



1102 Carlton Ave
Charlottesville, VA 22902
(434) 244-0882

Info@blueridgebigs.org
www.blueridgebigs.org

Athena Gould
Executive Director

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Dillon Kuhn*

Peter Kilburn

*Current Big

Dear Friend of Big Brothers Big Sisters of the Central Blue Ridge,

Are you tired of all the rubber chicken charity dinners? Join us at our 5th annual Bowl For Kids' Sake - we guarantee you'll have the most fun you've ever had in a bowling alley, all while supporting mentoring for kids in the Charlottesville area. The event will be held at AMF Kegler's Lane on **Thursday, May 4th** from 6:30pm – 9:30pm and the theme is Star Wars. (May the 4th be with you!)

The idea is simple.

Form a team of six adults, eat, drink, win prizes, bid on auction items, meet celebrity guests, visit the photo booth, partake in 3 hours of unlimited bowling, and help a great cause.

How can I participate?

Become an Event Sponsor! Sponsorships range from \$1,500 - \$7,500 and the various benefits for each level are included in the attached packet. Each lane accommodates up to six people, and sponsors will have exclusive access to a VIP area for free pub food, drinks and opportunities to meet and take photos with our celebrity guests. We'll have prizes for strikes, spares, gutter balls, and everything in between. There will also be an award for the best team spirit, so make sure to come in your best Star Wars-themed costume!

Why it matters:

There are currently 30 kids on our waiting list, hoping to be matched with a Big Brother or Big Sister. By participating in the Bowl for Kids' Sake, you will join with other businesses and groups who are committed to helping BBBS carry out our mission. With your help, we can come closer to matching every child who needs a mentor with a caring adult to change their life for the better, forever.

If your group would like to sponsor the Bowl for Kids' Sake, please contact Chelsea Bhimji at cbhimji@blueridgebigs.org. Whether you are a kingpin or you stay in the gutters, this fun event has something for everyone!

See you on the lanes! (and May the 4th be with you!)

A handwritten signature in black ink, appearing to read 'Athena Gould'.

Athena Gould
Executive Director

P.S. Lanes sell out every year, so be sure to sign up soon to be in on the fun! If you have any questions, call us at 434-244-0882.



BOWL FOR KIDS' SAKE

**THURSDAY, MAY 4TH
AMF KEGLER'S LANES
6:30 - 9:30 P.M.**

**TO PARTICIPATE, CONTACT
CHELSEA AT 434-244-0882 x100
CBHIMJI@BLUERIDGEBIGS.ORG**



Big Brothers Big Sisters
of the Central Blue Ridge



BOWL FOR KIDS' SAKE

SPONSORSHIP LEVELS

\$7,500 – CHOSEN ONE

- Named Title Sponsor of Bowl for Kids' Sake (BFKS) 2016
- Listed prominently as the Title Sponsor on all BFKS promotions including radio, TV, BBBS and BFKS event websites, social media, and print materials, as well as event signage and recognition at the event
- Four 30 second or 60 second ads that you supply to be broadcast during the event on 24 screens over the alleys during our custom made event video
- Your logo featured prominently in the backdrop of our MOX BOX Social Photo Booth, which streams photos instantly on line for all participants.
- Option to have a table of materials or giveaways to participants at the event
- Three bowling lanes with unlimited, 3-hour bowling for up to 18 adults
- T-shirts for all bowlers and professional team photo with marque event celebrity(ies)
- Access to catered VIP area
- 6 complimentary pitchers of beer (2 per lane) and lane side service for other food/beverage needs

\$5,000 – JEDI MASTER

- Company logo on all radio, TV, BBBS and BFKS event websites, social media, and print materials, as well as featured in event signage and recognition at the event
- Two 30-second or 60-second ad that you supply, to be broadcast during the event on 24 screens over the alleys during our custom made event video
- Your logo featured prominently in the backdrop of our MOX BOX Social Photo Booth, which streams photos instantly on line for all participants.
- Two bowling lanes with unlimited, 3-hour bowling for up to 12 adults
- T-shirts for all bowlers and professional team photo with marque event celebrity(ies)
- Access to catered, VIP area
- 4 complimentary pitchers of beer (2 per lane) and lane side service for other food/beverage needs

\$2,500 – JEDI KNIGHT

- Company logo and recognition on print materials, social media, and BBBS and BFKS websites
- Company logo on event signage and recognition at the event
- One 30- second or 60-second ad that you supply, to be broadcast during the event on 24 screens over the alleys during our custom made event video
- Your logo featured in the backdrop of our MOX BOX Social Photo Booth, which streams photos instantly on line for all participants.
- One bowling lane with unlimited, 3-hour bowling for up to 6 adults
- T-shirts for all bowlers and professional team photo
- Access to catered, VIP area
- 2 complimentary pitchers of beer and lane side service for other food/beverage needs

\$1,500 – PADAWAN

- Company logo and recognition on print materials, social media, and BBBS website
- Company logo on event signage and recognition at the event
- Your logo featured in the backdrop of our MOX BOX Social Photo Booth, which streams photos instantly on line for all participants
- One bowling lane with unlimited, 3-hour bowling for up to 6 adults
- T-shirts for all bowlers and professional team photo
- Access to catered, VIP area
- 2 complimentary pitchers of beer and lane side service for other food/beverage needs



BOWL FOR KIDS' SAKE

I'm in! I'd like to support Big Brothers Big Sisters by purchasing the following sponsorship package:

_____ \$7,500 (CHOSEN ONE)

_____ \$5,000 (JEDI MASTER)

_____ \$2,500 (JEDI KNIGHT)

_____ \$1,500 (PADAWAN)

Sponsor's Name (as you want it listed) _____

Contact Person _____ Title _____

Street Address _____

City _____ State _____ Zip _____

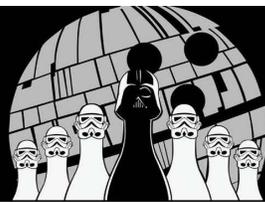
Phone _____ E-Mail _____

- Please send logo files to cbhimji@blueridgebigs.org by **March 31** to be included on all print materials.
- Please send names of bowlers on the team sign up sheet to cbhimji@blueridgebigs.org no later than **April 14**

I understand that a check made payable to Big Brothers Big Sisters (BBBSOCBR) for the amount of the sponsorship indicated above is due **by April 1st, 2017**. Checks may be mailed or delivered in person to: Big Brothers Big Sisters, 1102 Carlton Ave, Charlottesville, VA 22902.

BBBSOCBR is a 501 (c) 3 nonprofit. Your contribution is tax-deductible to the extent permitted by law.

Authorized Signature _____ Date _____



BOWL FOR KIDS' SAKE

2017 BOWL FOR KIDS' SAKE SPONSOR TEAM FORM

YES! This team for the 2017 Big Brothers Big Sisters "Bowl for Kids' Sake" on May 4, 2017 is sponsored by _____.
(Sponsors: please copy this sheet and distribute to the team contact for each lane)

Team Name:			
	Name	Shoe Size	Email Address & Phone Number
Bowler 1:			
Bowler 2:			
Bowler 3:			
Bowler 4:			
Bowler 5:			
Bowler 6:			

Team Contact/Lead Bowler: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Please send your TEAM NAME and the names of bowlers to Chelsea at cbhimji@blueridgebigs.org no later than April 14, 2017.

THANK YOU FOR YOUR SUPPORT and see you on the lanes!

Authorized Signature _____ Date _____