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MAY/JUNE 2007

HOME BUSINESS SOLUTIONS FOR WOMEN

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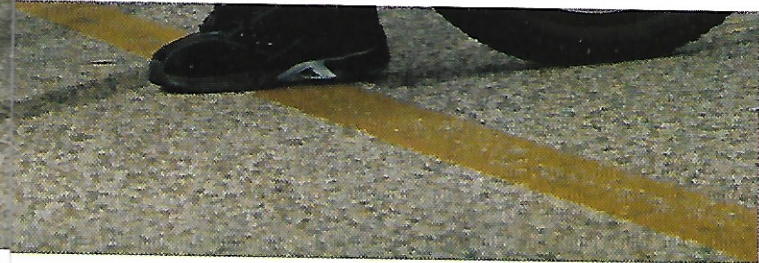
See how Janie Jones stays home
with her children every day...and
earns a substantial income, too.



PUTTING FAMILY FIRST



Family has always been the highest priority for Janie Jones; with her home business, she can afford to be a stay-at-home mom. Now, she finds fulfillment in showing other moms how they can have more family time too.



Every day millions of moms wish they could afford to stay at home with their children full time. And for those who are already stay-at-home moms, money is on their minds, too—living on one income can be hard on many families.

Janie Jones, a stay-at-home mom of two boys, understands this all too well. “I had always wanted to stay home with my children,” says Janie, but she admits to having concerns about raising a family on one income. Even though her husband, Michael, had a well-paying job, their budget was still pretty tight. His career was also demanding—he worked about 60 hours per week and traveled extensively.

“That was the tradeoff; Michael had a good career with a good salary, but very little time for family; missing out on that was very stressful for him,” says Janie. “What it came down to, really, was we couldn’t afford a family life.”

She wanted to help financially, and thought a home business could be the solution. However, after weeding through many opportunities, she couldn’t find anything that appealed to her or felt right.

Janie was about to give up when she stumbled upon AmeriPlan USA®, a 15-year-old company offering discounts on healthcare services, including medical, dental, vision, prescription, and chiropractic through a network of independent business owners.

“I liked that they had a real service, one that people truly need, instead of lotions and potions,” she says, adding that AmeriPlan® offers the largest discounted fee-for-services program of its type in the country, with over one million members. “The service made sense to me; we can all use help reducing our healthcare costs in this country.”

Janie also liked that she needed just two things to do this business: Internet access and a phone. Everything felt so good to her that she decided to give it a try, and jumped right into her AmeriPlan® home business. “I finally found an opportunity that felt right for me, and it was going to allow me to help support our family financially while staying home with our children,” she says.

What the Lakeway, Texas, mom discovered wasn’t just an opportunity to earn money from home, but a chance to help her family become a family again. Financial success came to her much sooner than she had anticipated, and within six months Michael actually gave up his career to work on their home business with Janie.

For Michael, it wasn’t a tough decision. “We went from making \$4,000 in 10 days to \$400,000 in annual income in less than three years,” he says. “We’re just at the beginning of what we will achieve.”

In addition to an impressive income and a new lovely home (built with their AmeriPlan® earnings), the Jones family has earned several free vacations, including trips to Vancouver, Hawaii, a seven-day Alaskan cruise, and a seven-day Disney sea-and-land cruise to the Bahamas, complements of AmeriPlan®.

“What’s really great about this home business is that you don’t have to ask permission for time off,” notes Janie, remembering that despite being a stay-at-home mom, she was still at the mercy of her husband’s employer. “The kids and I had a free schedule, but I always had to ask Michael if he could get the time off. If we wanted to do anything as a family, we basically needed his employer’s permission.” ►



Photo Credit: Laila Photography

Life is much different for Janie, Michael, and their boys now that both parents are home. Janie and Michael take the boys to school in the morning and then work until noon. They take a break and go out for lunch together, returning later to work until the boys are home from school. After having a snack and working on homework together, Janie and Michael take the boys to karate and music lessons.

"They love having us both home," says Janie. "In fact, they're always asking us how old they have to be to start their own business. They understand that working for themselves is the best opportunity there is."

Michael is happy about being more involved in his sons' day-to-day activities and has even signed up to be a "room parent" in their oldest son's classroom this year. "Most dads don't know what their kids are doing every day; they don't even know their friends' names. I'm usually the only dad around during the day, so I also signed up to chaperone field trips," says Michael.

This seems to be a trend with parents who join AmeriPlan®. Janie reports that many of her team members say their children often play "work from home" instead of playing with dolls or other toys.

"Our children are becoming entrepreneurs," she explains. "They are watching us build a business that belongs to us and will eventually belong to them. We are creating a legacy for them, because this business is willable. When they grow up, they will have a great lifestyle, too."

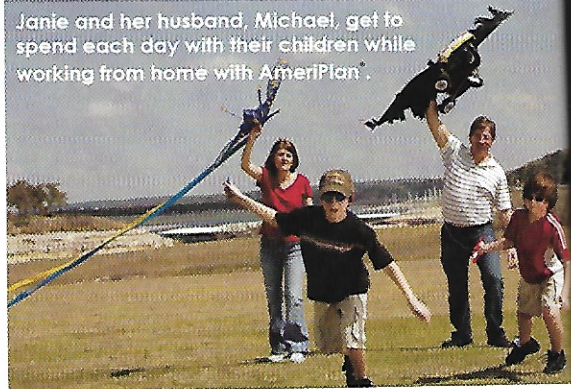
Since Janie and Michael have had such tremendous success with AmeriPlan®, they focus on educating other moms and dads about how this home business can change

their lives. In fact, Janie has met hundreds of women around the country who were struggling with the same issue she once had faced: they wanted to be home with their children but couldn't afford to give up their salary.

"AmeriPlan® opened my eyes to a way to help other women," shares Janie. "I love knowing I can help them take control of their personal and financial well-being; this business is about so much more than the money...it's not the money that motivates me to keep building my business—it's empowering other women so they can have the lifestyle they deserve."

Janie enjoys seeing the positive effect this home business is having on many women she knows. At AmeriPlan® conferences, husbands often tell her that their wives have seen what she's accomplished with this business and are suddenly setting goals of their own and getting excited about building their own AmeriPlan® businesses.

"I've had husbands tell me many times, 'I just want you to know you have inspired my wife. She loves working from the comforts of our home while still being the mom that she has always wanted to be. She is finally living her dream; she's like a new woman!'" says Janie. "And that gives me such a sense of fulfillment knowing I can make a difference in someone's life like that." ■



Janie and her husband, Michael, get to spend each day with their children while working from home with AmeriPlan®.