

# HARLEY-DAVIDSON

## *An American Way of Life*

Far more than a mode of transportation, the Harley-Davidson motorcycle has become an American way of life. Never has there been a better display of America's melting pot culture than with today's Harley-Davidson enthusiasts. Corporate CEO's, retired couples, doctors, lawyers and pony-tailed biker club members are all glued together by America's spirit of individualism, freedom and search for adventure. It all began with an American enterprise as bold as its products that has stood the test of time throughout the 20th century. This year, we added the 46,000 square foot, Route 66 Harley-Davidson dealership in Tulsa, Oklahoma to our portfolio, complete with a parts and service department, "50s" style diner, and conference and event facilities. The dealership was named the Grand Prize Winner among *Dealernews* Top 100 powersport dealers in the country. Our dealership is operated by Route 66 Real Estate, LLC.