

TAYLEA PRESTON

DESIGN & ILLUSTRATION

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EDUCATION

Bachelor of Fine Arts | The Art Institute of Dallas
June 2017

- MEDIA ARTS & ANIMATION

Associate of Fine Arts | Tarrant County College
May 2007

- ARTS, AV TECH & COMMUNICATIONS

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Audition

Adobe Dreamweaver

Premier Pro

Sketchbook Pro

Toon Boom Harmony

Traditional Art

3Ds Max

Infraworks

Civil 3D

Fusion 9

Google Earth Pro

EXPERIENCE

Design Visualization – Senior Computer Graphics Specialist

Aug 2017 – Feb 2018

- Specialist of design visualization for the Project Visualization Center, with focus in 2D Illustration, Storyboarding, Photo Simulation and Compositing, Graphic Design, Audio/Video Production, DSLR Photography, Social Media Advertising, HTML5, 3D Modeling, Virtual Reality (VR), BIM, and VDC. Software utilized includes Adobe Creative Suite, 3Ds Max, Infraworks, Civil 3D, Google Earth Pro, Fusion 9.

Social Media Marketing Manager | Brighter Image Lab

Feb 2017 - March 2017

- Successfully implemented marketing and promotional strategies, increasing followers by 400+ weekly. Modernized online presence and branding across multiple platforms including YouTube, Instagram, Facebook, and Twitter.
- Produced custom 3D design of anatomically accurate teeth using 3Shape technology for use in 3D printing.

Graphic Designer II & Communications Specialist | Tarrant County College

Sep 2007 – January 2016

- Responsible for working closely with clients to produce original designs with strict deadlines. Projects include Flyers/Posters/Banners/Web/Campus-wide Broadcast Television, Pre-Press, Vinyl plotting, Sign Production.

Independent Contractor

2004 - Present

- Nearly 15 years' experience in fulfilling client-based commissions with strict deadlines. Projects include traditional drawing and painting with a variety of mediums.
- Digital Concept Design/Illustration/Graphic Design/Portraits & Pop Culture/Branding & Advertising.