

1950s

<https://www.youtube.com/watch?v=whICu3W5qhk>

1960s

<https://www.youtube.com/watch?v=cVhoQjdDxwA>

1970s

<https://www.youtube.com/watch?v=khoR0Xub4pA>

<https://www.youtube.com/watch?v=nTVj5lIkxp4>

1987

<https://www.youtube.com/watch?v=QOGBNVRAUNg>

early 1990s

https://www.youtube.com/watch?v=kpS3_3XNEy8

2000s

<https://www.youtube.com/watch?v=W16qzZ7J5YQ>

<https://www.youtube.com/watch?v=si0r6xY9P2Y>

1969 Super Bowl Ad

<https://adland.tv/commercials/schlitz-comin-atcha-030-usa-1969>

1975 Super Bowl Ad

<https://www.superbowl-commercials.org/48.html>

2010 Super Bowl Ad

https://www.youtube.com/watch?v=_APvuXeiZTY

2017 Super Bowl Ad

<https://www.youtube.com/watch?v=HtBZvl7dlu4>

2018 Super Bowl Ad

<https://youtu.be/CxGUmtRLm5g>