

# Ethical Issues: Consumption

# Ethics and Sustainability

<http://www.businessoffashion.com/community/voices/discussions/can-fashion-industry-become-sustainable/op-ed-sustainable-or-superficial>

<http://vestoj.com/the-more-you-subtract-the-more-you-add/>

[http://www.slate.com/articles/business/ad\\_report\\_card/2009/07/how\\_new\\_is\\_new\\_h](http://www.slate.com/articles/business/ad_report_card/2009/07/how_new_is_new_h)

[ow\\_improved\\_is\\_improved.html?wpsrc=sh\\_all\\_mob\\_em\\_bot](http://www.slate.com/articles/business/ad_report_card/2009/07/how_new_is_new_how_improved_is_improved.html?wpsrc=sh_all_mob_em_bot)

<http://adage.com/article/cmo-strategy/booze-brands-rush-snapchat-navigating-age-risks/304880/>

<https://www.businessoffashion.com/articles/intelligence/to-have-and-have-not>

<https://www.businessoffashion.com/articles/news-analysis/adidas-sues-skechers-claiming-springblade-shoe-knockoff>

<https://www.businessoffashion.com/community/voices/discussions/can-fashion-industry-become-sustainable/remove-toxic-chemicals-fabrics-fashions-supply-chain>

Can't get a way from fast fashion <https://www.businessoffashion.com/articles/news-analysis/uniqlo-revival-seen-as-lower-prices-lift-sales>

<http://www.cNBC.com/2015/05/29/the-true-cost-attacks-the-business-of-fast-fashion.html>

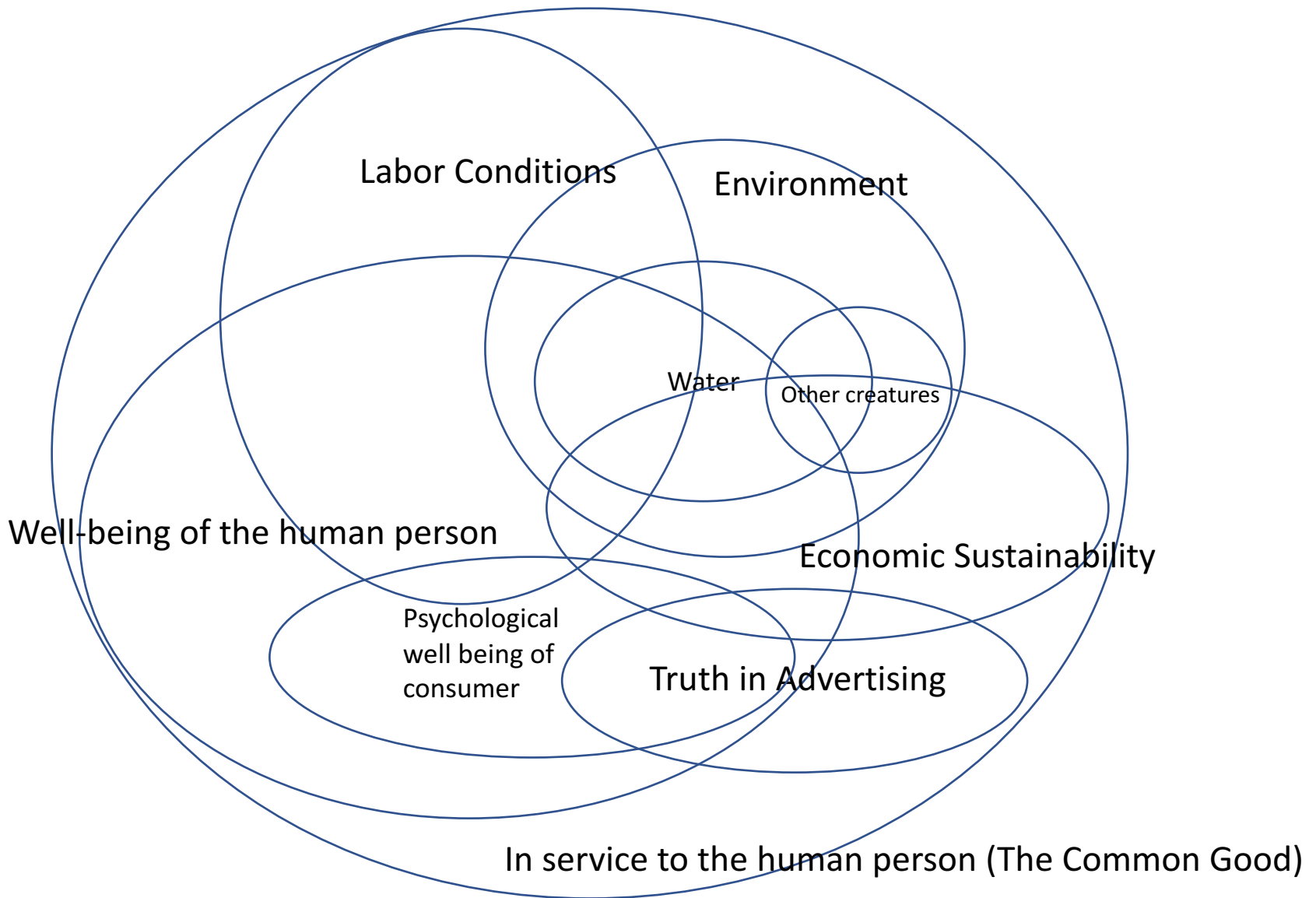
Journal: <http://www3.nd.edu/~jsherry/pdf/2012/FastFashionSustainability.pdf>

<https://www.businessoffashion.com/community/voices/discussions/how-can-we-safeguard-the-people-who-make-our-clothing/marks-spencer-gentle-giant>

<http://www.npr.org/2013/05/02/180557959/ethical-fashion-is-the-tragedy-in-bangladesh-a-final-straw>

# Ethics and Sustainability

<https://www.futurelearn.com/courses/sustainable-fashion/0/steps/13529>



Labor Conditions

Environment

Water

Other creatures

Well-being of the human person

Economic Sustainability

Psychological  
well being of  
consumer

Truth in Advertising

In service to the human person (The Common Good)

## **Consumer Side:**

- Theft, “Shoplifting,” “Organized Retail Theft”
- Fraudulent Returns “Wardrobing”
- Purchasing Counterfeit Goods
- Fashion consumption at the cost of family’s basic needs
- Issues regarding disposal of unwanted / used fashion

In the U.S., clothing  
consumption has risen 400  
percent in the past two decades  
– True Cost

“I also believe we’re about to see a revolution across sectors, driven by an emergent aspirational class of consumers who want to be part of something bigger than just the product. They’re looking for brands that can be leaders, and they’ll sniff out the inauthentic in a heartbeat.” -Lucy Siegle

"OVERDRESSED does for T-shirts and leggings what FAST FOOD NATION did for burgers and fries." —Katha Pollitt

# OVER-DRESSED



THE SHOCKINGLY  
HIGH COST  
OF CHEAP  
FASHION

ELIZABETH L. CLINE  
WITH A NEW AFTERWORD



# WEAR NO EVIL

HOW TO CHANGE THE WORLD  
WITH YOUR WARDROBE

GRETA EAGAN  
CREATOR OF FASHIONMEGREEN.COM

"The ultimate, all-in-one style guide with ethics built in that we've all been waiting for."

—Sophia Bush



TO DIE  
FOR  
LUCY  
SIEGLE  
IS FASHION  
WEARING  
OUT THE  
WORLD?



“

This doesn't have to be liberal versus pro-business debate. What it has to become is an honest debate. This isn't about 'Let's throw the system out the window.' I'm not against the idea of competition and profit and businesses. ... Those are really good forces. We can channel those forces in a more humane and more sustainable way. It's very similar to what's happened with the food movement. A lot of it starts with customer demand.

<https://www.businessoffashion.com/community/voices/discussions/can-fashion-industry-become-sustainable/three-years-on-from-rana-plaza-has-anything-changed-sustainability-safety-worker-welfare>

”

— Andrew Morgan, director

Looking for a gift? Shop our gift vouchers >

# People Tree

Sustainable and Fair Trade Fashion

Shop in \$ USD



[NEW IN](#) [WOMEN](#) [MEN](#) [SUMMER SALE '16](#) [MODERN ARCHIVE - SALE](#) [OUR STORY](#) [FEATURES](#)

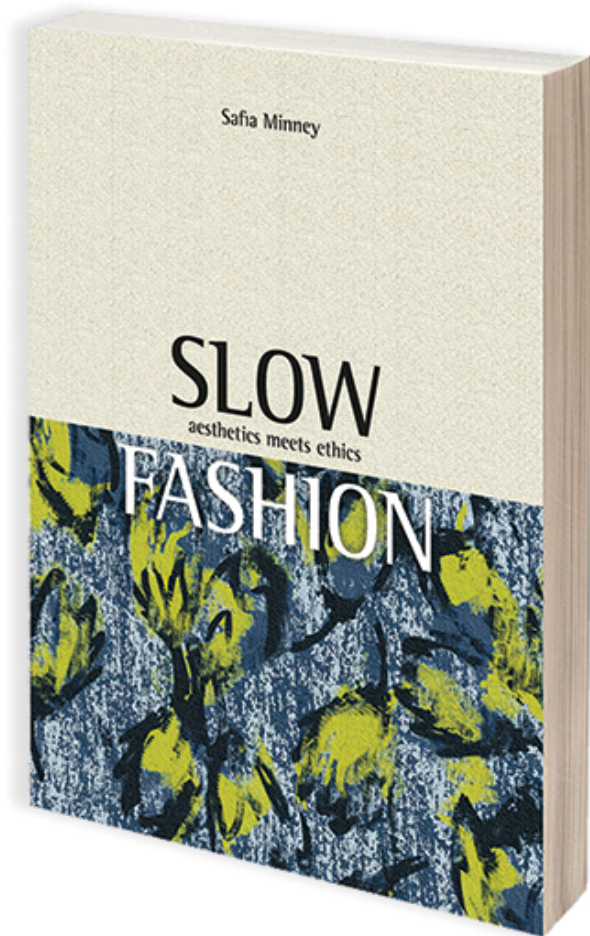
[MY ACCOUNT](#)

[BAG \(0\)](#)

What are you looking for?



Feedback



*We all know that fast fashion costs more than the price on the label. No more excuses... The slow fashion movement is happening now and we can all be part of it.*



# NAKED FASHION

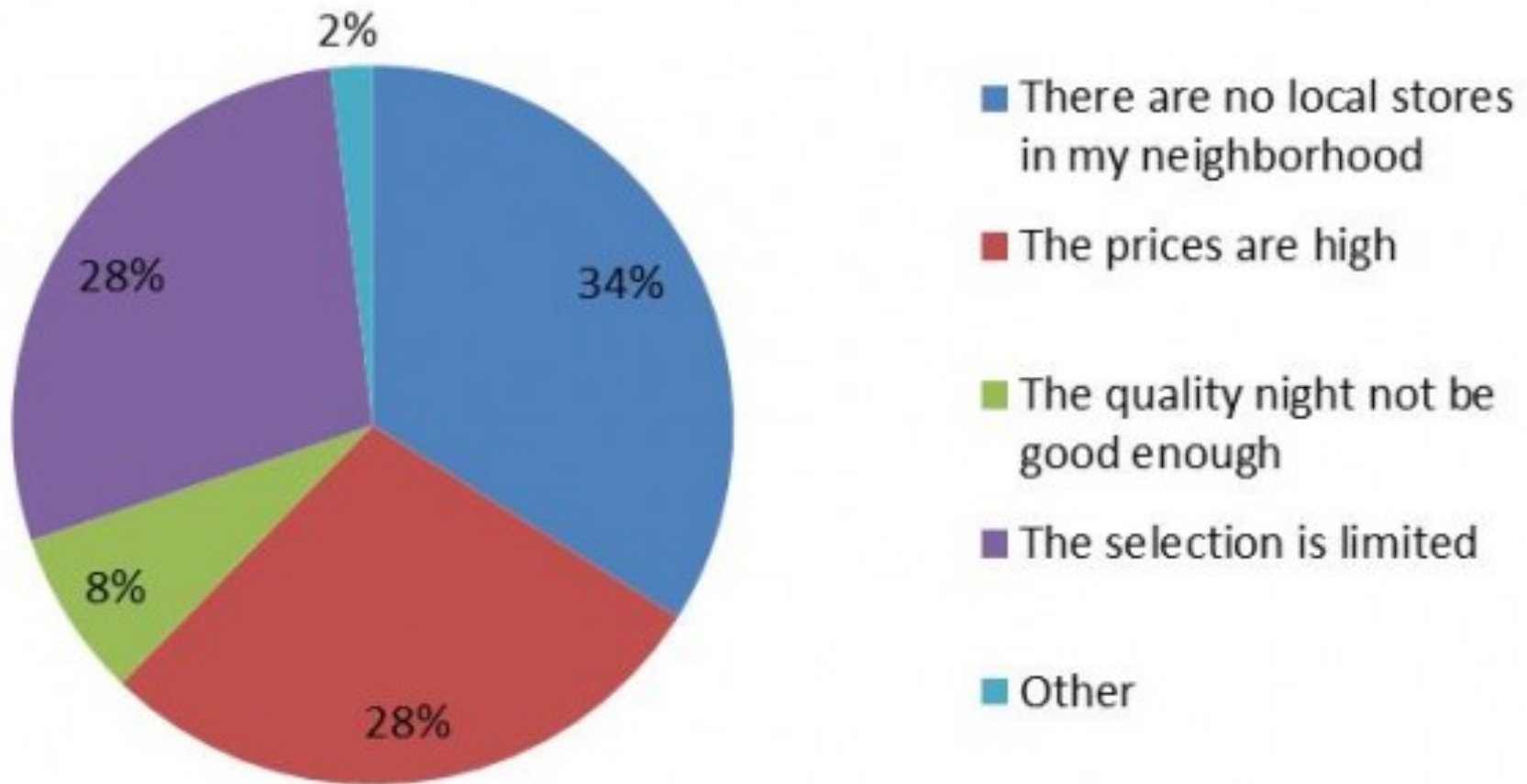
THE NEW SUSTAINABLE FASHION REVOLUTION

by Safia Minney

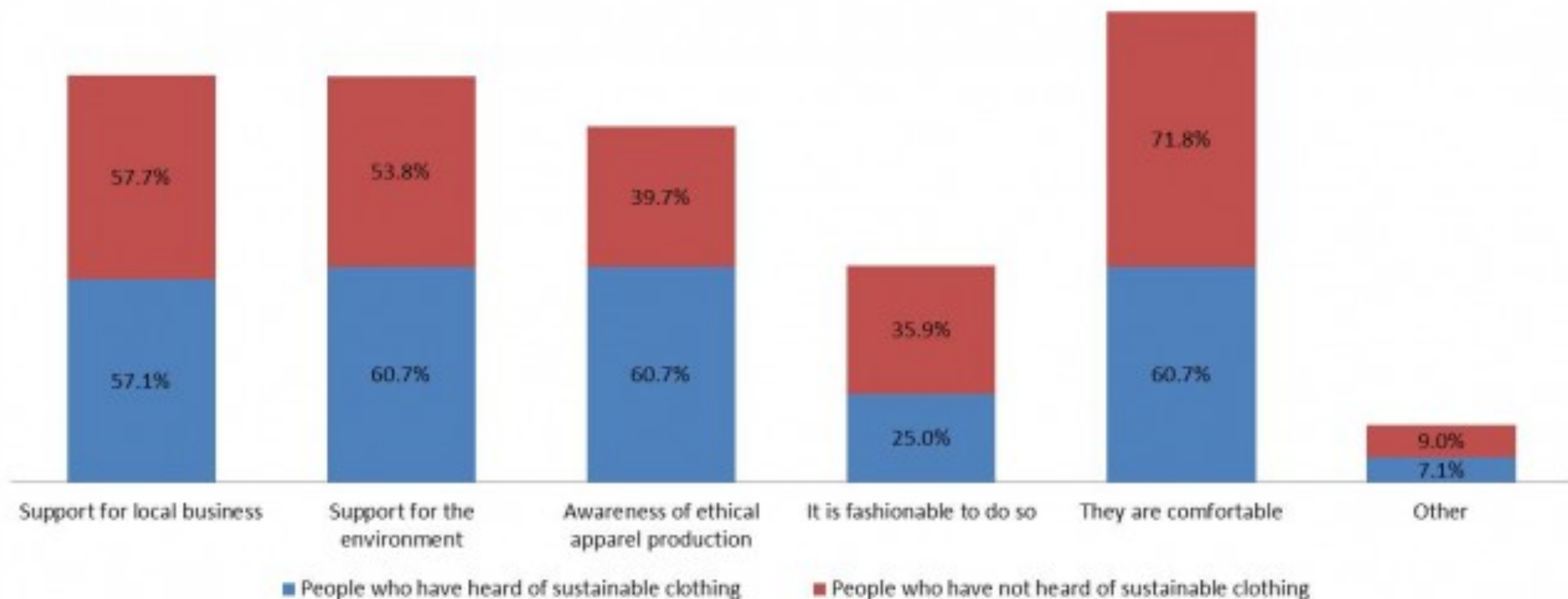
with Emma Watson, Vivienne Westwood, Orla Kiely and many more

Foreword by Lucy Siegle and Livia Firth

### What are your concerns about sustainable apparel?



## What can influence your decision to buy local sustainable apparel



Knockoffs:

<https://www.youtube.com/watch?v=z347SXVJAAE>

<https://fashionista.com/tag/adventures-in-copyright>

<https://www.youtube.com/watch?v=ls9Hxn7Wr5w>