

16-09951

ur reserved Back the Blue parking. Once you arrive on campus, Connection Team members will direct you to the breakfast.

CHILDREN:

If you have children 6 weeks through 6th grade who will attend with you, I'd like to share a word from our Director of Children's Ministries, Shelly Taylor:

Dear Parent,

Kids Cove is an interactive and fun learning environment where your child will learn biblical truth and how that truth applies to his heart and life. Children 6 weeks through 6th grade are invited to join us for a developmentally appropriate Bible lesson and engaging activities that support the Bible Truth children are learning each week. Boys and girls will sing, play games, enjoy arts and crafts, interact with other children their age and hear a Bible lesson shared with great creativity. Children 3 years of age through 6th grade will attend a Large Group Worship session and small group activities each hour as part of their experience in Kids Cove. We look forward to welcoming your child to Kids Cove! Just print the attached form (KidsCove Guests Info Form) complete it, and bring with you to expedite the check in process. Safety and security is of utmost importance at First Dallas. We will issue security tags upon check in, ensuring you are the only person to whom your child will be released. See you Sunday, April 17!

Should you have any questions, please contact me at gshafer@firstdallas.org. Otherwise, I'll see you on Sunday morning for breakfast in CenterStage beginning at 9:30am

Transforming our world with God's Word...one life at a time.

Guy Shafer | Minister for Special Events and Projects

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214-969-7722
C | 817-437-3790

www.explorefirst.org
www.firstdallas.org

<Vehicle Dash Card for Ross Parking.pdf>

<KidsCove_Guest Info Form.pdf>

Bennett, Patrice

From: Mitchell, Warren
Sent: Friday, April 15, 2016 2:18 PM
To: Hughes, Tammie
Subject: RE: Back The Blue NEWS!!!!

Will do

Mitch

Warren C. Mitchell, #5840
Sergeant of Police
Media Relations Unit
Office of the Chief of Staff
214.671.4070

*Follow us on Facebook, Twitter, Nixle, and
DPD Beat.com*

From: Hughes, Tammie
Sent: Friday, April 15, 2016 2:17 PM
To: Mitchell, Warren
Subject: Fwd: Back The Blue NEWS!!!!

Can you send this email out department wide? Thanks

Sent from my iPhone

Begin forwarded message:

From: Guy Shafer <gshafer@firstdallas.org>
Date: April 15, 2016 at 1:53:25 PM CDT
To: Guy Shafer <gshafer@firstdallas.org>
Subject: Back The Blue NEWS!!!!

LAW ENFORCEMENT and FAMILIES:

Thank you for participating in BACK THE BLUE Sunday at First Baptist Dallas. We are honored you are allowing us to express our gratefulness for your service and sacrifice to our community.

Sunday, April 17, 2016
Thank You Breakfast – 9:30am
Criswell Center - CenterStage

Worship – 10:50am
Worship Center

PARKING:

Attached you will find a Vehicle Dash Card for Ross Parking. This is a .pdf containing information about special parking arranged for you. Access <http://www.firstdallas.org> and click on Explore First to learn more about directions and a campus map. By printing the dash card

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Friday, April 15, 2016 1:53 PM
To: Guy Shafer
Subject: Back The Blue NEWS!!!!
Attachments: Vehicle Dash Card for Ross Parking.pdf; KidsCove_Guest Info Form.pdf

Importance: High

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Thank you for participating in BACK THE BLUE Sunday at First Baptist Dallas. We are honored you are allowing us to express our gratefulness for your service and sacrifice to our community.

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Guy Shafer | Minister for Special Events and Projects

First Baptist Dallas

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Dallas, Texas 75201

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Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Friday, April 15, 2016 9:28 AM
To: Hughes, Tammie
Cc: Guy Shafer; Mitchell, Warren; Alanis, Irene
Subject: Re: Back the Blue Updated Social Media Graphics

Asst. Chief Hughes,

We got some great national coverage for Back the Blue this morning on Fox & Friends. We have posted it to our social media accounts if you all can share and retweet, and here is the link to be able to post: bit.ly/20HxOA9.

Looking forward to Sunday,

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org <<http://www.firstdallas.org/>>

On 4/13/16, 3:04 PM, "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us> wrote:

We will update our websites. Thanks

Sent from my iPhone

On Apr 13, 2016, at 2:56 PM, "Bethany" <Bethany@firstdallas.org> wrote:

Asst. Chief Hughes,

I wanted to make sure you had access to our updated social media graphics for Back the Blue. We updated them to include Mayor Mike Rawlings and former Mayor Tom Leppert.

We are still wanting to drive people to

[firstdallas.org/backtheblue](http://www.firstdallas.org/backtheblue)<<http://www.firstdallas.org/event/815128-2016-04-17-back-the-blue/>> for more info where possible. Please let me know if you have any questions or need any additional info/items for promo.

We are excited about Sunday! Thanks for all your help!

Thanks,

Bethany McFadden | Director of Communications

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1707 San Jacinto

Dallas, Texas 75201

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www.firstdallas.org<<http://www.firstdallas.org/>>

<backtheblue_HERO.jpg>

<backtheblue_HONOR.jpg>

ORR-16-00375790-DPD-2016-09951

<backtheblue_PRAY2.jpg>

<backtheblue_THANK.jpg>

<backtheblue_uniform.jpg>

Bennett, Patrice

From: Humphrey, W
Sent: Friday, April 15, 2016 8:10 AM
To: Hughes, Tammie
Subject: RE: First Baptist Dallas Back the Blue Event Continued

Thanks

From: Hughes, Tammie
Sent: 4/15/2016 4:24 AM
To: Humphrey, W
Subject: Re: First Baptist Dallas Back the Blue Event Continued

I'm wearing Class A with tie. Chief Brown said its optional. You can wear what you want.

Sent from my iPhone

On Apr 14, 2016, at 10:48 PM, "Humphrey, W" <w.humphrey@dpd.ci.dallas.tx.us> wrote:

What is the dress for the occasion ?

From: Hughes, Tammie
Sent: 4/14/2016 4:23 PM
To: Acord, Andrew; Al'Aziz, Malik; Anderson, Lonzo; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Castro, Thomas; Coleman (DPD), Michael; Cotner, Jeffery; Fite, Eno; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Seguin, Kenneth; Shead, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
Subject: First Baptist Dallas Back the Blue Event Continued

All Back the Blue Guests will park in Ross Garage. The best entry will be off of San Jacinto between Ervay and St Paul. Everyone who submitted an RSVP will receive an email containing parking instructions and a self-print or screen shot pdf of a dash parking sign which will assist First Baptist in directing everyone to the appropriate garage.

The order of events are as follows:

- 9:15 am - The doors to the church open with greeters in place to show you where to go.
- 9:30 am - The Thank You Breakfast begins at 9:30am.
- 10:45 am – Departure of law enforcement and their guests to the Worship Center reserved seating
- 10:50 am – Services begin

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau

ORR-16-00375790-DPD-2016-09951
214-701-8766

Bennett, Patrice

From: Humphrey, W
Sent: Thursday, April 14, 2016 10:48 PM
To: Hughes, Tammie
Subject: RE: First Baptist Dallas Back the Blue Event Continued

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Sent: 4/14/2016 4:23 PM
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- 10:50 am – Services begin

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Acord, Andrew
Sent: Thursday, April 14, 2016 8:03 PM
To: Hughes, Tammie
Subject: RE: First Baptist Dallas Back the Blue Event Continued

Chief when you say rsvp does that mean when we responded previously to you or do we need to rsvp on line for the parking info

Sent from my Windows Phone

From: Hughes, Tammie
Sent: 4/14/2016 4:23 PM
To: Acord, Andrew; Al'Aziz, Malik; Anderson, Lonzo; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Castro, Thomas; Coleman (DPD), Michael; Cotner, Jeffery; Fite, Eno; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Seguin, Kenneth; Shead, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
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Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Gassaway, Brigitte
Sent: Thursday, April 14, 2016 5:12 PM
To: Ramos, Anitra; Tell, Tasha
Cc: Hughes, Tammie
Subject: FW: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram
Attachments: Breakfast Program Flow - VIP Guests.docx; ATT00001.htm; Interview and Award Stage Placement.pdf; ATT00002.htm

FYI

From: Hughes, Tammie
Sent: Thursday, April 14, 2016 12:55 PM
To: Gassaway, Brigitte; Ramos, Anitra
Subject: Fwd: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram

Please see the email below. It has the logistical information for Sunday. If you have any questions let me know so I can have them answered before I forward to Chief Brown. Thanks

Sent from my iPhone

Begin forwarded message:

From: Guy Shafer <gshafer@firstdallas.org>
Date: April 14, 2016 at 10:11:08 AM CDT
To: "'Hughes, Tammie'" <tammie.hughes@dpd.ci.dallas.tx.us>, "'Alanis, Irene'" <irene.alanis@dpd.ci.dallas.tx.us>
Subject: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram

Asst. Chief Hughes and Lt. Alanis,

Attached you will find the Breakfast Program Flow and Interview and Award Placement Diagram.

As I mentioned in an earlier email, Chief Brown will have a reserved parking spot in Ross Garage, lower level, in the same area as Dr. Jeffress, Lt. Col. West, Mayor Rawlings and former Mayor Leppert. There will be a VIP Hosts waiting there for you. That escort will take you directly to the Worship Center.

Following the Awards Presentation in the 9:15am service, Chief Brown will be escorted to CenterStage along with Lt. Col. West and Mr. Leppert.

As you scan the Program flow note in particular, the highlighted green sections which include Chief Brown. Once his involvement in the Breakfast is completed Chief Brown will be escorted back to the Worship Center for the 10:50am service.

You will also find an Interview and Award Staging diagram attached. At the appropriate time, in both the 9:15 and 10:50 services, Mr. Leppert and Chief Brown will move to the platform and position themselves to "stage right" of the pulpit. You will see the marks on the attachment.

Should you have any questions, please contact me at your convenience.

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Guy Shafer | Minister for Special Events and Projects

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Dallas, Texas 75201

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C | 817-437-3790

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www.firstdallas.org

Bennett, Patrice

From: Williamson, Matthew
Sent: Thursday, April 14, 2016 5:06 PM
To: Hughes, Tammie; Guy Shafer
Cc: Foy, Richard
Subject: RE: Freedom Worship Sunday - June 26, 2016

Mr. Shafer,

It would be our pleasure to help with the presentation of colors at your event. I have included Sgt. Foy in this email. He will add the event to the calendar and contact you soon for the needed information.

Thank you,
Matt

Matthew Williamson
Lieutenant of Police
Training Division
Administrative Bureau

From: Hughes, Tammie
Sent: 4/14/2016 1:58 PM
To: Guy Shafer
Cc: Williamson, Matthew
Subject: RE: Freedom Worship Sunday - June 26, 2016

I will forward this email to the Lieutenant Matthew Williamson, commander of the Honor Guard Unit. I'm sure it will be no problem.

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Guy Shafer [mailto:gshafer@firstdallas.org]
Sent: Thursday, April 14, 2016 2:56 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Freedom Worship Sunday - June 26, 2016

Asst. Chief Hughes and Lt. Alanis,

On Sunday, June 26, 2016 at 9:15am and 10:50am, First Baptist Dallas will hold its' Annual Freedom Worship Celebration.

Would the DPD be able to participate by presenting the colors at the beginning of both services? We would be thrilled to have this specialized team participate.

Thanks for your consideration.

ORR-16-00375790-DPD-2016-09951

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Bennett, Patrice

From: Watson, Rick
Sent: Thursday, April 14, 2016 4:29 PM
To: Hughes, Tammie
Subject: RE: First Baptist Dallas Back the Blue Event Continued

Thank you

From: Hughes, Tammie
Sent: Thursday, April 14, 2016 4:23 PM
To: Acord, Andrew; Al'Aziz, Malik; Anderson, Lonzo; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Castro, Thomas; Coleman (DPD), Michael; Cotner, Jeffery; Fite, Eno; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Seguin, Kenneth; Shead, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
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Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
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Bennett, Patrice

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Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Pughes, David
Sent: Thursday, April 14, 2016 4:11 PM
To: Hughes, Tammie
Subject: RE: First Baptist Dallas Back the Blue Event

What time do we have to be there?

Sent from my Windows Phone

From: Hughes, Tammie
Sent: 4/14/2016 4:02 PM
To: Acord, Andrew; Al'Aziz, Malik; Anderson, Lonzo; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Castro, Thomas; Coleman (DPD), Michael; Cotner, Jeffery; Fite, Eno; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Seguin, Kenneth; Shed, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
Subject: First Baptist Dallas Back the Blue Event

Those planning to attend the Back The Blue event at First Baptist Dallas, on April 17th, have the option of wearing their uniform or plain clothes attire. If you have any questions, feel free to call me. Thanks

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Hughes, Tammie
Sent: Thursday, April 14, 2016 4:02 PM
To: Acord, Andrew; Al'Aziz, Malik; Anderson, Lonzo; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Castro, Thomas; Coleman (DPD), Michael; Cotner, Jeffery; Fite, Eno; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Seguin, Kenneth; Shead, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
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Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Williamson, Matthew
Sent: Thursday, April 14, 2016 3:59 PM
To: Hughes, Tammie
Subject: Automatic reply: Freedom Worship Sunday - June 26, 2016

I will be out of the office on vacation from April 14-17, 2016. I will have limited email access during that time. If you have any questions, please contact Sgt. Mike Bables at 214-213-4682.

Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Thursday, April 14, 2016 2:56 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Freedom Worship Sunday - June 26, 2016

Asst. Chief Hughes and Lt. Alanis,

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Thursday, April 14, 2016 11:08 AM
To: Hughes, Tammie
Subject: RE: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram

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Hope that answers your question.

Guy

From: Hughes, Tammie [mailto:tammie.hughes@dps.ci.dallas.tx.us]
Sent: Thursday, April 14, 2016 11:04 AM
To: Guy Shafer
Subject: RE: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram

Where do we direct the other command staff members to park? In the garage that I normally park in?

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Guy Shafer [mailto:gshafer@firstdallas.org]
Sent: Thursday, April 14, 2016 10:11 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram

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Should you have any questions, please contact me at your convenience.

Transforming our world with God's Word...one life at a time.
Guy Shafer | Minister for Special Events and Projects

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214-969-7722
C | 817-437-3790
www.explorefirst.org
www.firstdallas.org

Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Thursday, April 14, 2016 10:11 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Breakfast Program Flow and Interview/Award Staging Diagram
Attachments: Breakfast Program Flow - VIP Guests.docx; Interview and Award Stage Placement.pdf

Asst. Chief Hughes and Lt. Alanis,

Attached you will find the Breakfast Program Flow and Interview and Award Placement Diagram.

As I mentioned in an earlier email, Chief Brown will have a reserved parking spot in Ross Garage, lower level, in the same area as Dr. Jeffress, Lt. Col. West, Mayor Rawlings and former Mayor Leppert. There will be a VIP Hosts waiting there for you. That escort will take you directly to the Worship Center.

Following the Awards Presentation in the 9:15am service, Chief Brown will be escorted to CenterStage along with Lt. Col. West and Mr. Leppert.

As you scan the Program flow note in particular, the highlighted green sections which include Chief Brown. Once his involvement in the Breakfast is completed Chief Brown will be escorted back to the Worship Center for the 10:50am service.

You will also find an Interview and Award Staging diagram attached. At the appropriate time, in both the 9:15 and 10:50 services, Mr. Leppert and Chief Brown will move to the platform and position themselves to "stage right" of the pulpit. You will see the marks on the attachment.

Should you have any questions, please contact me at your convenience.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Wednesday, April 13, 2016 4:54 PM
To: Hughes, Tammie
Subject: Re: BTB Social Files

As of right now, we have had 61 individual LEO's RSVP yes and 2 no. That doesn't include total number coming.

Transforming our world with God's Word...one life at a time.

Guy Shafer

Minister for Special Events and Projects

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www.explorefirst.org
www.firstdallas.org

From: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Date: Wednesday, April 13, 2016 at 4:30 PM
To: Guy Shafer <gshafer@firstdallas.org>
Subject: Re: BTB Social Files

Can you tell me how many have sent an RSVP? Thanks

Sent from my iPhone

On Apr 12, 2016, at 8:48 AM, "Guy Shafer" <gshafer@firstdallas.org> wrote:

Stellar!

If you would like to produce the email to send to Asst Chief Hughes that will be great. Please include Lt. Irene Alanis as well (Irene.alanis@dpd.ci.dallas.tx.us) in the email.

I would also appreciate the updated package to the Staff with another strong encouragement to utilize the images on their social media.

Guy

From: Bethany
Sent: Tuesday, April 12, 2016 7:51 AM
To: Guy Shafer
Subject: FW: BTB Social Files

Please let me know your thoughts. We updated to include Tom Leppert as well. Let me know if you would like me to update Deputy Chief. I will send to staff as well.

Thanks!
Bethany McFadden | Director of Communications

ORR-16-00375790-DPD-2016-09951

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

From: Juan Gamino <jgamino@firstdallas.org>
Date: Monday, April 11, 2016 at 9:43 PM
To: Bethany McFadden <bethany@firstdallas.org>
Cc: Kariss Lynch <klynch@firstdallas.org>
Subject: BTB Social Files

Here you go.

JG

Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Wednesday, April 13, 2016 3:07 PM
To: Hughes, Tammie
Cc: Guy Shafer; Mitchell, Warren; Alanis, Irene
Subject: Re: Back the Blue Updated Social Media Graphics

Thank you!

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org <<http://www.firstdallas.org/>>

On 4/13/16, 3:04 PM, "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us> wrote:

>We will update our websites. Thanks

>

>Sent from my iPhone

>

>> On Apr 13, 2016, at 2:56 PM, "Bethany" <Bethany@firstdallas.org> wrote:

>>

>> Asst. Chief Hughes,

>>

>> I wanted to make sure you had access to our updated social media
>>graphics for Back the Blue. We updated them to include Mayor Mike
>>Rawlings and former Mayor Tom Leppert.

>>

>> We are still wanting to drive people to
>>[firstdallas.org/backtheblue](http://www.firstdallas.org/event/815128-2016-04-17-back-the-blue/)<<http://www.firstdallas.org/event/815128-2016-04-17-back-the-blue/>> for more info where possible. Please let me
>>know if you have any questions or need any additional info/items for
>>promo.

>>

>> We are excited about Sunday! Thanks for all your help!

>>

ORR-16-00375790-DPD-2016-09951

>> Thanks,

>>

>> Bethany McFadden | Director of Communications

>>

>> First Baptist Dallas

>> 1707 San Jacinto

>> Dallas, Texas 75201

>>

>> O | 214.969.7878

>> C | 512.297.8702

>>

>> www.firstdallas.org<<http://www.firstdallas.org/>>

>>

>> <backtheblue_HERO.jpg>

>> <backtheblue_HONOR.jpg>

>> <backtheblue_PRAY2.jpg>

>> <backtheblue_THANK.jpg>

>> <backtheblue_uniform.jpg>

Bennett, Patrice

From: Mitchell, Warren
Sent: Wednesday, April 13, 2016 3:05 PM
To: Hughes, Tammie
Cc: Hernandez, Diana; Webb, Debra
Subject: RE: Back the Blue Updated Social Media Graphics

Receive Chief...we will update momentarily.

Mitch

Warren C. Mitchell, #5840
Sergeant of Police
Media Relations Unit
Office of the Chief of Staff
214.671.4070
*Follow us on Facebook, Twitter, Nixle, and
DPD Beat.com*

From: Hughes, Tammie
Sent: Wednesday, April 13, 2016 3:04 PM
To: Mitchell, Warren
Subject: Fwd: Back the Blue Updated Social Media Graphics

Please update our website on this event.

Sent from my iPhone

Begin forwarded message:

From: "Bethany" <Bethany@firstdallas.org>
To: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Cc: "Guy Shafer" <gshafer@firstdallas.org>
Subject: Back the Blue Updated Social Media Graphics

Asst. Chief Hughes,

I wanted to make sure you had access to our updated social media graphics for Back the Blue. We updated them to include Mayor Mike Rawlings and former Mayor Tom Leppert.

We are still wanting to drive people to [firstdallas.org/backtheblue](http://www.firstdallas.org/event/815128-2016-04-17-back-the-blue/)<<http://www.firstdallas.org/event/815128-2016-04-17-back-the-blue/>> for more info where possible. Please let me know if you have any questions or need any additional info/items for promo.

We are excited about Sunday! Thanks for all your help!

Thanks,

Bethany McFadden | Director of Communications

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Dallas, Texas 75201

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BACK THE BLUE

SUNDAY, APRIL 17

SPECIAL GUESTS:

LT. COL. ALLEN WEST | DALLAS POLICE CHIEF DAVID BROWN
DALLAS MAYOR MIKE RAWLINGS | FORMER DALLAS MAYOR TOM LEPPERT
THE MOODY CHURCH IN CHICAGO SR. PASTOR DR. ERWIN LUTZER

 **First Baptist**
DALLAS

BACK THE BLUE | APRIL 17
Dr. Robert Jeffress, Pastor



BACK THE BLUE

WE HONOR YOU

SUNDAY, APRIL 17

SPECIAL GUESTS:

LT. COL. ALLEN WEST | DALLAS POLICE CHIEF DAVID BROWN
DALLAS MAYOR MIKE RAWLINGS | FORMER DALLAS MAYOR TOM LEPPERT
THE MOODY CHURCH IN CHICAGO SR. PASTOR DR. ERWIN LUTZER

 **First Baptist**
DALLAS

BACK THE BLUE | APRIL 17
Dr. Robert Jeffress, Pastor



WE PRAY FOR YOU
SUNDAY, APRIL 17
SPECIAL GUESTS:
LT. COL. ALLEN WEST | DALLAS POLICE CHIEF DAVID BROWN
DALLAS MAYOR MIKE RAWLINGS | FORMER DALLAS MAYOR TOM LEPPERT
THE MOODY CHURCH IN CHICAGO SR. PASTOR DR. ERWIN LUTZER

 **First Baptist**
DALLAS

BACK THE BLUE | APRIL 17
Dr. Robert Jeffress, Pastor



A poster for a 'Back the Blue' event. At the top, a police officer's silhouette is shown from the chest up, wearing a badge that says 'FIRST BAPTIST DALLAS' and 'BACK THE BLUE'. Below this, the text 'WE THANK YOU' is written in large, white, serif capital letters. Underneath that, 'SUNDAY, APRIL 17' is written in smaller, white, sans-serif capital letters. Then, 'SPECIAL GUESTS:' is written in white, sans-serif capital letters. Below this, a list of guests is provided in white, sans-serif capital letters: 'LT. COL. ALLEN WEST | DALLAS POLICE CHIEF DAVID BROWN', 'DALLAS MAYOR MIKE RAWLINGS | FORMER DALLAS MAYOR TOM LEPPERT', and 'THE MOODY CHURCH IN CHICAGO SR. PASTOR DR. ERWIN LUTZER'. At the bottom left, the First Baptist Dallas logo is shown, which includes a cross and the text 'First Baptist DALLAS'. At the bottom right, the text 'BACK THE BLUE | APRIL 17' is written in white, sans-serif capital letters, followed by 'Dr. Robert Jeffress, Pastor' in a smaller, white, sans-serif font.

BACK THE BLUE

WE THANK YOU

SUNDAY, APRIL 17

SPECIAL GUESTS:

LT. COL. ALLEN WEST | DALLAS POLICE CHIEF DAVID BROWN
DALLAS MAYOR MIKE RAWLINGS | FORMER DALLAS MAYOR TOM LEPPERT
THE MOODY CHURCH IN CHICAGO SR. PASTOR DR. ERWIN LUTZER

 **First Baptist**
DALLAS

BACK THE BLUE | APRIL 17
Dr. Robert Jeffress, Pastor



Special Guests

DALLAS MAYOR
MIKE RAWLINGS
DALLAS POLICE CHIEF
DAVID BROWN

LT. COL.
ALLEN WEST
THE MOODY CHURCH SR. PASTOR
DR. ERWIN LUTZER

SUNDAY, APRIL 17

Join us for a special Sunday
as we honor our local heroes
in law enforcement.

flrstdallas.org/backtheblue



BACK THE BLUE | APRIL 17
Dr. Robert Jeffress, Pastor

Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Wednesday, April 13, 2016 2:57 PM
To: Hughes, Tammie
Cc: Guy Shafer
Subject: Back the Blue Updated Social Media Graphics
Attachments: backtheblue_HERO.jpg; backtheblue_HONOR.jpg; backtheblue_PRAY2.jpg; backtheblue_THANK.jpg; backtheblue_uniform.jpg

Asst. Chief Hughes,

I wanted to make sure you had access to our updated social media graphics for Back the Blue. We updated them to include Mayor Mike Rawlings and former Mayor Tom Leppert.

We are still wanting to drive people to firstdallas.org/backtheblue for more info where possible. Please let me know if you have any questions or need any additional info/items for promo.

We are excited about Sunday! Thanks for all your help!

Thanks,

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Mitchell, Warren
Sent: Wednesday, April 13, 2016 12:17 PM
To: Gassaway, Brigitte; Hughes, Tammie
Subject: FW: Chief Brown

See below...

From: Pickett, Steve A
Sent: 4/13/2016 12:14 PM
To: Police Public Information Office
Subject: Chief Brown

The following statement was issued today:

Black People in Dallas, Texas , this is my opinion, our brothers and sisters are dying at an alarming rate and Chief Brown is coddling a White racist and bigoted Pastor like Jeffress ?

I'd like to access the Chief today, ask him about his embrace of support from Rev. Robert Jeffress, First Baptist Dallas.

Steve Pickett
CBS 11 News

Sent from my iPhone

Bennett, Patrice

From: Williams, Shawn
Sent: Wednesday, April 13, 2016 9:08 AM
To: Hughes, Tammie
Subject: RE: Back the Blue

Yes ma'am.

From: Hughes, Tammie
Sent: Wednesday, April 13, 2016 9:07 AM
To: Williams, Shawn
Subject: Re: Back the Blue

Thanks

Sent from my iPhone

On Apr 13, 2016, at 8:47 AM, "Williams, Shawn" <shawnp.williams@dpd.ci.dallas.tx.us> wrote:

I haven't had any officers alert me that they are attending the service on Sunday.

Shawn Williams
Manager III
Dallas Police Department
Community Engagement
214-671-3896 office
shawnp.williams@dpd.ci.dallas.tx.us
<image001.jpg><image002.jpg><image003.jpg>

Bennett, Patrice

From: Williams, Shawn
Sent: Wednesday, April 13, 2016 8:47 AM
To: Hughes, Tammie
Subject: Back the Blue

I haven't had any officers alert me that they are attending the service on Sunday.

Shawn Williams
Manager III
Dallas Police Department
Community Engagement
214-671-3896 office
shawnp.williams@dpd.ci.dallas.tx.us



Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Tuesday, April 12, 2016 10:10 AM
To: Hughes, Tammie
Cc: Guy Shafer
Subject: Re: Press Conference Tomorrow at First Baptist Dallas

Very welcome!

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

From: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Date: Tuesday, April 12, 2016 at 9:41 AM
To: Bethany McFadden <bethany@firstdallas.org>
Cc: Guy Shafer <gshafer@firstdallas.org>
Subject: RE: Press Conference Tomorrow at First Baptist Dallas

Thank you very much!!!

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Bethany [<mailto:Bethany@firstdallas.org>]
Sent: Tuesday, April 12, 2016 9:38 AM
To: Hughes, Tammie
Cc: Guy Shafer
Subject: Press Conference Tomorrow at First Baptist Dallas

Asst. Chief Hughes,

Here are some talking point for Chief Brown for the press conference today. Feel free to tweak as needed to stay on message for the DPD:

- I am excited that First Baptist Dallas would host Back the Blue Sunday

ORR-16-00375790-DPD-2016-09951

- We are thankful for this opportunity to come together and feel the support of the church
- The thing that makes this really special is the ongoing support from the church – the way they are making their various ministries available for things like counseling, camps, sports, and more
- This honors not just our law enforcement officers, but their families as well
- We are grateful for the support and I appreciate Dr. Jeffress and First Baptist Dallas for Backing the Blue

Please let me know if you need anything else. Thanks!

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Gassaway, Brigitte
Sent: Tuesday, April 12, 2016 9:44 AM
To: Hughes, Tammie; Brown, David
Cc: Ramos, Anitra
Subject: RE: Press Conference Tomorrow at First Baptist Dallas

Thanks

From: Hughes, Tammie
Sent: Tuesday, April 12, 2016 9:41 AM
To: Brown, David; Gassaway, Brigitte
Cc: Ramos, Anitra
Subject: FW: Press Conference Tomorrow at First Baptist Dallas

Talking points from First Baptist Dallas are below.

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Bethany [<mailto:Bethany@firstdallas.org>]
Sent: Tuesday, April 12, 2016 9:38 AM
To: Hughes, Tammie
Cc: Guy Shafer
Subject: Press Conference Tomorrow at First Baptist Dallas

Asst. Chief Hughes,

Here are some talking point for Chief Brown for the press conference today. Feel free to tweak as needed to stay on message for the DPD:

- I am excited that First Baptist Dallas would host Back the Blue Sunday
- We are thankful for this opportunity to come together and feel the support of the church
- The thing that makes this really special is the ongoing support from the church – the way they are making their various ministries available for things like counseling, camps, sports, and more
- This honors not just our law enforcement officers, but their families as well
- We are grateful for the support and I appreciate Dr. Jeffress and First Baptist Dallas for Backing the Blue

Please let me know if you need anything else. Thanks!

Bethany McFadden | Director of Communications

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Dallas, Texas 75201

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C | 512.297.8702

ORR-16-00375790-DPD-2016-09951

www.firstdallas.org

Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Tuesday, April 12, 2016 9:38 AM
To: Hughes, Tammie
Cc: Guy Shafer
Subject: Press Conference Tomorrow at First Baptist Dallas

Asst. Chief Hughes,

Here are some talking point for Chief Brown for the press conference today. Feel free to tweak as needed to stay on message for the DPD:

- I am excited that First Baptist Dallas would host Back the Blue Sunday
- We are thankful for this opportunity to come together and feel the support of the church
- The thing that makes this really special is the ongoing support from the church – the way they are making their various ministries available for things like counseling, camps, sports, and more
- This honors not just our law enforcement officers, but their families as well
- We are grateful for the support and I appreciate Dr. Jeffress and First Baptist Dallas for Backing the Blue

Please let me know if you need anything else. Thanks!

Bethany McFadden | Director of Communications

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C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Gassaway, Brigitte
Sent: Tuesday, April 12, 2016 9:14 AM
To: Hughes, Tammie
Cc: Ramos, Anitra
Subject: RE:

Please prepare what you want the Chief to say on behalf of DPD about the event at the press conference. He needs to have time to review.

Thanks
Sent from my Windows Phone

From: Hughes, Tammie
Sent: 4/12/2016 8:56 AM
To: Gassaway, Brigitte
Cc: Ramos, Anitra
Subject: Re:

First Baptist did not prepare any talking points since it was a press conference about the event and Dr. Jeffress was taking the lead with the media. I have asked them again to send some. They said they would.

Sent from my iPhone

On Apr 12, 2016, at 8:33 AM, "Gassaway, Brigitte" <brigitte.gassaway@dpd.ci.dallas.tx.us> wrote:

Did you get the talking points for the Chief for First Baptist Back the Blue to Anitra?

Thanks
Sent from my Windows Phone

Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Tuesday, April 12, 2016 8:49 AM
To: Bethany
Cc: Hughes, Tammie; Alanis, Irene
Subject: RE: BTB Social Files

Stellar!

If you would like to produce the email to send to Asst Chief Hughes that will be great. Please include Lt. Irene Alanis as well (Irene.alanis@dpd.ci.dallas.tx.us) in the email.

I would also appreciate the updated package to the Staff with another strong encouragement to utilize the images on their social media.

Guy

From: Bethany
Sent: Tuesday, April 12, 2016 7:51 AM
To: Guy Shafer
Subject: FW: BTB Social Files

Please let me know your thoughts. We updated to include Tom Leppert as well. Let me know if you would like me to update Deputy Chief. I will send to staff as well.

Thanks!
Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

From: Juan Gamino <jgamino@firstdallas.org>
Date: Monday, April 11, 2016 at 9:43 PM
To: Bethany McFadden <bethany@firstdallas.org>
Cc: Kariss Lynch <klynch@firstdallas.org>
Subject: BTB Social Files

Here you go.

JG

Bennett, Patrice

From: Gassaway, Brigitte
Sent: Tuesday, April 12, 2016 8:34 AM
To: Hughes, Tammie
Cc: Ramos, Anitra

Did you get the talking points for the Chief for First Baptist Back the Blue to Anitra?

Thanks
Sent from my Windows Phone

Bennett, Patrice

From: Gassaway, Brigitte
Sent: Monday, April 11, 2016 5:58 PM
To: Hughes, Tammie
Cc: Alanis, Irene; Brown, David; Ramos, Anita
Subject: RE: Press Conference Tomorrow at First Baptist Dallas

Please email the talking points for the Chief. Thanks

From: Hughes, Tammie
Sent: Monday, April 11, 2016 5:38 PM
To: Brown, David
Cc: Gassaway, Brigitte; Alanis, Irene
Subject: Fwd: Press Conference Tomorrow at First Baptist Dallas

Please see the email below. If you are willing to speak to the media afterwards, please let me know and I will respond. Thanks

Sent from my iPhone

Begin forwarded message:

From: Bethany <Bethany@firstdallas.org>
Date: April 11, 2016 at 5:28:53 PM CDT
To: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Cc: Guy Shafer <gshafer@firstdallas.org>
Subject: Press Conference Tomorrow at First Baptist Dallas

Asst. Chief Hughes,

I wanted to update you that former Dallas Mayor Tom Leppert will also be involved in the press conference tomorrow and see if you have any questions or concerns for me to address.

We will have a basic podium and mic stand set up out by our fountain (we will have a step and repeat set up inside should weather prohibit holding it outside). Dr. Jeffress will open the press conference and there will be an opportunity for Tom Leppert and Chief Brown to add comments before we open up for three questions. I plan to shut down off-topic questions. Please let me know if there are any I need to be watching for to redirect.

Please let me know if you would like me to provide talking points or if there are any press conference SOP's you have that we need to be aware of; I want to make sure you all are comfortable with the game plan.

One other question I want to get ahead of is whether or not Chief Brown would be available for interviews following the worship service on Sunday should media request it.

Thanks for your help,

Bethany McFadden | Director of Communications

ORR-16-00375790-DPD-2016-09951

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Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Monday, April 11, 2016 5:48 PM
To: Hughes, Tammie
Subject: Re: Press Conference Tomorrow at First Baptist Dallas

Sounds good – thank you!

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

From: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Date: Monday, April 11, 2016 at 5:36 PM
To: Bethany McFadden <bethany@firstdallas.org>
Subject: Re: Press Conference Tomorrow at First Baptist Dallas

I will make an inquiry into whether Chief Brown will participate in an interview afterwards. Thanks

Sent from my iPhone

On Apr 11, 2016, at 5:28 PM, "Bethany" <Bethany@firstdallas.org> wrote:

Asst. Chief Hughes,

I wanted to update you that former Dallas Mayor Tom Leppert will also be involved in the press conference tomorrow and see if you have any questions or concerns for me to address.

We will have a basic podium and mic stand set up out by our fountain (we will have a step and repeat set up inside should weather prohibit holding it outside). Dr. Jeffress will open the press conference and there will be an opportunity for Tom Leppert and Chief Brown to add comments before we open up for three questions. I plan to shut down off-topic questions. Please let me know if there are any I need to be watching for to redirect.

Please let me know if you would like me to provide talking points or if there are any press conference SOP's you have that we need to be aware of; I want to make sure you all are comfortable with the game plan.

One other question I want to get ahead of is whether or not Chief Brown would be available for interviews following the worship service on Sunday should media request it.

Thanks for your help,

Bethany McFadden | Director of Communications

ORR-16-00375790-DPD-2016-09951

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Dallas, Texas 75201

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C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Bethany <Bethany@firstdallas.org>
Sent: Monday, April 11, 2016 5:29 PM
To: Hughes, Tammie
Cc: Guy Shafer
Subject: Press Conference Tomorrow at First Baptist Dallas

Asst. Chief Hughes,

I wanted to update you that former Dallas Mayor Tom Leppert will also be involved in the press conference tomorrow and see if you have any questions or concerns for me to address.

We will have a basic podium and mic stand set up out by our fountain (we will have a step and repeat set up inside should weather prohibit holding it outside). Dr. Jeffress will open the press conference and there will be an opportunity for Tom Leppert and Chief Brown to add comments before we open up for three questions. I plan to shut down off-topic questions. Please let me know if there are any I need to be watching for to redirect.

Please let me know if you would like me to provide talking points or if there are any press conference SOP's you have that we need to be aware of; I want to make sure you all are comfortable with the game plan.

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Thanks for your help,

Bethany McFadden | Director of Communications

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Dallas, Texas 75201

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C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Monday, April 11, 2016 4:27 PM
To: Bethany
Cc: Hughes, Tammie
Subject: RE: Press Conference Updates

Yes. Tammie.hughts@dpd.ci.dallas.tx.us

Guy

From: Bethany
Sent: Monday, April 11, 2016 4:19 PM
To: Guy Shafer
Subject: Re: Press Conference Updates

Sure – that would be great. Is that the Deputy Chief?

Thanks,
Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

From: Guy Shafer <gshafer@firstdallas.org>
Date: Monday, April 11, 2016 at 4:15 PM
To: Bethany McFadden <bethany@firstdallas.org>
Subject: Re: Press Conference Updates

Would you like to email the point person at the DPD directly?

Guy Shafer | Minister for Special Events and Projects

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7722
E | gshafer@firstdallas.org
W | www.firstdallas.org
W | www.explorefirst.org

//sent from my iPhone//

On Apr 11, 2016, at 15:18, Bethany <Bethany@firstdallas.org> wrote:

Guy - I'm thinking it may be good to reach out to DPD to ask if they have any questions related to the Press Conference tomorrow at 1:15pm CT out by the fountain. We should update them to make sure they know that the participants include Pastor, the Chief, and now Tom Leppert. For the flow, Dr. Jeffress will welcome the press and do the introduction, then pass it over to the Chief, and then close with Tom Leppert, followed by taking a couple of questions from press. I will jump in to keep questions on topic.

I want to make sure we answer any questions/concerns they may have and are ready to meet their expectations for the conference. Do they want us to provide any talking points? Happy to do so if so. Are there any off-limit questions to shut down? One other thing to confirm is whether or not the Chief would want to be available for interviews on Sunday, 4/17, following the worship service. Either way is fine, just want to be prepared if the question is asked.

Thanks!

Bethany McFadden | Director of Communications

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214.969.7878
C | 512.297.8702

www.firstdallas.org

Bennett, Patrice

From: Alanis, Irene
Sent: Monday, April 11, 2016 12:35 PM
To: Guy Shafer; Hughes, Tammie
Subject: RE: Back the Blue Press Conference

Mr. Shafer,

Are there any specific talking points or a script for tomorrow's press conference?

Sent from my Windows Phone

From: Guy Shafer
Sent: 4/7/2016 7:58 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Re: Back the Blue Press Conference

Asst. Chief Hughes,

Please find the Media Advisory attached.

Once you review it, should you have any questions or suggestions, please let me know.

It would be extremely helpful if the DPD could assist us with releasing the information to your local media contacts as well.

Guy

From: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Date: Thursday, April 7, 2016 at 4:43 PM
To: Guy Shafer <gshafer@firstdallas.org>
Subject: Re: Back the Blue Press Conference

We have a promotion ceremony on the 12th at 2pm. Will Chief Brown be done at First Baptist to get back for that event?

Sent from my iPhone

On Apr 7, 2016, at 10:56 AM, "Guy Shafer" <gshafer@firstdallas.org> wrote:

Asst. Chief Hughes and Lt. Alanis:

We've had response from the media outlets regarding a press conference.

Would Chief Brown be available for a Back the Blue press conference on Monday, 4/11, 1:00pm or Tuesday, 4/12, 1:15pm? The press conference will take place here on our campus near the Jeffress Fountain on St. Paul.

I look forward to hearing about the Chief's availability. Thanks.

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Guy Shafer | Minister for Special Events and Projects

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Bennett, Patrice

From: Gassaway, Brigitte
Sent: Monday, April 11, 2016 12:19 PM
To: Hughes, Tammie
Cc: Ramos, Anitra
Subject: First Baptist Back the Blue

Do you have the Chief's talking point for tomorrow? Please email them to me and Anitra.

Thanks

Bennett, Patrice

From: Alanis, Irene
Sent: Friday, April 08, 2016 3:03 PM
To: Hughes, Tammie
Subject: FW: Back the Blue Press Conference

Fyi

Sent from my Windows Phone

From: Mitchell, Warren
Sent: 4/8/2016 3:02 PM
To: Alanis, Irene
Subject: RE: Back the Blue Press Conference

We will modify the attached advisory and send as a press release on Monday.

Mitch

Warren C. Mitchell, #5840
Sergeant of Police
Media Relations Unit
Office of the Chief of Staff
214.671.4070
*Follow us on Facebook, Twitter, Nixle, and
DPD Beat.com*

From: Alanis, Irene
Sent: Friday, April 08, 2016 2:12 PM
To: Mitchell, Warren
Subject: FW: Back the Blue Press Conference

Here is another one

From: Guy Shafer [<mailto:gshafer@firstdallas.org>]
Sent: Thursday, April 07, 2016 8:00 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Re: Back the Blue Press Conference

Asst. Chief Hughes,

Please find the Media Advisory attached.
Once you review it, should you have any questions or suggestions, please let me know.
It would be extremely helpful if the DPD could assist us with releasing the information to your local media contacts as well.

Guy

From: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Date: Thursday, April 7, 2016 at 4:43 PM
To: Guy Shafer <gshafer@firstdallas.org>
Subject: Re: Back the Blue Press Conference

We have a promotion ceremony on the 12th at 2pm. Will Chief Brown be done at First Baptist to get back for that event?

Sent from my iPhone

On Apr 7, 2016, at 10:56 AM, "Guy Shafer" <gshafer@firstdallas.org> wrote:

Asst. Chief Hughes and Lt. Alanis:

We've had response from the media outlets regarding a press conference.

Would Chief Brown be available for a Back the Blue press conference on Monday, 4/11, 1:00pm or Tuesday, 4/12, 1:15pm? The press conference will take place here on our campus near the Jeffress Fountain on St. Paul.

I look forward to hearing about the Chief's availability. Thanks.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Friday, April 08, 2016 1:42 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Sunday - 04.17.16
Attachments: Breakfast Program Flow - VIP Guests.docx; FBD Campus Map.png
Importance: High

Asst. Chief Hughes and Lt. Alanis,

We are a little over a week away from Back the Blue Sunday at First Baptist Dallas. Everyone is thrilled that Chief Brown will be with us. What an honor to have him part of this historic day.

Leading up to next Sunday, Dr. Jeffress is doing several live interviews with local media outlets. As you are aware, we have a press conference scheduled on Tuesday featuring Dr. Jeffress and Chief Brown. On Wednesday we received confirmation that Dallas Mayor Mike Rawlings will be joining Chief Brown, Dr. Lutzer, Lt. Col. West and Dr. Jeffress here at First Dallas on the 17th.

I've attached a couple of documents for your review and to assist Chief Brown in preparation for April 17th.

- a. Program Flow with regard to the Back the Blue Thank You Breakfast
- b. Campus Map

Day of Items:

1. Chief Brown should plan to arrive by 8:30am. The first service begins at 9:15am. Our production team will want to have time to get Chief Brown ready for filming and Dr. Jeffress will run through the schedule.
2. A reserved parking space will be available and a host waiting to walk you directly from the parking garage to the Worship Center. Please plan to park in the Ross Tower Garage at the corner of St. Paul and San Jacinto Street. You should enter from San Jacinto to access our special guest parking. We will also have greeters at the entrance to the garage to provide assistance.
3. Chief Brown will be escorted directly to the Green Room to meet Dr. Jeffress and prepare for the beginning of the 9:15am service.
4. At 10:50am, Chief Brown and Lt. Col. West will begin in our DayOne service that takes place in the Historic Sanctuary. We are asking Chief Brown to offer brief comments and greet this group as they worship in another space from the Celebration Service in the Worship Center. Once Chief Brown is done, his escort will take him to the Worship Center where the service will already be in progress.

Should you have any questions once you review this information, please contact me at your convenience.

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Guy Shafer | Minister for Special Events and Projects

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Thursday, April 07, 2016 8:00 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Re: Back the Blue Press Conference
Attachments: Back the Blue Media Advisory.pdf

Asst. Chief Hughes,

Please find the Media Advisory attached.
Once you review it, should you have any questions or suggestions, please let me know.
It would be extremely helpful if the DPD could assist us with releasing the information to your local media contacts as well.

Guy

From: "Hughes, Tammie" <tammie.hughes@dpd.ci.dallas.tx.us>
Date: Thursday, April 7, 2016 at 4:43 PM
To: Guy Shafer <gshafer@firstdallas.org>
Subject: Re: Back the Blue Press Conference

We have a promotion ceremony on the 12th at 2pm. Will Chief Brown be done at First Baptist to get back for that event?

Sent from my iPhone

On Apr 7, 2016, at 10:56 AM, "Guy Shafer" <gshafer@firstdallas.org> wrote:

Asst. Chief Hughes and Lt. Alanis:

We've had response from the media outlets regarding a press conference.

Would Chief Brown be available for a Back the Blue press conference on Monday, 4/11, 1:00pm or Tuesday, 4/12, 1:15pm? The press conference will take place here on our campus near the Jeffress Fountain on St. Paul.

I look forward to hearing about the Chief's availability. Thanks.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Thursday, April 07, 2016 4:37 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Update

Asst. Chief Hughes and Lt. Alanis,

RSVP to Date:
Individuals – 49 Accept and 2 Decline
Total in Party – 106

Status:

1. Mayor Mike Rawlings will attend the Back the Blue Sunday on 4/17. His schedule allows him to be involved in the 10:50am service. As such, he will have part in the service.
2. On Friday I will email a detailed schedule for the morning of the 17th.
3. Chief Brown will have a designated reserved parking spot in Ross Garage.
4. We have assigned a VIP Host to Chief Brown for the morning who will responsible for escorting Chief to the different areas during the morning.
5. The Communications Team is busy updating all the images to reflect that Mayor Rawlings will be with us. Once that is accomplished I will forward the updated promo package to you.
6. Hundreds of photos have been posted to our social media sites showing our people saying thank you.
7. A ½ page ad will appear on Saturday, April 16 about Back the Blue.
8. 5000 Back the Blue wristbands have been distributed at First Baptist Dallas.
9. Nearly 500 Back the Blue posters have been posted in businesses throughout DFW.

Do you have a status on Chief Brown's availability for the Press Conference on Tuesday? We would like to release the statement to local media at the earliest possible opportunity.

Should you have any questions, please contact me at your convenience.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Thursday, April 07, 2016 10:57 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Press Conference

Asst. Chief Hughes and Lt. Alanis:

We've had response from the media outlets regarding a press conference.

Would Chief Brown be available for a Back the Blue press conference on Monday, 4/11, 1:00pm or Tuesday, 4/12, 1:15pm? The press conference will take place here on our campus near the Jeffress Fountain on St. Paul.

I look forward to hearing about the Chief's availability. Thanks.

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Bennett, Patrice

From: Mitchell, Warren
Sent: Tuesday, April 05, 2016 8:05 PM
To: Hughes, Tammie; Guy Shafer
Cc: Alanis, Irene; Hernandez, Diana; Webb, Debra
Subject: RE: Back the Blue RSVP language

Received...we will update first thing in the morning.

From: Hughes, Tammie
Sent: 4/5/2016 7:34 PM
To: Guy Shafer
Cc: Alanis, Irene; Mitchell, Warren
Subject: Re: Back the Blue RSVP language

We will update our website to announce the change. Thanks

Sent from my iPhone

On Apr 5, 2016, at 5:24 PM, "Guy Shafer" <gshafer@firstdallas.org> wrote:

Here is an update to the RSVP statement –

RSVP not required to attend the Thank You Breakfast at 9:30am or Worship service. However, detailed information about directions, special parking and children will be provided, in advance, to those who do RSVP.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Tuesday, April 05, 2016 5:26 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue RSVP language

Here is an update to the RSVP statement –

RSVP not required to attend the Thank You Breakfast at 9:30am or Worship service. However, detailed information about directions, special parking and children will be provided, in advance, to those who do RSVP.

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Bennett, Patrice

From: Alanis, Irene
Sent: Tuesday, April 05, 2016 5:23 PM
To: Hughes, Tammie
Subject: FW: Back The Blue RSVP

Importance: High

I wonder if we communicate this as a free breakfast, we may have on duty personnel take a 50.

Just a thought

From: Guy Shafer [mailto:gshafer@firstdallas.org]
Sent: Tuesday, April 05, 2016 5:22 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back The Blue RSVP
Importance: High

Asst. Chief Hughes and Lt. Alanis,

During a conversation this afternoon the topic of the RSVP deterring someone from attending was brought up. It does concern us that someone might think they are not able to attend if they didn't RSVP. We want as many law enforcement members (sworn/unsworn) to attend as possible. The actual RSVP's are somewhat slow. To that end, what if we begin communicating...

RSVP is not necessary to attend the Thank You Breakfast at 9:30am or Worship service. However, detailed information about directions, special parking and children will be provided, in advance, to those who do RSVP.

Let me know your thoughts. We are updating our webpage to reflect this adjustment. How may I help you adjust the communication, if you concur.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Tuesday, April 05, 2016 5:22 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back The Blue RSVP

Importance: High

Asst. Chief Hughes and Lt. Alanis,

During a conversation this afternoon the topic of the RSVP deterring someone from attending was brought up. It does concern us that someone might think they are not able to attend if they didn't RSVP. We want as many law enforcement members (sworn/unsworn) to attend as possible. The actual RSVP's are somewhat slow. To that end, what if we begin communicating...

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Monday, April 04, 2016 12:10 PM
To: Hughes, Tammie
Subject: RE: Back the Blue Update

If you will help me with a contact at each agency, we will get the information to them – gladly.

Guy

From: Hughes, Tammie [mailto:tammie.hughes@dpd.ci.dallas.tx.us]
Sent: Monday, April 04, 2016 11:20 AM
To: Guy Shafer
Cc: Alanis, Irene
Subject: Re: Back the Blue Update

Since there will be representation from other departments, do you think the invitation needs to be extended to Dallas County Sheriff Office and DART Police? Both agencies cover Dallas County and contribute to the law enforcement efforts.

Sent from my iPhone

On Apr 4, 2016, at 9:04 AM, "Guy Shafer" <gshafer@firstdallas.org> wrote:

Asst. Chief Hughes and Lt. Alanis:

RSVP to date:
Individuals

Accept - 43	
Decline - 2	
Birth- PreK	2
K – 4 th	2
5 th -6 th	1
7 th -12 th	4

Total in Attendance 82

Updates:

1. Social Media promo continues from First Baptist Dallas sites
 - a. Facebook post of people taking Back the Blue wristbands
 - b. Facebook post of people signing a large Thank You card
 - c. Post to multiple social media site about Back the Blue Day
 - i. Church
 - ii. Personal accounts
2. A BTB Thank You Breakfast program flow will be emailed this week.
3. Several other Departments are now represented – Keller, Denton County, Irving, Colleyville
4. Beginning April 3 and continuing on April 10, First Baptist attenders have in their possession business card invitations, postcard invitations personally give

to law enforcement as they encounter them. In addition, BTB posters were distributed to post in businesses around the Metroplex.

5. A church in OKC has picked up the idea and is planning a Back the Blue Sunday in the very near future.
6. Radio spots are currently airing on several stations.

If you have any questions, please contact me at your convenience.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Monday, April 04, 2016 9:04 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Update

Asst. Chief Hughes and Lt. Alanis:

RSVP to date:
Individuals

Accept - 43

Decline - 2

Birth- PreK 2

K - 4th 2

5th-6th 1

7th-12th 4

Total in Attendance 82

Updates:

1. Social Media promo continues from First Baptist Dallas sites
 - a. Facebook post of people taking Back the Blue wristbands
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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Wednesday, March 30, 2016 12:15 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Promo Video

Asst. Chief Hughes and Lt. Alanis:

Please find the link to the Back the Blue promotional video:
<https://app.frame.io/v/unX5UpqN>

We will posting the church video on our Social Media pages today.

Should you have any questions, please let me know.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Tuesday, March 29, 2016 12:46 PM
To: Hughes, Tammie
Subject: Re: Praying for You

Thanks for letting me know.

I'll be praying for you and [REDACTED] 117

Guy Shafer | Associate Minister for Special Projects

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1707 San Jacinto
Dallas, Texas 75201

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W | www.explorefirst.org

//sent from my iPhone//

On Mar 29, 2016, at 12:32, Hughes, Tammie <tammie.hughes@dpd.ci.dallas.tx.us> wrote:

Thank you so much for your prayers. On a personal note, I had to leave last Wednesday afternoon because my [REDACTED] blacked out and fell. He was hospitalized overnight and demanded to be released from the hospital Thursday evening. I stayed with [REDACTED], who is 89 Thursday and Friday. [REDACTED] is still very weak, [REDACTED] health is not good. I wanted to reach out last week and apologize for not doing so. I am asking you to please pray [REDACTED] Thank you so much!!! 117

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Guy Shafer [<mailto:gshafer@firstdallas.org>]
Sent: Tuesday, March 29, 2016 11:37 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Praying for You

Asst. Chief Hughes and Lt. Alanis,

Quick word to let you know I prayed for you this morning and trust you experience the strength, peace, confidence, grace, discipline and favor of the Lord as you lead. Particularly, convey my message to Chief Brown as well. With the unrest, he is in my prayers.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Tuesday, March 29, 2016 11:37 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Praying for You

Asst. Chief Hughes and Lt. Alanis,

Quick word to let you know I prayed for you this morning and trust you experience the strength, peace, confidence, grace, discipline and favor of the Lord as you lead. Particularly, convey my message to Chief Brown as well. With the unrest, he is in my prayers.

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Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Friday, March 25, 2016 2:22 PM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Weekly Update - 03.25.16

Asst. Chief Hughes and Lt. Alanis:

RSVP to date:
Individuals

Accept - 34

Decline - 1

Birth- PreK 2

K - 4th 2

5th-6th 1

7th-12th 2

Total in Attendance 50

Updates:

1. Promo package #2 was emailed.
 - a. Video
 - b. Radio
 - c. Social Media
2. The overall service flow is being developed and will be submitted here next Friday. Upon completion it will be emailed to for Chief Brown's input.
3. Ongoing ministry plans are being developed for law enforcement officers. As plans are confirmed, information will be sent.
4. We will have church wide distribution of a Back the Blue wristband on Sunday, April 3.
5. Beginning Sunday, April 3, our people will sign a giant Thank You card and take a photo (holding a Back the Blue sign). This will continue through Wednesday, April 13th. All the photos will be released on our Facebook and Twitter pages.

If you have any questions, please contact me at your convenience.

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Bennett, Patrice

From: Williams, Danny
Sent: Thursday, March 24, 2016 1:27 PM
To: Hughes, Tammie
Subject: RE: First Baptist Dallas Back the Blue Event

RSVP complete ma'am

Major Williams

Sent from my Windows Phone

From: Hughes, Tammie
Sent: 3/18/2016 9:24 AM
To: Acord, Andrew; Al'Aziz, Malik; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Coleman (DPD), Michael; Cotner, Jeffery; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Shead, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
Cc: Alanis, Irene
Subject: First Baptist Dallas Back the Blue Event

Yesterday Chief Brown and Dr. Jeffress filmed the promo for the Back the Blue event First Dallas Baptist Church is sponsoring on April 17th. We have officers that have already confirmed with First Baptist Dallas their plans to attend. If any member of the command staff plan to attend this event , please RSVP. I will also need to know in advance, since First Baptist Dallas is reserving an area for the command staff to sit during the service. First Baptist Dallas will have activities for children for those of you who wish to bring your family. The link to reserve is below. Thanks

<http://backtheblue.app.rsvpify.com>

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Anderson, Lonzo
Sent: Wednesday, March 23, 2016 3:35 PM
To: Hughes, Tammie
Subject: RE: Back The Blue RSVP

Mam,

I will attend Chief.

Thanks.

Major Anderson

From: Hughes, Tammie
Sent: Tuesday, March 22, 2016 8:35 AM
To: Anderson, Lonzo; Seguin, Kenneth
Subject: FW: Back The Blue RSVP

I don't believe you received this email yesterday regarding the Back The Blue Event. I have added you to my command staff contact list. Thanks

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Hughes, Tammie
Sent: Monday, March 21, 2016 3:39 PM
To: Acord, Andrew; Al'Aziz, Malik; Blankenbaker, Randal; Boyle, Magdalen; Brown, David; Cadena, Santos; Coleman (DPD), Michael; Cotner, Jeffery; Garza, Gilberto; Gassaway, Brigitte; Geron, Stephen; Gipson, Donzell; Hale, Vernon; Hobbs, Barbara; Hughes, Tammie; Humphrey, W; Junger, Paul; Lawton (DPD), John; Martinez, Albert; McGee, Melissa; Paulhill, Patricia; Pughes, David; Reyes, Jesse; Robertson, D; Shead, Catrina; Sherwin, Robert; Shreve, Mandy; Smith, Christina; Stokes, Paul; Tittle, Gary; Vaughan, Jimmy; Villarreal, C; Walton, James; Watson, Rick; Williams, Danny; Williams, Shawn
Subject: Back The Blue RSVP

The following on the command staff have sent a RSVP for this event:

1. Assistant Chief Tammie Hughes
2. Deputy Chief Jeffery Cotner
3. Deputy Chief Rick Watson
4. Major William Humphrey
5. Deputy Chief John Lawton
6. Deputy Chief Robert Sherwin
7. Major Max Geron

8. Deputy Chief Michael Coleman
9. Deputy Chief Paul Stokes
10. Executive Assistant David Pughes
11. Chief David Brown
12. Executive Assistant Cynthia Villarreal
13. Assistant Brigitte Gassaway
14. Major Jimmy Vaughan
15. Assistant Chief Gary Tittle

All members of the command staff are encouraged to attend this event. Please send me a confirmation of your attendance once you RSVP. Thanks

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

Bennett, Patrice

From: Webb, Debra
Sent: Wednesday, March 23, 2016 2:33 PM
To: Hughes, Tammie
Subject: RE: Back the Blue Video

Received.

Thank You!

From: Hughes, Tammie
Sent: Wednesday, March 23, 2016 2:22 PM
To: Webb, Debra
Subject: Re: Back the Blue Video

I just sent it to you.

Sent from my iPhone

On Mar 23, 2016, at 2:20 PM, "Webb, Debra" <debra.collier@dpd.ci.dallas.tx.us> wrote:

Chief Hughes,

Were you able to make contact with anyone at First Baptist for that Back the Blue promo video? If not, I can contact Mr. Shafer and see if we can get a copy.

Thank You,

Sr. Corporal Debra Webb, #9576
Public Information Officer
Media Relations Unit
Office of the Chief of Staff
214.671.4065 PIO Main Line
214.671.4064 Direct Line
*Follow us on Facebook, Twitter, and
[DPD Beat.com](http://DPDBeat.com)*

Bennett, Patrice

From: Mitchell, Warren
Sent: Wednesday, March 23, 2016 2:22 PM
To: Hughes, Tammie
Subject: Automatic reply: Back the Blue Promo Assets - Package 2 - 03.23.16

I will be out of the office until April 4, 2016. If you have a media related question, please contact our main line at 214-671-4065.

Bennett, Patrice

From: Webb, Debra
Sent: Wednesday, March 23, 2016 2:20 PM
To: Hughes, Tammie
Subject: Back the Blue Video

Chief Hughes,

Were you able to make contact with anyone at First Baptist for that Back the Blue promo video? If not, I can contact Mr. Shafer and see if we can get a copy.

Thank You,

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*Follow us on Facebook, Twitter, and
DPD Beat.com*

Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Wednesday, March 23, 2016 12:15 PM
To: Hughes, Tammie
Cc: Bethany
Subject: RE: Back the Blue Promo Assets - Package 2 - 03.23.16

Asst. Chief Hughes,

Thank for the communication to the various Associations. Hopefully, that will help spread the word. One of the concerns we have with a tweet from the Dallas Police Assoc is the image didn't give the ur link for the RSVP and it seems the image was recreated.

Is there something we can do to assist with this process? If the Associations are going to market the event, it would be very helpful to have the RSVP link associated with any of the social media post. Please let me know your thoughts.

Guy

From: Hughes, Tammie [mailto:tammie.hughes@dpd.ci.dallas.tx.us]
Sent: Wednesday, March 23, 2016 10:38 AM
To: Guy Shafer
Subject: RE: Back the Blue Promo Assets - Package 2 - 03.23.16

I spoke to the various police association presidents yesterday to ask them to push this event out to their members. They all agreed they will do so. Hopefully you will begin getting a bigger response. I am requesting that the wording regarding Chief Brown getting an award needs to be updated to reflect Chief Brown receiving the award on behalf of the department.

Again, I appreciate all that you and First Baptist Dallas is doing to honor our department. Thanks

Tammie A. Hughes
Assistant Chief of Police
Administrative Bureau
214-701-8766

From: Guy Shafer [mailto:gshafer@firstdallas.org]
Sent: Wednesday, March 23, 2016 9:46 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Promo Assets - Package 2 - 03.23.16
Importance: High

March 23, 2016

Asst. Chief Hughes and Lt. Alanis,

We are encouraged to see over 30 officers have RSVP'd for the breakfast! Here are a few promo updates:

- Three radio spots are attached. We plan run these beginning this Sunday. They will air on KCBI and KLTU. Please let us know if you have any questions or concerns.
- We have 5 social media graphics attached that can be used for spreading the word. Please let us know if there are any particular graphics we can create that would be helpful to you or if these won't work well for you. If possible, please let us know which account(s) you plan to post from about the event so we can be sure to share/retweet. Here is the URL to be sure to include when posting: <http://bit.ly/1W3ZCMs>
- We are editing the videos and will have those to you asap.

Our desire is to provide you with whatever assets will best help you promote this event. We want our officers to feel encouraged and supported and feel that this is a perfect opportunity to do so.

One idea we had is that we could post stats or encouraging updates regarding the DPD from our account so if you have anything that you feel would make sense for us to share, please let us know.

Thank you for all you do!

Transforming our world with God's Word...one life at a time.
Guy Shafer | Associate Minister for Special Projects

First Baptist Dallas
1707 San Jacinto
Dallas, Texas 75201

O | 214-969-7722
C | 817-437-3790
www.explorefirst.org
www.firstdallas.org

Bennett, Patrice

From: Guy Shafer <gshafer@firstdallas.org>
Sent: Wednesday, March 23, 2016 9:46 AM
To: Hughes, Tammie; Alanis, Irene
Subject: Back the Blue Promo Assets - Package 2 - 03.23.16
Attachments: Chief Brown BTB 30s Final MB[16].mp3; RJ BTB1 30s Final MB[6].mp3; RJ BTB2 30s Final MB[6].mp3; backtheblue_hero_updated.jpg; backtheblue_Honor.jpg; backtheblue_Prayer.jpg; backtheblue_ThankYou.jpg; backtheblue_uniform.jpeg

Importance: High

March 23, 2016

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Guy Shafer | Associate Minister for Special Projects

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C | 817-437-3790
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www.firstdallas.org

Bennett, Patrice

From: Gutierrez, Melinda
Sent: Wednesday, March 23, 2016 9:33 AM
Subject: Save the Date for Back the Blue!



First Baptist
DALLAS

Dr. Robert Jeffress, Pastor

**FIRST BAPTIST DALLAS BACKS THE BLUE
AND WE WANT TO**

THANK YOU

**FOR YOUR FAITHFUL SERVICE TO OUR COMMUNITY
AS OUR LOCAL LAW ENFORCEMENT.**

Save The Date on Sunday, April 17, 2016

Thank You Breakfast at 9:30 a.m.

Worship at 10:50 a.m.

**Law enforcement employees, officers and civilians, and their families
are invited to a complimentary breakfast at First Baptist Dallas.
Employees in attendance will receive a special gift and the**