



Bill Kramer

Head Coach
Quarterbacks
Running Backs

Coach Kramer is a graduate of Liberty University (Lynchburg, Virginia) where he majored in Health and Physical Education while lettering three years as a wide receiver. He also holds a Master's degree in Computer Science from Nova Southeastern University (Fort Lauderdale) and a Master's degree in Guidance and Counseling from Saint Thomas University (Miami). He is actively involved in the Fellowship of Christian Athletes of Southwest Florida and is regularly a guest speaker and clinician for numerous schools, universities, professional, and civic groups. Bill and his wife, Susan, have four daughters. Katie (23) was a Yeager Scholar at Marshall University and swam for the Thundering Herd. She currently resides in Washington DC, where she works for the FDIC. Courtney (21) is a senior Yeager Scholar at Marshall University where she is a Biology Education major. Kelly (18) is a senior student-athlete at Naples High School. Cassie (5) enjoys kindergarten and Naples High athletic events.

175-44 at Naples High (1998 -2015)

2 State Championships (2001, 2007)

1 State Finals Runner-Up (2003)

6 Regional Championships (2001, 2002, 2003, 2007, 2012, 2015)

13 District Championships (2001, 2002, 2003, 2004, 2006, 2007, 2008, 2010, 2011, 2012, 2013, 2014, 2015)

If success is measured by what happens after high school, it is worthy to note that in the last 11 years over 90 percent of senior football players at Naples High have gone on to college. Many of these young men chose to continue both their academic and athletic careers. Again this fall there are more than 20 Naples High football players lining up on college gridirons.

The awards Coach Kramer has accepted on behalf of the football staff at Naples High School:

Florida Athletic Coaches Association District Coach of the Year (1999, 2000, 2001, 2002, 2003, 2004, 2007, 2010, 2012, 2014)
Rotary Club Paul Harris Fellow (2001, 2008)
Inaugural Naples High School Coach of the Year Award (2001)
Inaugural Collier County "Ten Men of Distinction" Award (2002)
Fellowship of Christian Athletes Nick Hyder Award -- Black Mountain, NC (2002, 2005, 2012)
State Farm Good Neighbor Coaches Sportsmanship Award (2003)
Nike Coach of the Year (2001, 2007)
Naples Daily News Coach of the Year (2003, 2007, 2008)
News-Press Coach of the Year (2003, 2007)
Florida Sports Writers and FACA Football Coach of the Year -- All Classifications (2003)
American Football Magazine "Young Gun" -- One of the top ten coaches in Florida under the age of 45 (2006)
Florida Sports Writers Florida 3A Coach of the Year (2007)
Published in 2007 AFCA Summer Manual (2007)
Collier County Bar Association Educator of the Year Award (2008)
National Sports Achievement Award (2008)
National Federation of High Schools Florida Coach of the Year (2011)
Miami Dolphins Southwest Florida Coach of the Year (2012)
Florida North-South All Star game Co-Offensive Coordinator with Paul Horne for winning South squad (2013)
US Army All-American Bowl in San Antonio, TX Running Backs Coach for winning East team (2013)
Florida Representative to the NFL Youth Football Summit -- Canton, Ohio (2013)
FHSAA Football Advisory Committee – Chairman and Committee member
America Football Coaches Association Public Relations Committee (2007- present)
British American Football Coaches Association National Convention speaker -- Leeds, England (2013)
Member of the Board of Directors for the Florida Athletic Coaches Association (2014)
Selected as the Head Coach for the East team in the 2016 US Army All-American Bowl in San Antonio, TX
Selected for Induction into the Florida Athletic Coaches Hall of Fame (2015)

Seasons in Review 1998-2014

The Kramer – Dollar -- Horne Years

At Naples High, as the saying goes: “Tradition Never Graduates” and the Golden Eagle football tradition is well documented. In the spring of 2010 Scout.com analyzed all of the nearly 400 football programs in Florida and ranked the top ten for the last decade. Naples High is listed as the seventh ranked football program in that decade. Also that spring the News-Press compared all of the football programs in Southwest Florida and declared Naples High School “Prep Football Kings”. The 155 – 40 record that Coach Kramer and the Naples Football staff have compiled the last sixteen years ranks them number one in total wins and winning percentage in Naples High’s 60 years of football tradition. The past thirteen years the Golden Eagles have compiled a winning percentage of over 84 percent. Naples fans make our teams especially tough at home; the Golden Eagles have only lost eleven games at home since 2000.

In 1998 Coach Bill Kramer, along with Sam Dollar, and Paul Horne declared themselves all in and moved their families to Naples with no guarantee of success, but a common bond that football is a powerful tool to grow and mold young men into terrific fathers, husbands, sons, and leaders. The inaugural 1998 season was a struggle, but the 3-7 record belies the foundation that was built both on and off the field; a foundation which has held firmly through 16 years of success in Naples High football.

The 1999 and 2000 seasons saw a return to the playoffs for the Golden Eagles after a 17 year hiatus. The young Eagles were growing into their own posting 8-2 and 7-3 regular season records.

In 2001, after an 8-2 regular season, Naples High shocked the state of Florida winning the first ever football State Championship in the history of Southwest Florida.

Naples High astounded pundits around the state in 2002, with a 12-2 record and an appearance in the State Semi-final game against eventual state champion Pompano Beach Ely.

The 2003 season found the Golden Eagles with a hard-earned 13-2 record and a return to the State Championship game.

In 2004, the Naples High School football team tore through the record books; with the Dollar Defense and fast break offense they outscored their opponents 395-56 en route to a perfect regular season. The Golden Eagles finished the regular season ranked ninth in the nation by the Associated Press and twelfth in the nation by USA Today.

The 2005 Golden Eagle squad had much to overcome after sending seven coaches on to represent the Golden Eagle tradition at other venues throughout the country. Despite this, and with arguably the toughest schedule in Florida, the Golden Eagles boasted one of the stingiest defenses and the number one offense in yards per game in Southwest Florida, finishing with a 5-4 record.

The 2006 Golden Eagle football team went on to win 11 games and the district title. This 2006 team saw its state title run end against eventual state champion Glades Central High School in the Regional Championship; a game many consider to be one of the greatest games in Southwest Florida history.

The 2007 season was a season for the ages. Naples High Football completed a phenomenal season being the first team in the history of Southwest Florida to finish undefeated and win a State Championship. The 2007 squad set records for most points scored in the regular season (443) and fewest points allowed (52).

In 2008 the Golden Eagle football team again broke the single season scoring record (444) and had one of the toughest defenses in the state while finishing 11-2 with both losses at the hands of Miami Pace High School.

The 2009 season was difficult by Naples High standards, a 7-3 record that found the Golden Eagles out of the playoffs left the coaches and players determined to redouble their efforts in preparation for the 2010 season.

The 2010 Naples squad became just the third team to finish the regular season undefeated and will go down in the record books as one of the most dominating in Southwest Florida history as the defense allowed just over six points a game and the offense averaged more than forty. After 11 straight wins the Golden Eagles fell to a talented South Fort Myers team in what many consider to be the greatest game ever played between Lee and Collier teams; it was the first time that an undefeated team from each county had ever met in the playoffs.

After returning only two defensive starters in 2011, the Dollar Defense was dominant again giving up just 12 points a game and posting four shutouts, while Paul Horne's offense finished the season with over 5,000 total yards and 34 points a game. After an 8-2 regular season and ninth district championship, Naples prevailed in a 44-13 first round playoff rematch against South Fort Myers. In the first ever postseason matchup versus Fort Myers High School, the Golden Eagles walked away with a 42-0 win. Playing in their seventh Regional Championship, Naples came up short in a hard fought contest at Daytona Beach Mainland. Naples High football finished with a top-eight ranking in Florida—the tenth consecutive year in the top ten by classification.

The 2012 season again set records as the Naples offense averaged over 52 points a game to lead the state in scoring for all classifications. The 476 points in just nine regular season games set the bar high for future squads. The undefeated Golden Eagles played the Island Coast Gators for the first time in history for the first round of the playoffs. Naples finished with a 45-7 victory. The following week, Naples traveled to play South Fort Myers High the third consecutive year. With the all-time series knotted at one win each, the Golden Eagles remained undefeated with a convincing 42-21 win and advanced to the Region Final for the eighth time in twelve years. The 2012 Regional Final was a rematch from the 2011 game but Daytona Beach Mainland traveled to Staver Field, where the Golden Eagles won 41-14. The 2012 State Semi-Final brought the nationally-ranked Miami Central Rockets to Naples for the first time ever. The Golden Eagles stunned Miami Central from the outset, taking a ten point lead into the locker room at halftime. Unfortunately the lead would not hold, and with eight minutes left the Rockets took a 34-33 lead, which Central would not relinquish.

The 2013 Naples football team faced many challenges with an offense returning only two starters and defense returning three. On September 27, 2013 Staver Field was the first in Florida to host a game played between schools from Ohio and Florida. Undefeated (4-0) Centerville, the second largest school in Ohio, faced undefeated (4-0) Naples in a clash of two football powerhouses. This game did not disappoint as both teams played at a level seldom seen in high school football. The final 38-37 double overtime score left both teams exhausted and full of respect for each other. In the end, the depth and experience of Centerville prevailed as the more than 100 players on their sideline led by more than forty seniors outlasted the Naples team which dressed forty three total players and only eleven seniors. Naples High went on to win seven more games en route to an 8-2 regular season and fourth consecutive District Championship. The playoffs began with a convincing 49-7 win over Palm Bay Bayside. Week two of the playoffs found Naples taking the five hour trip to Palm Bay to face Heritage High School and in a hard fought game the Golden Eagles found themselves on the wrong side a 27-19 score. The playoff loss left players and coaches with a bad taste in their mouth and a determination to be the very best, individually and collectively, that they can be. With ten starters returning on offense, eight starters returning on defense, and three year starter Jerry Nunez returning to kick for the Golden Eagles, expectations amongst the players and coaches are extremely high for the 2014 season.

The 2014 Naples football team entered the season described by the Naples Daily News as “The Gold Standard” in southwest Florida football. A tough regular season schedule included a week three matchup at national powerhouse Bradenton Manatee. A hard fought game left Naples High on the short end of a 31-19 score and without running back Carlin Fils-Aime, one of the top recruits in the nation was lost to a season ending ankle injury. The Golden Eagles redoubled their effort, and after shuffling the deck a bit with personnel, went on a seven game win streak to finish the season 9-1. After dominating the first round of the playoffs the Golden Eagles lost for the second consecutive year to Palm Bay Heritage in a 28 – 30 slugfest. The expectations for the 2015 Golden Eagle football squad are sky high. The 2015 Naples football squad returns Fils-Aime and Carbonaro in the offensive backfield, 8 starters on defense, and one of America’s top kickers in Jerry Nunez. Naples fans will not want to miss one moment of the 2015 season.

The 2015 Golden Eagle Football team began the season with high expectations and did not disappoint. After an early season stumble against American Heritage-Delray, Naples went on a tear, winning 8 straight regular season games with an offense that averaged over 50 points a game and a defense that gave up less than 9. The regular season ended with Naples earning a record sixth consecutive District Championship and being named Collier County Athletic Conference Champions. The playoffs found Naples nearly as dominating, winning three consecutive games and the Regional Championship. The semifinal game in Miami versus Miami Central was hard fought, but the Rockets proved too tough as they went on to win their sixth consecutive State Championship. The 2016 squad has many shoes to fill as 15 players from the 2016 ball club are lining up on college football fields across the country.