, will be put towards the costs and expenses of planning, organizing, promoting and conducting the event. Accordingly, donations are non-refundable. However, if event is cancelled, by us, for any reason, you may receive a pro-rated refund of your donation, if, at the time we announce the cancellation of the event, the total of the donations we have obtained from vendors and sponsors exceeds the total amount then-expended, committed or owed towards the costs and expenses of the festival. Your refund, if any, will be calculated by us and at our sole discretion.
6. The event will not be cancelled for inclement weather and will occur "rain or shine."
7. You understand that, by submission of this application, you are not guaranteed any ad placement. Your completion of this application shall not bind you or us until we have formally accepted your application and you have tendered your donation to us. Further, you agree and understand that if we are unable to process your payment for any reason (*e.g.*, insufficient funds, returned check), this Agreement shall become null and void and you agree to reimburse us for all reasonable and expected costs and expenses incurred by us in attempting to process your payment.
8. All correspondence about the festival, including changes relating to this Agreement and information regarding the time and/or location of the festival as well as your participation in the festival, will be emailed to you at the address you provided above or communicated to you by phone at the phone number you provided above.

No updates will be directly mailed to you

Donation Information

Monetary Donations:

Check _____ Amount \$ _____

Please make checks payable to: Lake Havasu Sunrise Rotary Foundation

Visa Mastercard American Express

Card # _____ Exp. Date _____

Security Code: _____ Amount: \$ _____

Name As It Appears On Card: _____

Street Address: _____

City _____ State _____ Zip Code _____

Bill Me via PayPal – Email: _____

In-Kind Donations:

_____ Estimated Value: \$ _____

Total Donation Amount: \$ _____

All contributions are tax-deductible. Please keep a copy of this Agreement for your records. We will send you a confirmation of your donation on or before February 4, 2017.

Acknowledgement of Terms

You hereby warrant and confirm that the above information is, to the best of your knowledge, true and correct. You further certify that you have read this entire document and accept the terms and conditions contained herein.

I, _____, AM AUTHORIZED TO ENTER AND EXECUTE THIS CONTRACT ON BEHALF OF _____ (the "Company") AS ITS _____ AND HEREBY BIND THE COMPANY TO THE TERMS AND CONDITIONS OF THIS CONTRACT AND AUTHORIZE THE PAYMENT, AS SHOWN ABOVE, TO BE PROCESSED BY THE LAKE HAVASU SUNRISE ROTARY CLUB

SIGNATURE: _____

TITLE: _____

This _____ day of _____, 2017.

Accepted by _____ on behalf of the Lake Havasu Sunrise Rotary Club this _____ day of _____, 2017.