

Kaileen Gaul

◆ MULTIMEDIA JOURNALIST ◆

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@KaileenGaul

EDUCATION

University of Missouri - Columbia

- Bachelor of Journalism
- Entrepreneurial Journalism
- Minor in Art History
- May 2016 graduate

CURRENT EMPLOYMENT

Social Trending Video Editor/Producer

Refinery29

October 2017-present

- Pitches, produces and edits social trending videos for the Strong Opinion Loosely Held vertical
- Videos revolve around the intersection of politics, pop culture and feminism

JOURNALISM EXPERIENCE

Trainee Reporter

DailyMail.com

July 2016 - September 2017

- Selected to go through the US trainee reporter scheme, a competitive program that sends reporters to the UK to train for five months
- Worked on the exclusives desk and covered stories centered around court documents

Reporter

Liverpool Echo

August 2016-November 2016

- Covered local news for the Liverpool Echo as part of training for DailyMail.com
- Live-tweeted breaking news from the scene

Editorial Assistant

Newsy (Scripps)

June 2015 - June 2016

- Wrote and produced videos for Newsy which specializes in social news videos as well as content for OTT platforms
- Created video content for its partners which includes AOL and Scripps stations

News Director

KCOU 88.1 FM

May 2014 - May 2015

- Managed the newsroom for Mizzou's campus radio station
- Supervised script writing and production of "The Pulse," the daily drive-time newscast

Marketing Director

Tigers Advancing Political Participation (TAPP)

May 2014 - May 2015

- Managed marketing for TAPP which included making social media posts and designing cover photos for events
- Ran campaigns to encourage students to be active in state and local politics

SKILLS

- Final Cut Pro
- Adobe Premiere
- Photoshop
- Adobe Audition
- Photography
- Videography
- HTML / CSS
- Social media management
- 360 video editing
- Experience with iOS design
- Experience writing business, marketing and financial plans