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Personal Identity Theft Protection

. . . IS SOMEONE PRETENDING TO BE YOU?

What is Identity Theft?

Fraud committed or attempted using the identifying information of another person without authorization.

Fastest growing crime on the planet

Most feared crime in America
(ID Theft happens every 3 seconds)

How does it happen?

Corporate Data Breach



Stolen Wallet or Purse



Computer Phishing



Mail Box Theft



Drivers License Fraud



Dumpster Diving



What are the chances?

It happens every 3 seconds. Are you protected?

**There are 5 common types of Identity Theft (IDT)
Does your IDT service cover 28% or 100%?**



**Drivers
License**



**Social
Security**



Medical



**Character/
Criminal**



Financial

72%

28%

ID Theft Facts

- In the past 12 months 110 million Americans' non-public personal information has been exposed by hackers.
- Total cost of ID theft to businesses and consumers was nearly \$60 billion in 2015.
- Average fraud amount per victim was \$6,400 in 2015.
- On average, victims incur between \$800 - \$1,400 in expenses related to restoring ID.
- 28,000 victims per day - 20 victims per minute - new victim every 3 seconds.
- 47% of victims have trouble getting credit or a loan as a result of identity theft.
- According to the FTC, ID Theft has been the number 1 consumer complaint for the past 15 consecutive years.

Industry Coverage Overview

1

Limited Event Restoration

- Covers only Checking or Only Credit Card
- Provides Generic Advice

2

Assisted Restoration

- Provides Generic Advice
- Forms Packet

3

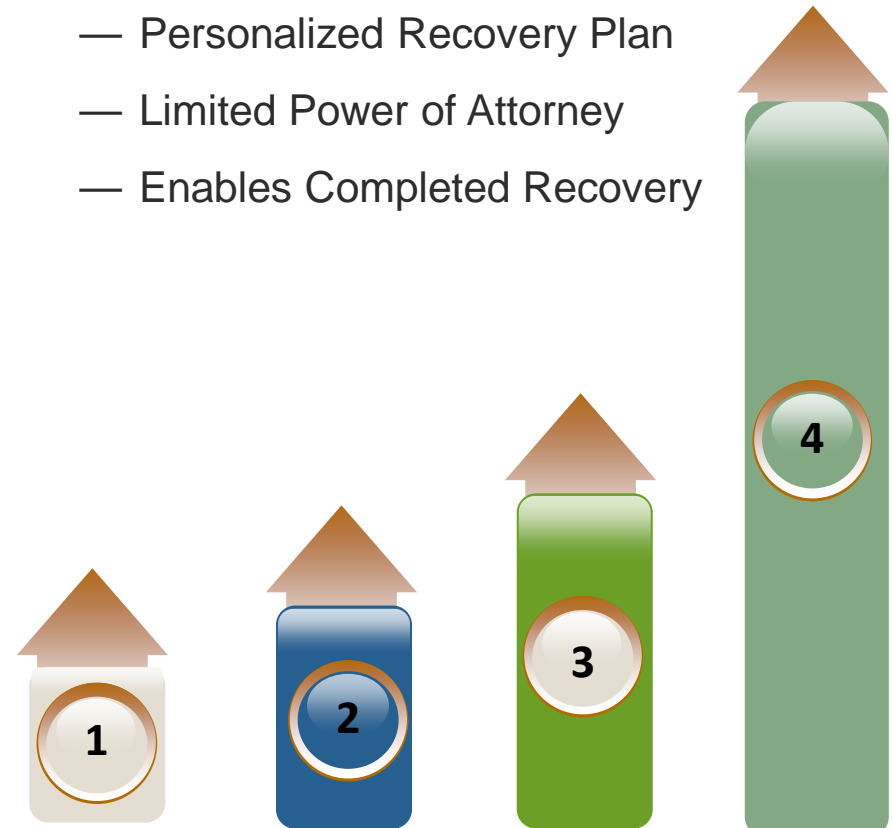
Semi-Managed Restoration

- Advocates Provide Advice
- Three-Way Calling

4

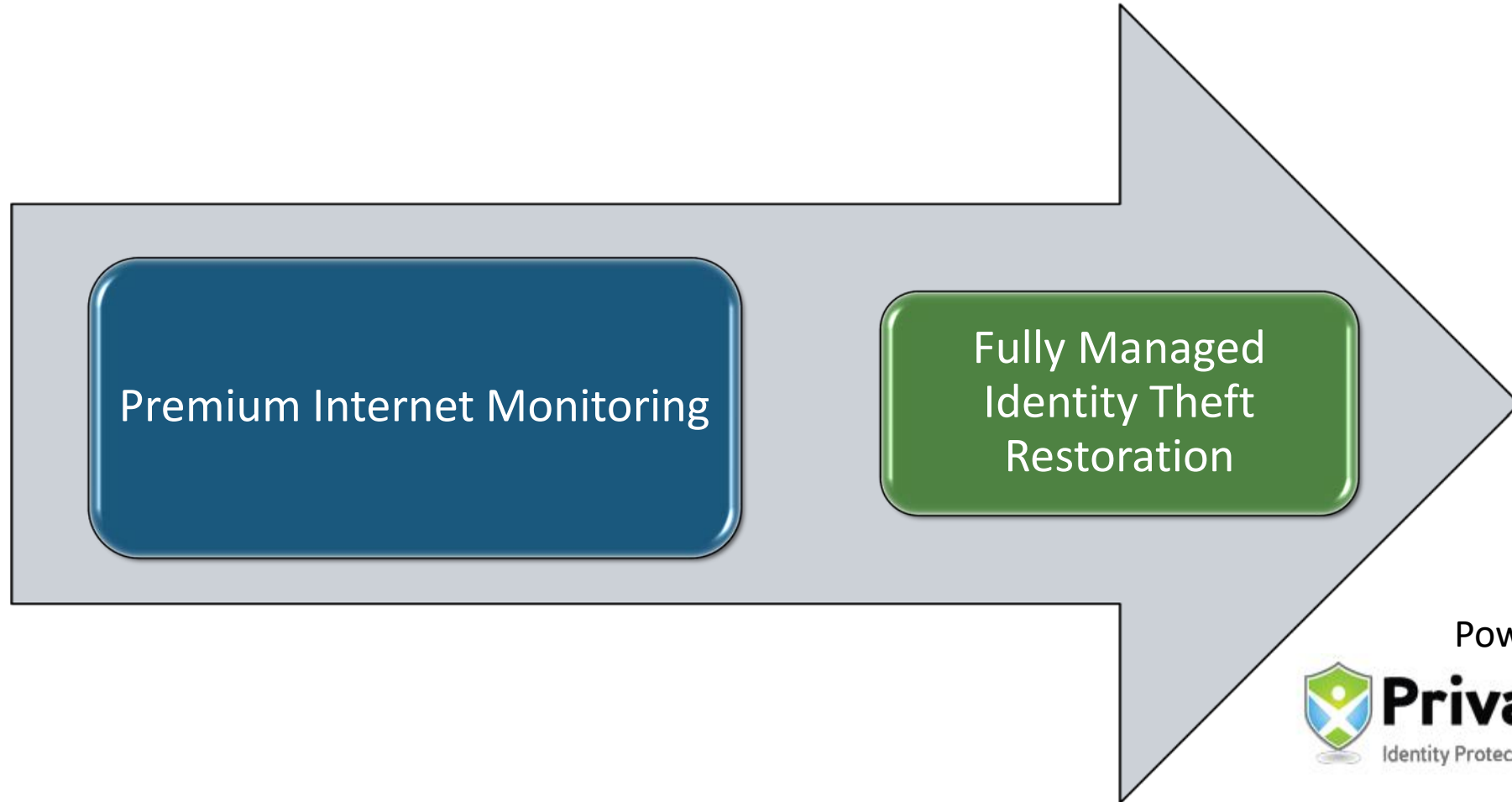
Fully-Managed Restoration

- Assigned Personal Advocate
- Personalized Recovery Plan
- Limited Power of Attorney
- Enables Completed Recovery



Value to the Consumer

The Solution



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Identity Theft Protection for Your Customers.mp4



Scope of Coverage

- Customer
- Spouse/domestic partner
- Children under the age of 25
- Plus all dependents sharing the same permanent address
- As well as those in a nursing home, hospice or deceased 12 months or less
- No limit on family size



Service Description



Fully-managed Family Coverage

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- Identity experts are available 24 hours a day, 7 days a week.
- Fully-managed vs assisted recovery.
- Victim is assigned a Recovery Advocate to develop a Personalized Recovery Plan.
- Recovery Advocates document, dispute, and reverse all fraudulent transactions.
- Covers ID theft with no family fraud or other exclusions.
- Identity is restored to pre-theft status.
- Unlimited restorations.
- No deductible.

Service Description



Premium Internet Monitoring and Public/Private Database Monitoring

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- Proactively scans for sensitive personal information that is sold and traded on black market internet sites and chat rooms.
- Early Warning System monitors billions of public data sources to protect your good name.
- Monitoring for credit card and debit card numbers, bank account numbers, social security numbers, driver's licenses numbers, telephone numbers, email addresses, and other sensitive information.
- Public/Private Database Address Monitoring looks for changes to your personal information in public and private databases that could provide an early warning of an identity theft in progress.
- Short video clip on Black market sites <https://youtu.be/nEFtNcCD4U8>

Product Features & Benefits Summary

- ✓ 24/7 Internet Monitoring service proactively scans to detect potential threats
- ✓ Covers you and your immediate family (spouse or domestic partner, children at the same address up to age 25, IRS dependents regardless of age (i.e. residing in a nursing home/hospice, or deceased 12 months or less))
- ✓ Fully-managed ID recovery service
- ✓ Covers ID theft with no family fraud or other exclusions
- ✓ Unlimited restorations
- ✓ No deductible
- ✓ Work until credit and identity are restored to pre-theft status

Here's how it works

The consumer will receive a personalized email:

Jim

Your personalized certificate of coverage is ready for you to download. To get your certificate, click on the attachment below.

To register for your Internet Monitoring Package go to: <http://promos.privacymaxx.com/dealer/>

Thank you,

USA ID Recovery





Your Fully Managed Identity Theft Restoration and Internet Monitoring Service Needs To Be Activated



→ Don't miss out on your benefits

Your dealer is providing you these valuable benefits that will save you and your family 100s of hours of time and expense in case you become a victim of Identity Theft.

→ Fully Managed Identity Restoration

Fully Managed 24/7: Fully Managed recovery is the key to success. It is available to you 24/7 to help you with the uncertainty of Identity Theft and to recover you and your family to pre-victim status.

→ Internet Monitoring Service

Provides monitoring of your personal information on public and private black market sites, hacker forums, and chat and discussion areas through a combination of web crawling, indexing and human intelligence.

Activate Your Benefit Today

Click the button to the right to activate and receive your coverage.

Just enter your info and click the button below to activate your coverage:

FREE!

First Name *

Last Name *

Email *

Phone Number *

Street Address *

City *

Here's how it works....

The attachment with the Restoration certificate:

Dear Member: Welcome. You've taken the first step to protecting your identity by signing up for the most comprehensive Identity Restoration Service available. We would like to take this opportunity to thank you for your business.



Powered by:  **PrivacyMaxx**
Identity Protection & Privacy Management

MEMBERSHIP PERIOD: 1YEAR from filed issue date

If **for any reason**, you or an eligible member of your family are a victim of identity theft within the term of the program, a professional Identity Theft Recovery Advocate (Recovery Advocate) will manage your recovery process to help restore your name and credit as close as possible to pre-event status. We will handle the follow-up, paperwork, and phone calls for you, through a limited power of attorney authorization. Once you report an identity theft, the following actions will be your recovery taken to manage:

You will be assigned your own Recovery Advocate. Your Recovery Advocate will document your case and perform the necessary actions to recover your name and credit history.

1. Your Recovery Advocate will immediately send a Fraud Recovery Packet to you by email, fax or overnight delivery, with a limited power of attorney form, and instructions for immediate action.
2. Once you return the forms in the Fraud Recovery Packet, your Recovery Advocate will perform the following actions as they may be required by the circumstances of your case:
 - Place fraud alerts at the three major credit bureaus for you.
 - Provide you with copies of credit reports from all three credit bureaus and review the reports with you to identify fraudulent activity.
 - Assist you in completing the official identity theft affidavit from the Federal Trade Commission to establish your rights as a victim.
 - Contact the Social Security Administration, US Postal Service, Department of Motor Vehicles, among others, to reverse any wrongful information, transactions, or misuse of official documentation as applicable to your case.
 - Research and document any fraudulent transactions, false accounts, or contracts signed with creditors, banks, utility companies, leasing agents, medical facilities, etc., and follow up to make sure all wrongful activity is removed from your credit file.
 - Work with local and federal law enforcement to try to stop the criminal(s) that are misusing your name.
3. At the close of your case, your Recovery Advocate will provide confirmation of your return to pre-identity theft status.
4. Your Recovery Advocate will provide post-recovery follow-up for 12 months.
5. You will have direct access to your Recovery Advocate by phone, email and fax both for the duration of your case and for the post-recovery follow-up period.
6. Notifying Law Enforcement:
 - Report your situation. The sooner law enforcement learns about the theft, the more effective they can be. If your local police are not familiar with investigating identity theft cases, contact the local office of the FBI or the U.S. Secret Service. For incidents involving mail theft, contact the U.S. Postal Inspection Service. Check the blue pages of your telephone directory or an online search for the number of the nearest field office.

Terms and Conditions

- Persons who are eligible for this benefit are called "Members" and include persons who pay for this service (or have this service paid for on their behalf) and his or her immediate family (spouse/domestic partner, plus Members' dependents under the age of 18. Businesses are not eligible for benefits under this program.
- You may access recovery services under this program immediately, contingent upon the prompt remittance for this service to the provider or its agent. You will continue to be a Member until the expiration of the term you selected (Membership Period).
- The benefits under this program are non-transferable. Purchase price may be refunded at Member's request within 10 days of purchase if no claims have been made. Benefits not utilized will cease with no cash value.
- For purposes of benefits under this program, Identity Theft is defined as fraud that involves the use of a Member's name, address, social security number, bank or credit/debit card account number, or other identifying information without the knowledge of the Member which is used to commit fraud or other crimes.
- No services will be provided for losses resulting from fraudulent or illegal acts of the registered customer and/or customer negligence whether acting alone or in collusion with others material misrepresentation by customer. Further, Privacy Maxx, Inc. and/or its service provider(s) reserves the right to refuse or terminate services where it is deemed that the individual is committing fraud or other illegal acts, making untrue statements, or failing to perform his/her portion of the recovery plan.
- A business entity does not qualify for benefits under a consumer contract.
- Identity theft events that pre-date the effective date of the initial term of this contract are not eligible for services under this contract if the event was known to the individual prior to the effective date of the initial term.
- Individuals who have been convicted of any crime involving fraud are not eligible to be Program Participants, and if enrolled by mistake, are not eligible to receive any Program benefits.
- Benefits are only available to residents of the United States. In the event of identity theft that occurs out of the United States, identity recovery is only performed with agencies and institutions in the United States or territories where U.S. law applies.
- The Provider will not provide credit counseling or repair to credit that legitimately belongs to a Member.
- The Provider cannot be held responsible for failure to provide or for delay in providing services when such failure or delay is caused by conditions beyond its control. Services do not cover reimbursement for financial losses of any kind from identity theft or recovery services there from.
- Victim call center number: 877.871.5977

Premium Internet Monitoring — You must go to the web address and register to activate this coverage: <http://www.privacymaxx.com/monitor>

The Black Market Internet Monitoring Service proactively scans for sensitive personal information that is sold and traded on black market internet sites and chat rooms. The service includes monitoring for credit card and debit card numbers, bank account numbers, social security numbers, driver's licenses numbers, telephone numbers, email addresses, and other sensitive information. By helping to identify stolen card numbers and personal information available on black market internet sites before significant damage can occur, the service reduces risks, costs and headaches related to financial fraud and identity theft.

ONE OF YOUR GREATEST ASSETS: YOUR IDENTITY

... enroll today and safeguard your future.

