

Issue 3  
January 2018

# Doushikai Martial Arts

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*Please let us have any  
comments or  
suggestions regarding  
the running of your  
Club*

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Dear Club Member/Parent,

A brief update since our last newsletter published in October. Firstly, Happy New Year to all our members and parents!

## Accounts for 2017

As promised here is a summary of our income and expenses since taking over financial management of the club in August 2017 when we established a new bank account:

	<b>5 months to December 2017</b>
Subscriptions received	£2,081
Licence fees received	£665
Hall rental	(£1,278)
Licence fees paid	(£570)
Internet hosting fees	(£66)
Christmas party food and drink	(£55)
Belts	(£20)
<b>Surplus</b>	<b>£757</b>

The surplus was applied as follows:

Surplus	£757
Mats	(£384)
Punching mitts	(£40)
<b>Cash at bank and in hand at year end</b>	<b>£333</b>

## Fees

For historical reasons when we took over running of the club we inherited different members paying different fees according to when they joined. Owing to the surplus we had in 2017 and the surplus we expect to have in 2018 we will be setting the following fees for 2018. This will result in no one paying any more but there will be a reduction for some members who joined at a later date:

Adult class	£30 per month
Junior class	£24 per month
Drop in fee (Adults)	£10 per session
Drop in fee (Juniors)	£8 per session

First lesson fee will be free for any new members.

The purpose of the drop in fee is to allow people to train on an ad hoc basis but also to encourage members to set up a direct debit.

We will also offer a discount for multiple members of the same household.

For those of you who have not already done so please make sure your direct debit is directed to our new bank account as follows:

Bank:	HSBC Maidenhead Branch
Account name:	Doushikai Martial Arts
Sort code:	40-31-05
Account number:	92175835

We believe the fees to be very competitive compared to other clubs which we hope will enable us to attract some new members in 2018.

## **Zendoryu Affiliation**

We have set the licence applications to Zendoryu before Christmas and we hope to get the licence slips and grading books (for those who do not already have them) back in the next couple of weeks.

For more information on Zendoryu please visit their website:

<http://www.zendoryumartialarts.com/>

Paul Bowman who runs Zendoryu is holding a pressure point seminar the afternoon of 24 February in Basildon. I will be attending and anyone is welcome to join:

<http://www.marksmithsacademyofselfdefence.co.uk/html/seminars.html>

I have space in the car for 4 additional people if anyone wants a free ride.

## **Membership**

We will be having a New Year membership drive by advertising on Netmums and various newsletters published by local schools. If you have any channels to advertise the club we would be grateful if you could help us to use these.

Phil has done a great job revamping the website. Please check out the link below if you have not already done so:

<http://www.doushikai.info/>

We are keen to use this a tool to expand the membership. If you have any friends or relatives who would like to come along, please invite them.

We intend to do a series of short videos of techniques and principles in order to improve the inbound traffic to the site. It helps to improve the site's position in Google searches if other websites include links to our site. If you have access to any relevant websites where you could link through to the Doushikai website it would be helpful if you could do so. Please let Phil know if you have done this.

## **Feedback**

If anyone has any feedback relating to the way the club is run, and in particular the material we are teaching, please let any of the instructors know. We are very receptive and flexible. Thank you for your continued support.