

# U.S. TRADE MISSION TO HONG KONG

## YOUR GATEWAY TO ASIA PACIFIC

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DECEMBER 2-6, 2024

Delegate Information Packet



**IBS GLOBAL** consulting  
Innovative Solutions to Move Your Business Forward



Dear Prospective Delegate,

On behalf of IBS Global Consulting and the Hong Kong Trade Development Council (HKTDC), I am pleased to invite you to join us in exploring business opportunities in Hong Kong as a delegate on the **2024 U.S. Trade Mission to Hong Kong** organized by IBS Global Consulting.

**Hong Kong Is Open for Business!** The U.S. Trade Mission to Hong Kong presents a valuable opportunity for networking and collaboration with industry peers, government officials, and other key stakeholders in Hong Kong.

The trade mission is in conjunction with the **25<sup>th</sup> Hong Kong Forum**, the annual flagship event of the Federation of Hong Kong Business Associations Worldwide. During the two-day Forum, delegates will engage in meaningful discussions and collaborate with business experts and professionals through keynote addresses, panel discussions, and networking sessions.

Delegates will also have the option to participate in concurrent side events, including **HKTDC Entrepreneur Day (E-Day)**, **Business of IP Asia Forum**, **Global Tech Summit**, and **DesignInspire**. These events offer numerous opportunities to engage in seminars, workshops, start-up pitch sessions, company visits, B2B matching meetings, networking events, and more!

We have arranged a comprehensive program that combines professional engagement with cultural immersion activities to showcase the best of Hong Kong. We aim to provide a stimulating and enriching experience that broadens your knowledge and fosters connections beyond this event.

Please refer to the itinerary and program materials in the packet for detailed information about the schedule and activities planned during your stay.

We hope your stay in Hong Kong will be both productive and memorable. If you require any assistance or have questions, our dedicated team of organizers will readily support you.

Please do not hesitate to contact me directly for any guidance or information.  
We look forward to welcoming you to Hong Kong.

Yours Sincerely,

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## Hong Kong Is Open for Business!

Gear up for unlimited business opportunities! Meet and network with business leaders and government officials and find new opportunities for growth and success in Hong Kong, one of Asia's most innovative business hubs.



## Country Overview

Hong Kong is a Special Administrative Region (SAR) of the People's Republic of China situated on the south coast of China. It has a population of around 7.5 million people and covers an area of approximately 1,104 square kilometers.

Hong Kong is a lively city renowned for its stunning skyline with numerous skyscrapers, vibrant street markets, and bustling shopping districts. It is also

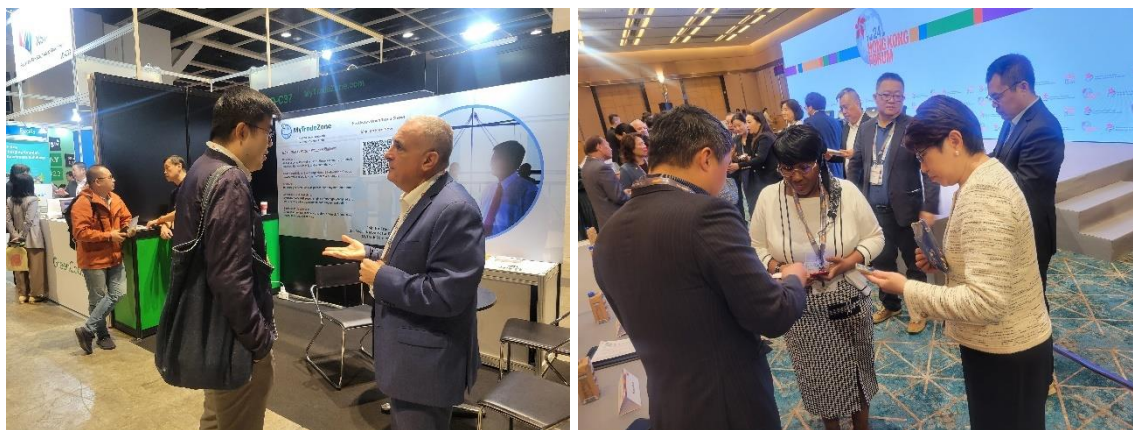
home to a rich cultural heritage with a fusion of Chinese and Western influences.

Strategically located in the heart of Asia, Hong Kong is a major gateway to Mainland China and other Asian markets. Hong Kong is the world's 10th largest trading economy, with Mainland China as its most significant trading partner.

The region has one of the world's most prominent financial centers and is a hub for international trade and finance. Hong Kong's strong legal framework, low tax rates, and business-oriented culture make it one of the easiest places to do business globally.

### **Benefits of Participating**

With a curated series of sessions throughout the week, participating in the U.S. Trade Mission to Hong Kong allows U.S. companies to connect with potential business partners and customers in Hong Kong and Mainland China.



It is an opportunity to learn first-hand about the business landscape, business practices, and opportunities in Hong Kong through briefings and roundtable discussions with industry and government leaders to gain invaluable market and industry insights to help propel your global expansion.

Delegates will also attend a VIP welcome reception and participate in pre-arranged B2B meetings.

**Participation Fee (\$850) Includes:**

- Logistical support
- Pre-departure briefing
- In-Country Market Briefing
- Business Roundtables with leading business organizations in Hong Kong
- Admission to the Hong Kong Forum (2-day pass)
- Complimentary admission to HKTDC Entrepreneur Day (E-Day), Business of IP Asia Forum, Global Tech Summit, and DesignInspire
- VIP Welcome Reception
- Luncheon Reception
- Welcome Dinner
- Networking with industry contacts and high-level decision-makers
- Local visits to learn about Hong Kong as a hub for arts and culture, innovation, and technology
- Local media coverage to heighten your presence in the market
- One-year membership to the Federation of Hong Kong Business Associations Worldwide
- Post-mission follow-up support

*The Gold Key Service is available through the U.S. Commercial Service for a separate fee (<https://www.trade.gov/gold-key-service>).*

*Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant.*

Meals: Delegates are responsible for meals outside of meals covered during the program.

**Financial Assistance**

Companies may be eligible for STEP (State Trade Expansion Program) grants to help cover mission fees, airfare, hotel, and Gold Key Service costs. See the list of participating states and links to websites below:

<https://www.sba.gov/funding-programs/grants/state-trade-expansion-program-step/directory-step-awardees>

### Participant Eligibility

The trade mission is open to U.S. companies incorporated under the laws of the U.S. with a product or service that is export-ready or has export potential.

Target Industries: **Emerging Technology & Innovation** (e.g., MedTech, FoodTech, EdTech, FinTech, etc.), **AI and Robotics, ICT and Digitalization, Healthcare** (e.g., Medical Devices, Pharmaceutical, etc.), **Professional Services** (e.g., Legal, Consulting, etc.), and **Financial Services**

### Program Schedule

<b>Saturday – Sunday</b> 30 Nov – 1 December	<ul style="list-style-type: none"> <li>• Arrive in Hong Kong</li> <li>• Check-in Hotel</li> </ul>
<b>Monday</b> 2 December	<ul style="list-style-type: none"> <li>• Market Briefing</li> <li>• Business Roundtable</li> <li>• Company Visit/Tour</li> <li>• VIP Welcome Reception</li> </ul>
<b>Tuesday</b> 3 December	<ul style="list-style-type: none"> <li>• Hong Kong Forum (Day 1)</li> <li>• Welcome Dinner</li> </ul>
<b>Wednesday</b> 4 December	<ul style="list-style-type: none"> <li>• Hong Kong Forum (Day 2)</li> <li>• Keynote Luncheon</li> <li>• Cultural Tour</li> </ul>
<b>Thursday</b> 5 December	<ul style="list-style-type: none"> <li>• HKTDC Entrepreneur Day</li> <li>• Business of IP Asia Forum</li> <li>• Global Tech Summit</li> <li>• DesignInspire</li> </ul>
<b>Friday</b> 6 December	<ul style="list-style-type: none"> <li>• HKTDC Entrepreneur Day</li> <li>• Business of IP Asia Forum</li> <li>• Global Tech Summit</li> <li>• DesignInspire</li> </ul>
<b>Saturday</b> 7 December	<ul style="list-style-type: none"> <li>• DesignInspire (optional)</li> <li>• Return Flight to USA</li> </ul>

*\*Schedule is subject to change. Unless otherwise noted, all events will take place at the Hong Kong Convention and Exhibition Centre.*



## About the Hong Kong Forum



The Hong Kong Forum is the annual flagship event of the **Federation of Hong Kong Business Associations Worldwide**. The two-day Forum provides business executives with the latest insights and information on doing business in Hong Kong and Mainland China. The program ranges from keynote addresses to panel discussions, networking sessions, and face-to-face communication with senior executives and key decision-makers from Hong Kong and around the globe.

*\*All registered delegates will have exclusive access to the two-day Forum, including a welcome dinner and keynote luncheon.*

## Description of Concurrent Side Events

### HKTDC Entrepreneur Day





**HKTDC Entrepreneur Day (E-Day)** is an exclusive start-up event held in conjunction with the 25th Hong Kong Forum. E-Day features a series of seminars, workshops, start-up pitching, exhibitions, business matching meetings, and networking events. The event will showcase the latest technology trends and market insights to facilitate start-ups to tap into global markets and explore the development of the thriving international start-up ecosystem in Hong Kong and the Greater Bay Area.

*\*All registered delegates will have access to the two-day conference. Exhibit opportunities are available for an additional fee.*

### Business of IP Asia Forum



**Business of IP Asia Forum (BIP Asia Forum)** brings together IP professionals and business leaders from across the globe to discuss the latest developments in the IP world and explore business collaboration opportunities. This year's theme is 'Reimagining IP for Impact and Growth.' Attendees include entrepreneurs, manufacturers, brand or IP creators, technology licensing agents/companies, business advisors and consultants, and corporate decision-makers.

*\*All registered delegates will have access to the two-day Forum, including all breakout sessions and networking events to establish new business contacts.*

## Global Tech Summit



The **Global Tech Summit** examines the latest technology trends and breakthroughs, as well as innovations in business solutions and growth strategies, such as AI, Web3, IP for startups, and venture capital.

*\*All registered delegates will have access to the two-day Summit, including all breakout and networking sessions.*

## DesignInspire



**DesignInspire** is an international exhibition about creativity. Delegates can discover the creative works of global design elites spanning the entire design spectrum, from business transformation through design thinking to top-notch creative services.

*\*All registered delegates will have access to the three-day exhibition.*

## Travel & Logistics

### Air Travel

Cathay Pacific, the home carrier of Hong Kong, offers registered delegates an exclusive opportunity to enjoy great savings on flights to Hong Kong. More information will be available soon!

### Hotel Accommodations

Official hotel information is coming soon!

### Entry Requirements for U.S. Citizens

To enter the Hong Kong Special Administrative Region (SAR), you need:

- a passport that is valid for at least one month beyond the date of your intended stay;
- adequate funds to cover your stay without working locally; and
- evidence of onward/return transportation.

## No Visa Required for U.S. Citizens

You only need a visa if:

- You plan to stay for more than 90 days – obtain an extension with the Hong Kong SAR Immigration Department, if necessary.
- You plan to work or study in the Hong Kong SAR – visas must be obtained prior to departing the United States.

You must possess a valid passport and PRC visa to enter the People's Republic of China (PRC) from Hong Kong.

**Vaccinations:** None required

**Health Requirements:** There are no COVID-related entry requirements for U.S. citizens.

### Language

Chinese (Cantonese) and English are the official languages of Hong Kong.

Currency

Hong Kong Dollar (HKD)

Important Contacts

U.S. Consulate General Hong Kong & Macau

26 Garden Road

Central, Hong Kong

Telephone +(852) 2841-2211; +(852) 2841-2225; +(852) 2841-2323

Emergency +(852) 2523-9011

Email: [acshk@state.gov](mailto:acshk@state.gov) (American Citizen Services)



