

DEAD STOCK & Your Bottom Line

Dead Stock. Grey Stock. Overstock. Whether retail, service, or industrial, every business ends up with unused product. How is your business's dead stock affecting your **revenue stream**? Turns out dead stock can be more detrimental than you may have though!



Businesses all over Northern Virginia are thriving. Great news for small business owners. But how much excess stock are you retaining, and how is that affecting your bottom line?

Below are some numbers about small businesses like yours which may surprise you!

Unit Cost Value

25-30% The total cost, over your unit cost value, of holding unneeded inventory. -IndDist.com

Obsolete Stock

30% **Dead or Obsolete**
Studies show that on average, even well run companies hold up to 30% of inventory that has no value to the company. -IndDist.com

Ghost Economy

11.7%
of Your Revenue

Could be the cost to your business from unused product hanging around on your back shelves. -KatanaMRP.com

The FULL Cost



Estimates indicate that **DEAD INVENTORY** is costing the US retail industry over **\$50 BILLION** per year! Don't let your company be a part of that stat!

Turning dead stock into income.

The good news is, turning your unused merchandise, tools, assets and overstock into income is easier than ever with **Jetsom!**

We are an **industry-leading, full-service, front-to-end eCommerce fulfillment** center. We will promptly and professionally eliminate your overstock and monetize your unused product using our massive online reputation and understanding of the leading eCommerce platforms including **eBay, Amazon, and more.**

We know your business needs your full attention. That is why, with **Jetsom** the process is fluid. From the moment we show up, to the first check you receive and every subsequent deposit into your business's income stream, we take care of everything so you can focus on growing your business, which will be easier with the cash flow that our services can generate.

Don't let Dead Stock keep chipping away at your profitability. Contact **Jetsom** TODAY to get your items moving and push your revenue stream to new heights!



Between the \$38k in income and the space we cleared in our warehouse, Jetsom's services have made our company stronger and able to grow.

- T. Firetti, Manager of Blue Haven Pools

Jetsom turned old, unused assets from my company into an extra \$50k in income and cleared out space that we need for new product.

- J. Conrow, Preident of ACNS



Don't wait! Contact one of our reps today, and set up a **FREE** consultation to see what Jetsom can do for you and your business!

- **Industry Leading Competitive Rates**
- **High Volume Discounts**
- **Worldwide Sales Channels**
- **Unique Client Portal**
- **Complete Transparency**
- **Personalized eCommerce Fulfillment**

Contact Us

