

ELECT

Dr. MARK

Dyrholm

Candidate for City Council - Ward 13

[www.vote4drmark.ca](http://www.vote4drmark.ca)

Innovative, Transparent, Entrepreneurial

## AN INTRODUCTION TO **DR. MARK DYRHOLM**

Dear Ward 13 Residents & Business Owners,

My name is *Norm Buckley* and I am on the **Committee To Elect Dr. Mark Dyrholm**. Like you, I live and work in Ward 13. In this time I have voted for our current *Councillor Diane Colley-Urquhart*. This election **I will not be supporting Councillor Diane Colley-Urquhart** as she is very out of touch with our area.

Whether it be voting to consistently increase our taxes every budget, missing many Council meetings, her resignation from the *Calgary Police Commission*, to her support of the *NDP* in the last *Alberta* Provincial By-Election, *Councillor Diane Colley-Urquhart* has consistently showed that she is out of touch with our area. *Councillor Diane Colley-Urquhart* is the perfect argument against career politicians!

We are writing to ask for your vote for **Dr. Mark Dyrholm** for City Councillor in our area of Ward 13. The following information on **Dr. Mark Dyrholm** comes across like a detailed Biography / Resume and that is very much by design. **Dr. Mark Dyrholm** is applying for a job, and as his potential employer, he feels that you need as much information as possible on your employee!

### **WHO IS DR. MARK DYRHOLM?**

**Dr. Mark Dyrholm** was born in Alberta and is 46 years of age with a son named *Thomas*. There are many reasons to support **Dr. Mark Dyrholm**, but, we have chosen to focus on four.

**Firstly**, we need to send people with a strong fiscal foundation to run the *Corporation of the City of Calgary* and we know that **Dr. Mark Dyrholm** has this qualification. Be it his Bachelor of Commerce or running his own businesses over the last 20 years, **Dr. Mark Dyrholm's** successful track record speaks strongly of his ability to manage budgets and support people to give and do their best. **Dr. Mark Dyrholm** has an in-depth understanding of government at work. He believes that a government which governs best governs least. If we sent more business owners to City Hall, our money would be managed more effectively and efficiently. **Dr. Mark Dyrholm** has signed the front of a cheque, and not just the back of one. His business track record as a business owner, his participation on several boards and his role as President / VP of the *Progressive Group for Independent Business - PGIB* (*Calgary's* largest small business and taxpayer organization) are ample evidence that **Dr. Mark Dyrholm** has a rock solid business foundation.

*"As a small business owner, Mark knows how to manage expenses and get the best value for a dollar. His voice will be an asset on city council."*

**Jonathan Denis QC - Partner, Guardian Law Group LLP**

**Secondly**, the people of Ward 13 and *Calgary* need to be represented by someone who can effectively be our voice. **Dr. Mark Dyrholm** has actively lobbied, on behalf of small business owners and individual taxpayers alike, thru his work with the *PGIB*. **Dr. Mark Dyrholm** was also the *Vice President* of the *Alberta College & Association of Chiropractic*. **Dr. Mark Dyrholm** has extensive media / government relations experience and has learned to deal with the labyrinth of red tape applied by bureaucrats and politicians.

*"Dr. Mark Dyrholm has contributed to legislation in Alberta that have improved the lives of Albertans."*

**David Crutcher - President - Progressive Group for Independent Business (PGIB)**

**Thirdly, Dr. Mark Dyrholm** has served on several boards for the *Reform Party, Canadian Alliance, Wildrose Party,* and the *Alberta Progressive Conservative Party.* **Dr. Mark Dyrholm** is strong on policy, well known in political circles, experienced in debate and has helped draft policy that made it to the convention floors of provincial parties in *Alberta* and nationally.

**Lastly,** we feel that **Dr. Mark Dyrholm** will consult you at regular intervals and that is evident by how he is consulting with you in a comprehensive survey in this information piece. We believe how one conducts themselves in a campaign is a good indicator of they will conduct themselves when they are elected.

Here are some issues **Dr. Mark Dyrholm** would like to see addressed. Tell him what YOU think.

- Push for a **Municipal Taxpayer Protection Act** forcing a vote on raising taxes above inflation. This means if Council wants more of your money, they must ask you and explain why.
- Conduct an **Organizational Review** of all city departments to reduce duplication and streamline services. This is done in the private sector on a yearly basis with substantial savings.
- New neighbourhoods deserve an **Infrastructure Plan** that reflects a community's needs as it grows.

These are just some ideas that **Dr. Mark Dyrholm** will discuss with you at the door. You are the Employer and your views will always trump those held by **Dr. Mark Dyrholm**. Fill in the survey & mail **OR** email your thoughts.

Thank you for allowing us this opportunity to share our support for **Dr. Mark Dyrholm**.

Sincerely,

*Norm Buckley*

**Committee To Elect Dr. Mark Dyrholm**

**Email: [survey@vote4drmark.ca](mailto:survey@vote4drmark.ca)**

**Campaign Phone: 403-475-MARK (6275)**

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## **WARD 13 ISSUES SURVEY**

What are your TOP 3 concerns impacting Ward 13 and the City

Email to [survey@vote4drmark.ca](mailto:survey@vote4drmark.ca) OR

Mail to the **Mark Dyrholm Campaign** - Box 76021 Millrise RPO, Calgary, Alberta T2Y 2Z9

Top 3 concerns:

Volunteer?

Want a Sign?

Dr. \_\_\_ Mr. \_\_\_ Mrs. \_\_\_ Ms. \_\_\_ Please Print Name(s) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Postal Code \_\_\_\_\_

Home# \_\_\_\_\_ Cell# \_\_\_\_\_ Email(s) \_\_\_\_\_

### **DR. MARK DYRHOLM NEEDS YOUR HELP!**

Whether or not you want to knock on doors, deliver literature, make phone calls, put up lawn signs, donate money, we need your help!

**Dr. Mark Dyrholm** believes that City Hall must reflect the will of the people not the politician!

**Phone:** 403-475-MARK (6275)  
**Email:** [survey@vote4DrMark.ca](mailto:survey@vote4DrMark.ca)  
**Website:** [www.Vote4DrMark.ca](http://www.Vote4DrMark.ca)

### **SEND IN YOUR SURVEY!**

Please send your completed survey and all donations to:

**Mark Dyrholm Campaign**  
Box 76021 Millrise RPO  
Calgary, Alberta T2Y 2Z9

**Phone:** 403-475-MARK (6275)  
**Email:** [survey@vote4DrMark.ca](mailto:survey@vote4DrMark.ca)

**TAKE BACK CITY HALL! – [www.Vote4DrMark.ca](http://www.Vote4DrMark.ca)**