NEW MARKET SQUARE
THE SITE

CONTEXT PLAN
New and Old Market Square
Two public spaces visually and functionally linked
Connecting the past and present vitality of the community

SITE PLAN PARCEL A | NEW MARKET SQUARE

EXISTING BUILDINGS
UNIFYING URBAN CARPET - INTERTWIXNING TWO URBAN FABRICS
Reconnecting Old Square Market and Market Street and addressing pedestrian routes
Renewing theme of the past; Brown's Creek

MORPHOLOGY OF THE HISTORIC MARKET SQUARE
Drawing on a strong urban form

NEW PUBLIC MARKET
A contemporary volume responding to the urban connections

CREATIVE HUB AND AFFORDABLE RENTAL HOUSING BUILDING
A building in relation to Market Avenue

CONCEPTUAL APPROACH

CREATIVE HUB AND AFFORDABLE RENTAL HOUSING BUILDING
Two sliding volumes showcasing vertical community gardens, integrated public art
and visible sustainability

SCALE 1:1000
0 10 200m

LANDSCAPE SPECIES
1 Ulmus x Triumph
2 Acer x freemanii Jeffersred
3 Tilia americana

SCALE 1:200
0 2 40m
Ground Floor Plan

A unifying urban carpet inhabited by the market, affordable housing, the Creative Hub and the Urban Shaman Gallery.

Pedestrian Access | Residential Entrance

NEW MARKET SQUARE

Credits for artworks: Nadia Myre

SOUTH ELEVATION

Pedestrian Access | Public Entrance

AFFORDABLE HOUSING BUILDING

Composed of two slender sliding bars, defining the backdrop of the market, the affordable housing reveals the vertical community gardens on its south west façade. Masonry cladding wraps the

NEW MARKET SQUARE

TYPICAL RESIDENTIAL FLOOR PLAN - 7th Floor


STUDIO | 30 UNITS - 35m²

ONE-BEDROOM APARTMENT | 40 UNITS - 53m²

TWO-BEDROOM APARTMENT | 30 UNITS - 70m²

 credits for artworks: Emily Barletta

PUBLIC MARKET

Market and Square

1. Open hall
2. Pedestrian / mobile kiosks
3. Safety exit
4. Flexible meeting areas
5. Balcony
6. Covered lake parking

Creative Hub and Residential

7. Entrance hall
8. Urban Shaman flexible gallery
9. Movable gallery space
10. Elevator
11. Flexible meeting areas
12. Balcony
13. Juliette balconies
14. Display area windows
15. Storage
16. Office
17. Service corridor
18. Technical shaft
19. Elevator
20. Garbage room
21. Corridor
22. Mezzanine
23. Enclosed lobby
24. Corridor
25. Staircases
26. Residential office
27. Common area
28. Service elevator
29. Parking area
30. Community Room

TYPICAL RESIDENTIAL FLOOR PLAN - 6th Floor

Studio

Townhouse

One-bedroom apartment

Two-bedroom apartment

30 UNITS - 33m²

40 UNITS - 53m²

TOTAL 110

SCALE 1:200

TYPICAL UNIT LAYOUT - Providing flexibility, accessibility and through ventilation

1. Staircase
2. Indoor Planter
3. Vertical garden
4. Circulation
5. Elevator
6. Garbage room
7. Service shaft
8. Balcony
9. Community and laundry room

AFFORDABLE HOUSING

30 UNITS - 33m² STUDIO

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architecture design urban projects
NEW MARKET SQUARE | OPEN AND PERMEABLE - BRIDGING INSIDE AND OUTSIDE | Defined by permanent kiosks to the south and an open hall to the north offering flexibility for urban, cultural and social events.

NEW MARKET SQUARE | PUBLIC MARKET

AUTUMN AT THE MARKET
Celebrating and showcasing Winnipeg’s cultural and civic vitality

CHRISTMAS MARKET IN WINTER
Creating places for people all year round

A PLACE OF CONNECTION | A FLEXIBLE FRAMEWORK RESPONSIVE TO ALL SEASONS AND EVENTS | A UNIFYING CARPET INHABITED BY THE MARKET AND CREATIVE HUB | A FRAMEWORK FOR CIVIC AND CULTURAL, PERMANENT AND EPHEMERAL EVENTS | A SUCCESSION OF INTERNAL AND EXTERNAL SPACES OFFERING YEAR ROUND URBAN CHOREOGRAPHY

A FRAMEWORK FOR CIVIC AND CULTURAL, PERMANENT AND EPHEMERAL EVENTS | A SUCCESSION OF INTERNAL AND EXTERNAL SPACES OFFERING YEAR ROUND URBAN CHOREOGRAPHY

NEW MARKET SQUARE | PUBLIC MARKET

MARKET AND URBAN SHAMAN GALLERY IN EVENT MODE
An urban beacon at night time

Credits for artworks: Wally Dion

Credit for artwork: Nadia Myre
NEW MARKET SQUARE

AERIAL PERSPECTIVE

A GATEWAY TO THE CITY | A TRUE HINGE

AN URBAN, ARCHITECTURAL, SOCIAL, CULTURAL AND SUSTAINABLE STATEMENT