



Wisconsin Update in Geriatric Medicine & Board Review Course

About the Course

The course, held biannually for more than a decade, is designed to appeal to a broad array of clinicians who provide care to older adults, including doctors, nurses and nurse practitioners, physicians' assistants, pharmacists, social workers, dieticians, residents, and health care students. It will provide a comprehensive review and update of geriatrics core competencies, with a special emphasis on neuropsychiatry, medication and non-medication focused approaches to treatment, and systems of geriatric care. Organized by the University of Wisconsin School of Medicine and Public Health, Department of Medicine and the Medical College of Wisconsin, the course will be held over three and a half days at The Abbey Resort in Fontana, WI.

Conference dates

**Tuesday, September 26, -
Friday, September 29, 2017**

Registration begins at 7:00 AM on 9/26.
The conference closes at 12:30 PM on 9/29.

Exhibit package

Fees:

- 1 day - \$800
- 2 days \$1,500
- Entire course (3.5 days) - \$3,000

Package includes:

- One 6' or 8' draped table, 2 chairs, electrical cord and access to an electrical outlet
- Exhibit space located one level below main conference room and adjacent to breakout sessions. Breakfast and breaks served in exhibit area.
- Free Wi-Fi and meals included on the days you exhibit.

Exhibitors acknowledged:

- On signs at the course
- In the course syllabus
- On the course website

Exhibitor opportunities

- Exhibit your product, service or organization to a wide range of geriatrics providers.
- Network with approximately 125 anticipated attendees from Wisconsin, Illinois, and the Midwest.
- Interact with core faculty and speakers from the two medical colleges in Wisconsin and associated teaching hospitals.

Security

The exhibit area is not secured and no security guard will be provided. Neither the course organizers nor the course venue will be responsible for lost or stolen articles.

Questions?

Please contact:
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Division of Geriatrics
University of Wisconsin-Madison
608-256-1901 X12566
amhowan@medicine.wisc.edu
<http://www.geriatricsboardreview.com>



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Exhibitor Application

Name of organization Click here to enter text.		Website URL Click here to enter text.	
Contact person Click here to enter text.		Title Click here to enter text.	
Address (Line 1) Click here to enter text.		Address (Line 2) Click here to enter text.	
City Click here to enter text.		State Click here to enter text.	Zip code Click here to enter text.
Telephone number Click here to enter text.	Fax number Click here to enter text.	E-mail address Click here to enter text.	
Name of representative attending (#1) Click here to enter text.		Name of representative attending (#2) Click here to enter text.	

Dates exhibiting: <ul style="list-style-type: none"> <input type="checkbox"/> Tuesday, September 26, 2017 <i>Exhibit hours: 7 am to 5 pm</i> <input type="checkbox"/> Wednesday, September 27, 2017 <i>Exhibit hours: 7 am to 5:30 pm</i> <input type="checkbox"/> Thursday, September 28, 2017 <i>Exhibit hours: 7 am to 5 pm</i> <input type="checkbox"/> Friday, September 29, 2017 <i>Exhibit hours: 7 am to 12 pm</i> 	Fees # of days exhibiting: <table border="1" style="width: 100%; text-align: center;"> <tr> <td><input type="checkbox"/> 1 day \$800</td> <td><input type="checkbox"/> 2 days \$1,500</td> <td><input type="checkbox"/> All days \$3,000</td> </tr> </table> <p>Credit card and/or check payments must be provided prior to September 1, 2017 for confirmation of exhibit space.</p>	<input type="checkbox"/> 1 day \$800	<input type="checkbox"/> 2 days \$1,500	<input type="checkbox"/> All days \$3,000
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PLEASE RETURN FORM TO:
 Anne Howaniec, amhowan@medicine.wisc.edu

Upon approval and acceptance of your application by the Course Committee, you will be sent a special registration and payment link (for exhibitors only) no later than June 15, 2017. This link will allow secure online credit card payments and give instructions for mailed check payments.