



NP

THE NPUSA COMPENSATION PLAN

LIVE WITH INTEGRITY



PRODUCT



BUSINESS



CULTURE

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01 THE NPUSA DIFFERENCE - BUSINESS MODEL

For just a \$30 fee and a product purchase, get connected to 150 countries. Get your own marketing website. Share NPUSA's excellent products with family and friends, and earn income and rewards, including pooled bonuses!



- **\$30 Annual Fee**
- **Product Purchase**
- **One Year Access to Back Office (NDS)**
- **Your Own Marketing Website**

1

**CUSTOMERS'
REFERRAL
PROGRAM**

8

**EXCITING
BONUS
PROGRAMS**

2

**UNBELIEVABLE
INCENTIVE
TRIPS**

EARN A PERCENTAGE OF NATIONAL SALES

**FIVE NPUSA
BONUS PROGRAMS
OFFER POOLED BONUSES
TO NEW MEMBERS!**

01 THE NPUSA DIFFERENCE - HISTORY OF SUCCESS

NPUSA is not just any startup. It's part of a well-established company, and it offers a risk-free business based on teamwork. Buy only what you need for personal consumption, and have a payday once a week, every week. The highest achievers have earned over \$1 million!

SINCE 1999

**250 MEMBERS WITH OVER
\$1,000,000
IN COMMISSIONS**

**60 NEW SPIRIT ACHIEVERS
EVERY 2 MONTHS**

Spirit Achievers earn an average annual commission of \$90,000+

FLEXIBLE POINT SYSTEM

BUY ONLY FOR PERSONAL CONSUMPTION

- No Inventory Stocking
- Set Your Own Pace
- No Monthly Points Closing, Quotas or Flushing

NPUSA OFFERS

- Motivational Campaigns
- Incentive Trips
- Many Other Promotions

01 THE NPUSA DIFFERENCE - PRODUCTS

INTRODUCING NPUSA'S PREMIUM PRODUCTS

Two of the world's leading products in anti-oxidation.

IZUMIO—hydrogenized water that offers health at the atomic level—is #1 in global sales and new to the US!
SUPER LUTEIN—a multi-carotenoid nutritional supplement—provides a one-step solution to modern health challenges.



IZUMIO

IZUMIO is a natural tasting high quality water infused with hydrogen. The fundamental building block of the universe is captured in a patented four-layer pouch providing a more effective delivery method in replenishing your body with hydrogen.

SUPER LUTEIN

SUPER LUTEIN is a broad spectrum, multi-carotenoid nutritional supplement specially designed for eye and overall health. SUPER LUTEIN also contains a broad spectrum of anti-oxidants designed to maintain overall health.



02 REGISTRATION OPPORTUNITIES - BENEFITS

THE BENEFITS OF EACH OPPORTUNITY

The following chart offers a comparison of the 3 ways to join NPUSA. As an Affiliate, you can enjoy NPUSA Products at the best available price and you have the opportunity to earn income in the NPUSA Compensation Program.

	AFFILIATE	PREFERRED CUSTOMER	RETAIL CUSTOMER
Enjoy NPUSA Products	✓	✓	✓
Access Superb Customer Service Support	✓	✓	✓
In the Matrix	✓	✓	
Upgrade to Distributor	No need to upgrade!	✓	
Autoship Option	✓	✓	
Join with 6M or 12M Subscriptions	✓	✓	
Get Exclusive Discounts	\$20.00 OFF Retail	\$10.00 OFF Retail	
Participate in the NPUSA Compensation Program	✓		
Challenge the World Leadership Invitational	✓		
Access All the Features of the NPUSA Back Office	\$30.00 annual		
Get A Marketing Website	FREE		

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02 REGISTRATION OPPORTUNITIES - SPECIAL OFFERS

These special offers—6M Plan and 12M Plan—are available only to Affiliates and Preferred Customers. Both plans offer free products. If you sponsor someone to join either plan, then—for the duration of the plan—that person will count as one Active Personally Sponsored Person. Also, the qualified Sponsor and other qualified uplines receive 100 Points each, per month—for the duration of the plan.

UPGRADE PLANS FOR AFFILIATES OR PREFERRED CUSTOMERS

6M PLAN

Buy 6 products and be Active for 6 months and get 1 PRODUCT FREE!
Counts as 1 Active PSP for 6 months
100 Points for every qualified Upline for 6 months (Total of 600 Points)
\$120 Retail Profit paid to Affiliate Sponsor only (\$20 x 6)

12M PLAN (SUPER LUTEIN ONLY)

Buy 12 products and be Active for 12 months and get 2 PRODUCTS FREE!
Counts as 1 Active Customer & 1 Active PSP for 12 months
100 Points for every qualified Upline for 12 months (Total of 1200 Points)
\$240 Retail Profit paid to Affiliate Sponsor only (\$20 x 12)

PREFERRED CUSTOMER SPECIAL OFFERS

AUTOSHIP WITH 2 PRODUCTS

\$230 (Total Discount of \$10)
* 170 Points to each qualified Upline
*\$5 Retail Profit paid to Affiliate Sponsor

AUTOSHIP WITH 3 PRODUCTS

\$330 (Total Discount of \$30)
* 230 Points to each qualified Upline
*\$10 Retail Profit paid to Affiliate Sponsor

- 6M/12M is not available to Retail Customers -

03 HOW TO QUALIFY - TERMINOLOGY

Now that we've explained various ways to join NPUSA, let's take a look at what Affiliates need to do in order to Qualify. Affiliates who Qualify can accumulate Points and get paid by the NPUSA Compensation Plan. The following terminology will help you understand the process for Qualifying.

ACTIVE

A state of having a Valid Period.

ACTIVE CUSTOMER

A personally sponsored Retail or Preferred Customer or an End-User Affiliate that is Active.

PERSONALLY SPONSORED PERSON (PSP)

A personally sponsored Preferred Customer, Affiliate, or Base Center.

ACTIVE PSP

A personally sponsored Preferred Customer, Affiliate or Base Center that is Active.

AUTOSHIP

A scheduled monthly product delivery based on the registration date.

CLOSING DATE

Every Friday (Midnight) PST

DOWNLINE

Someone you have in your group.

END-USER AFFILIATE (EU)

An Affiliate (BC001) who has never sponsored a Base Center nor earned commissions.

REGISTRATION DATE

The one-time date of registration as an Affiliate to Naturally Plus, for example, "June 15th, 2017".

REGISTRATION ANNIVERSARY DATE

Recurring day of the month that corresponds to the Registration Date, for example, "June 15th, July 15th ", etc.

UPLINE

Someone who has you in their group.

VALID PERIOD

Autoship

One-month period on a rolling calendar based on the Registration Date.

*Example: June 15th - July 14th.

Non - Autoship

Period from the purchase date to the Registration Anniversary Date of the next month.

*Example: If a product is purchased on June 20th, the Valid Period will be from June 20th - July 19th.

Late Purchases

Late purchases (made after that month's Registration Anniversary Date) will shorten the Valid Period. For example, if that month's Registration Anniversary Date is June 15th and the customer orders on June 18th, then the Valid Period will be shortened. It will start on June 18th and end on July 14th.

WEEKLY CALCULATION PERIOD

A one-week period from Saturday to Friday. Commissions produced during the week are closed on Friday, calculated, and processed for payment to Affiliate on the 2nd Wednesday from the Closing Date.

03 HOW TO QUALIFY - TWO SIMPLE RULES

TWO SIMPLE RULES TO QUALIFY

When you Qualify, you—the Affiliate—can begin accumulating Points and getting paid from the generous NPUSA Compensation Plan.
In order to Qualify, you just need to follow two simple rules.

1. BE ACTIVE (PURCHASE PRODUCTS)

**2. MAINTAIN 1 PERSONALLY SPONSORED
ACTIVE END-USER AFFILIATE OR
PREFERRED CUSTOMER**

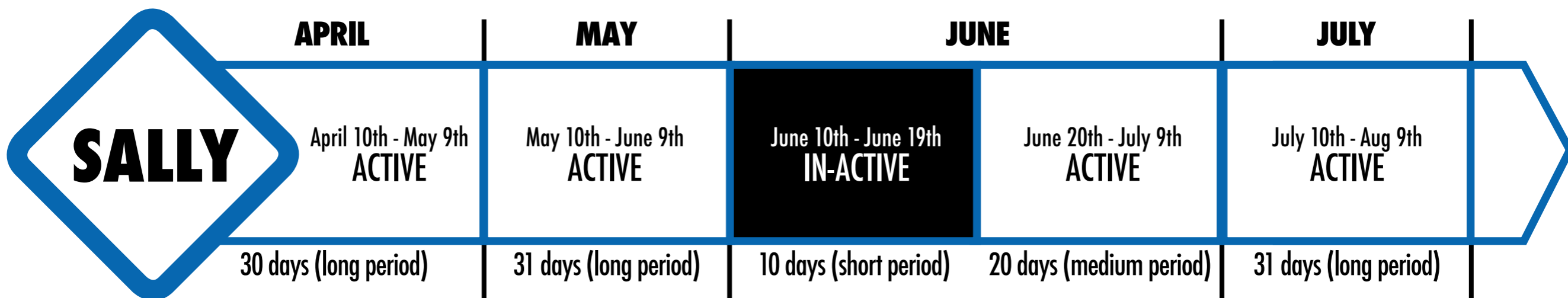
03 HOW TO QUALIFY - TWO SIMPLE RULES

1. BE ACTIVE

Personal Product Purchase (Super Lutein/IZUMIO)

EXAMPLE:

- Sally registers on April 10th and is on Autoship
- Sally is now "Active" from April 10th
- Sally misses making a purchase for June and becomes "In-Active"
- Sally is now "In-Active" from June 10th
- If Sally makes a purchase of 100 Points or more on June 20th, she will be Active from the purchase date to the next registration anniversary date
- If Sally is back on Autoship, she will remain Active



03 HOW TO QUALIFY - TWO SIMPLE RULES

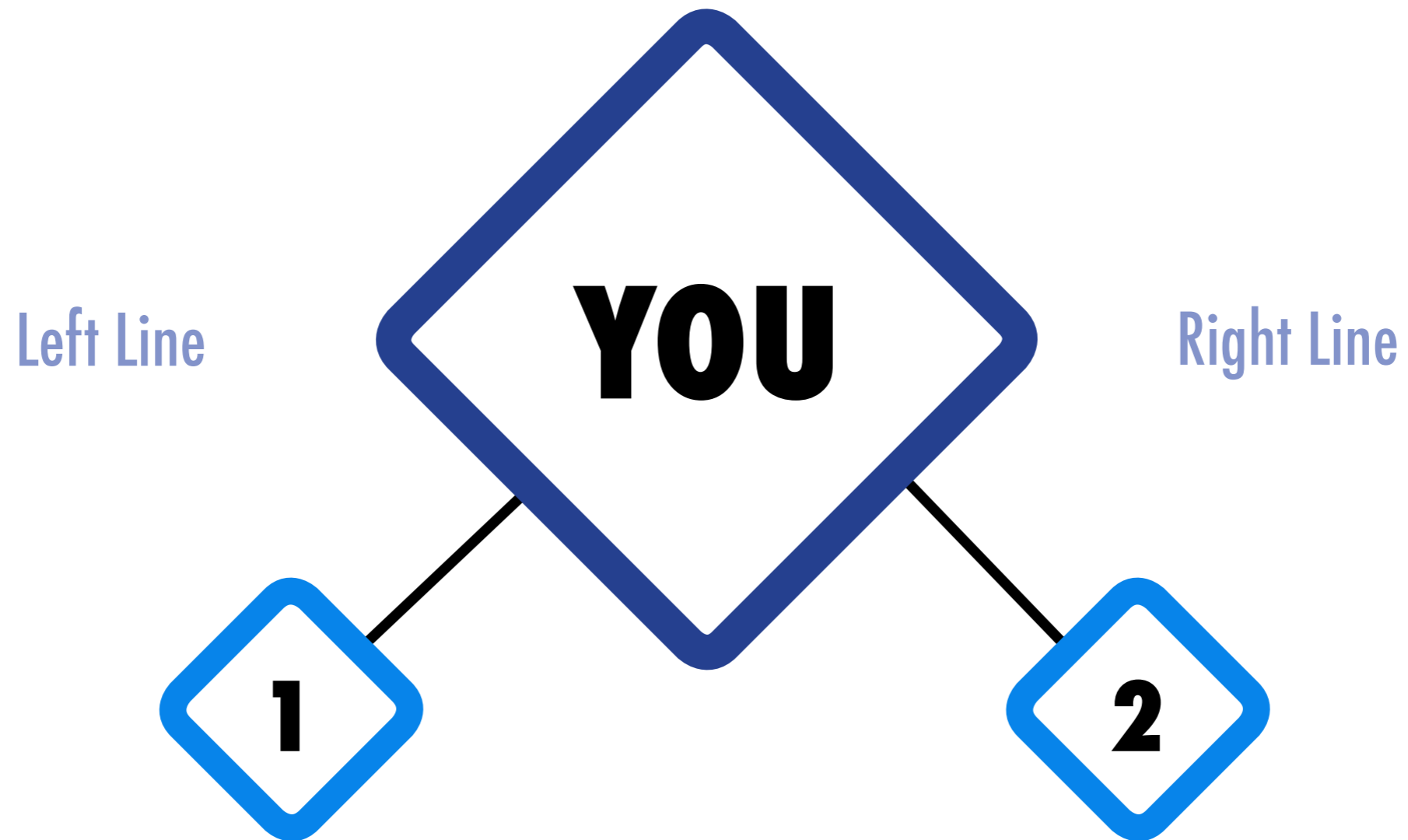
2. MAINTAIN 1 PERSONALLY SPONSORED ACTIVE END-USER AFFILIATE OR PREFERRED CUSTOMER



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04 COMPENSATION PLAN - BINARY STRUCTURE

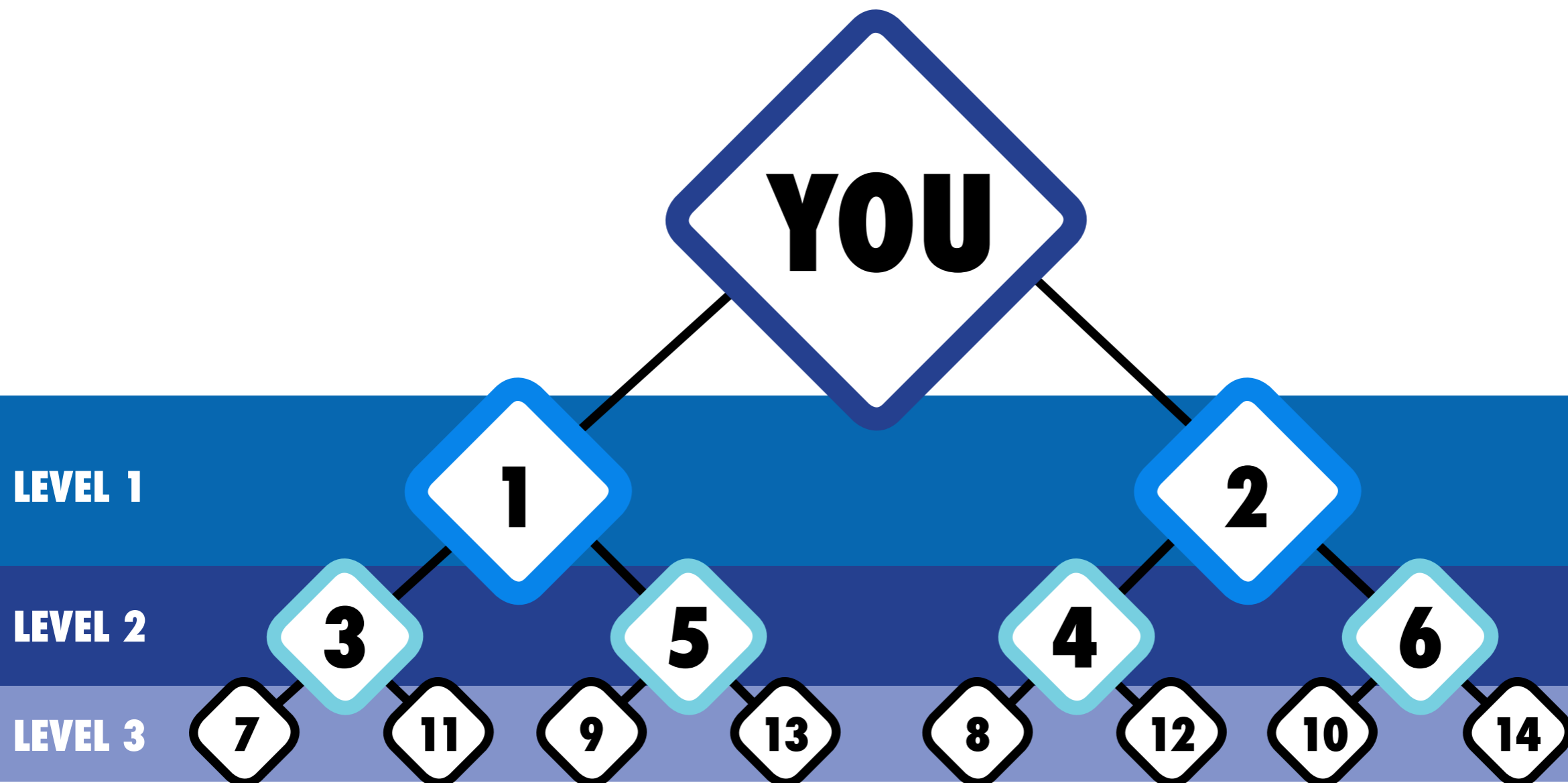
MAINTAIN 2 TEAMS



04 COMPENSATION PLAN - PLACEMENT RULES

DEFAULT PLACEMENT RULES

1. Determine which Line has fewer positions filled (regardless of status)
2. If both Lines have the same number of positions filled, the Left Line is automatically selected
3. Determine the Level closest to the sponsor that has available positions
4. If there are multiple positions available in the same Level, the position with the smallest number will be automatically selected



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04 COMPENSATION PLAN - PLACEMENT RULES

PLACEMENT EXAMPLES

EXAMPLE #1: "IF"

You sponsor five friends using default

EXAMPLE #2: "THEN"

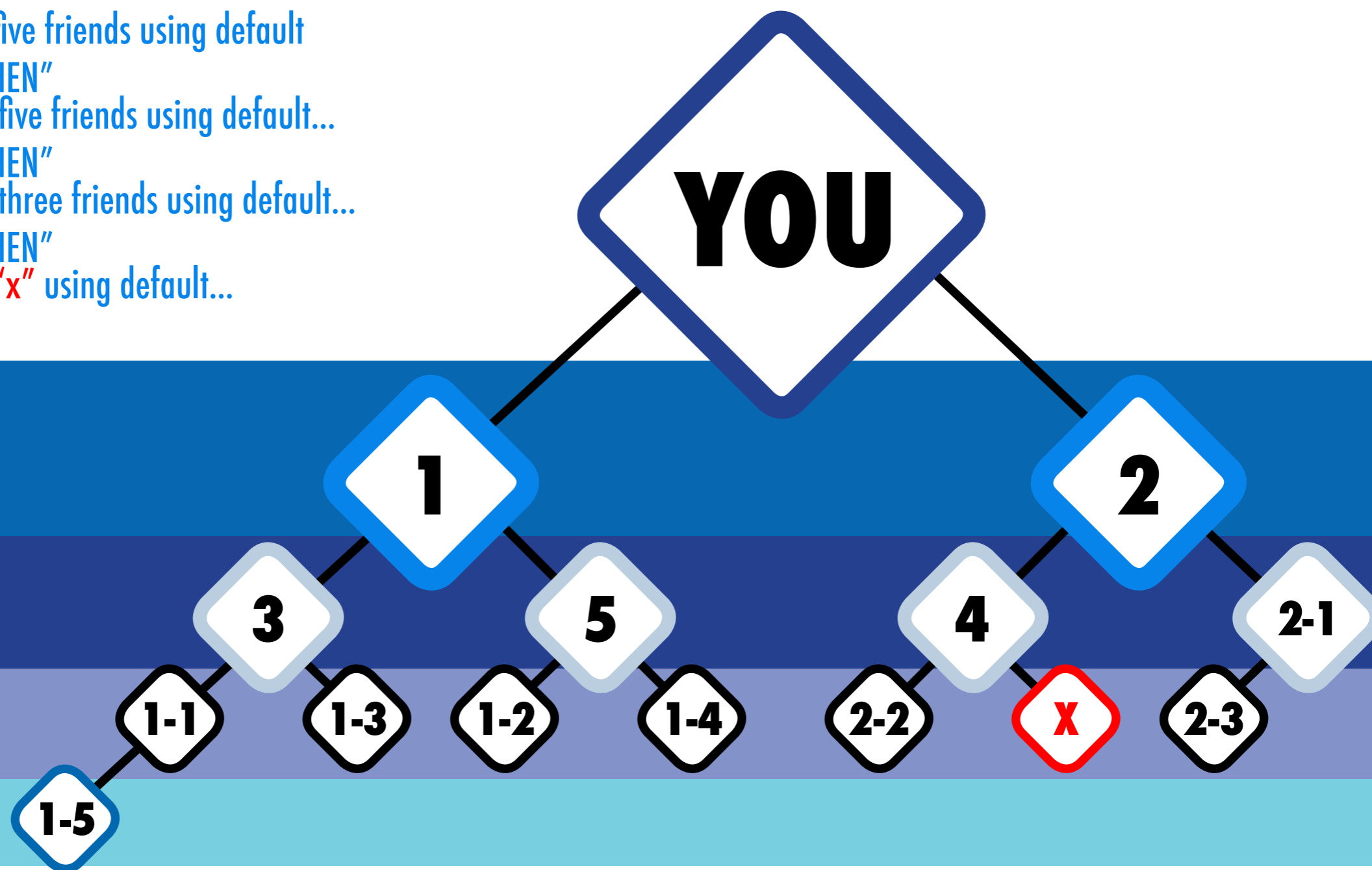
(1) sponsors five friends using default...

EXAMPLE #3: "THEN"

(2) sponsors three friends using default...

EXAMPLE #4: "THEN"

You sponsor "x" using default...

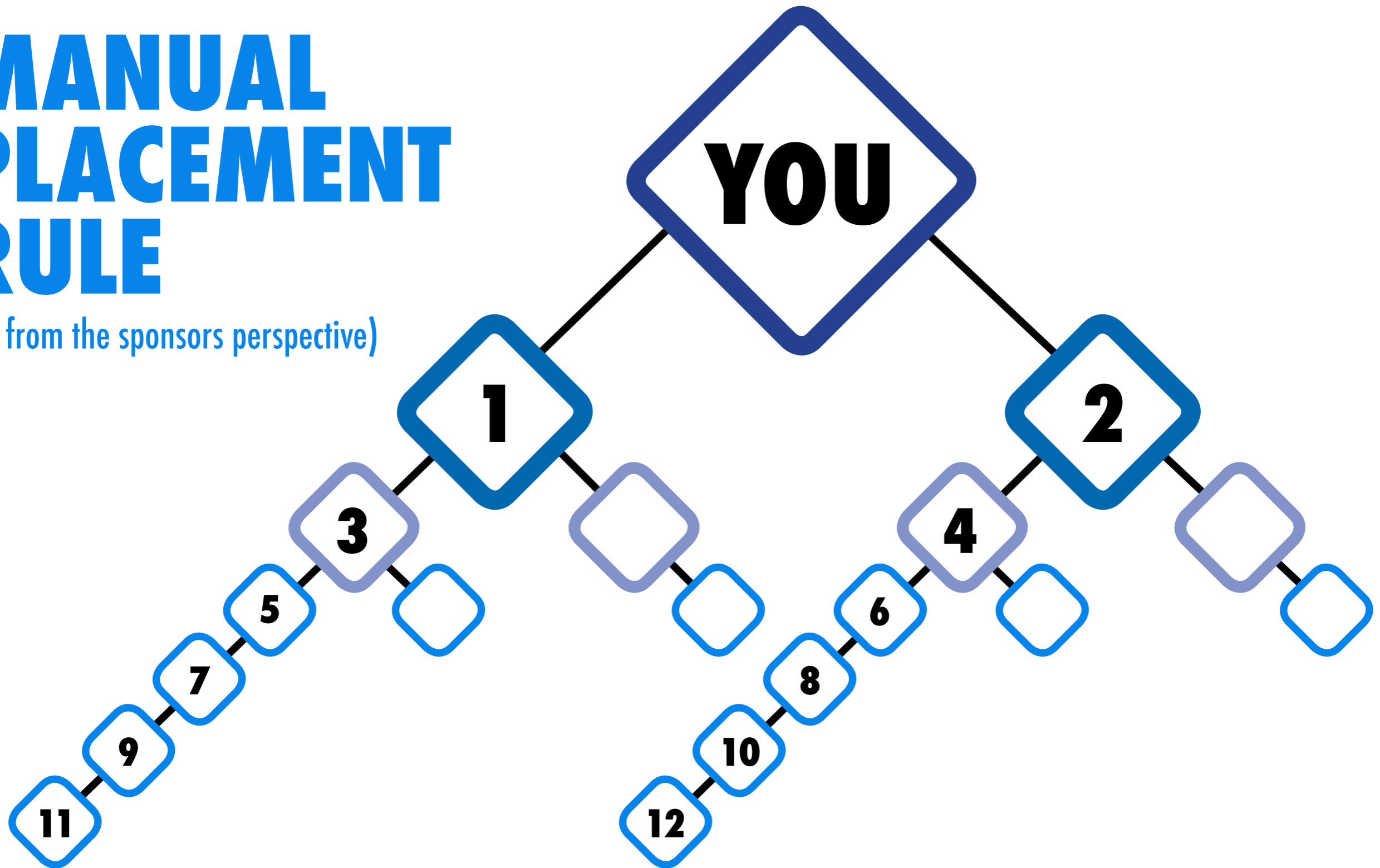


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04 COMPENSATION PLAN - PLACEMENT RULES

MANUAL PLACEMENT RULE

(All from the sponsors perspective)



05 COMPENSATION

OPPORTUNITIES FOR A LIFE OF FINANCIAL FREEDOM

Naturally Plus is quickly spreading around the world, and the force behind it is people just like you. People who find the products and membership beneficial for promoting a life of good health and personal wealth. This unique Compensation Plan includes eight bonus programs specially designed to reward members for their efforts. You can also qualify for amazing opportunities like receiving percentages of total product sales in the USA. It's all achievable by anyone, even you!

1

**EMPOWERING
CUSTOMERS'
REFERRAL
PROGRAM**

8

**SPECIALLY
DESIGNED
BONUS
PROGRAMS**

2

**UNBELIEVABLY
INSPIRING
INCENTIVE
TRIPS**

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05 COMPENSATION - 1 CUSTOMERS' REFERRAL PROGRAM

CUSTOMERS' FREE PRODUCT PROGRAM

A bonus program designed to help you get your Preferred Customers FREE product.

REWARD: FREE NPUSA PRODUCTS

Allows Preferred Customers to sign up other Preferred Customers

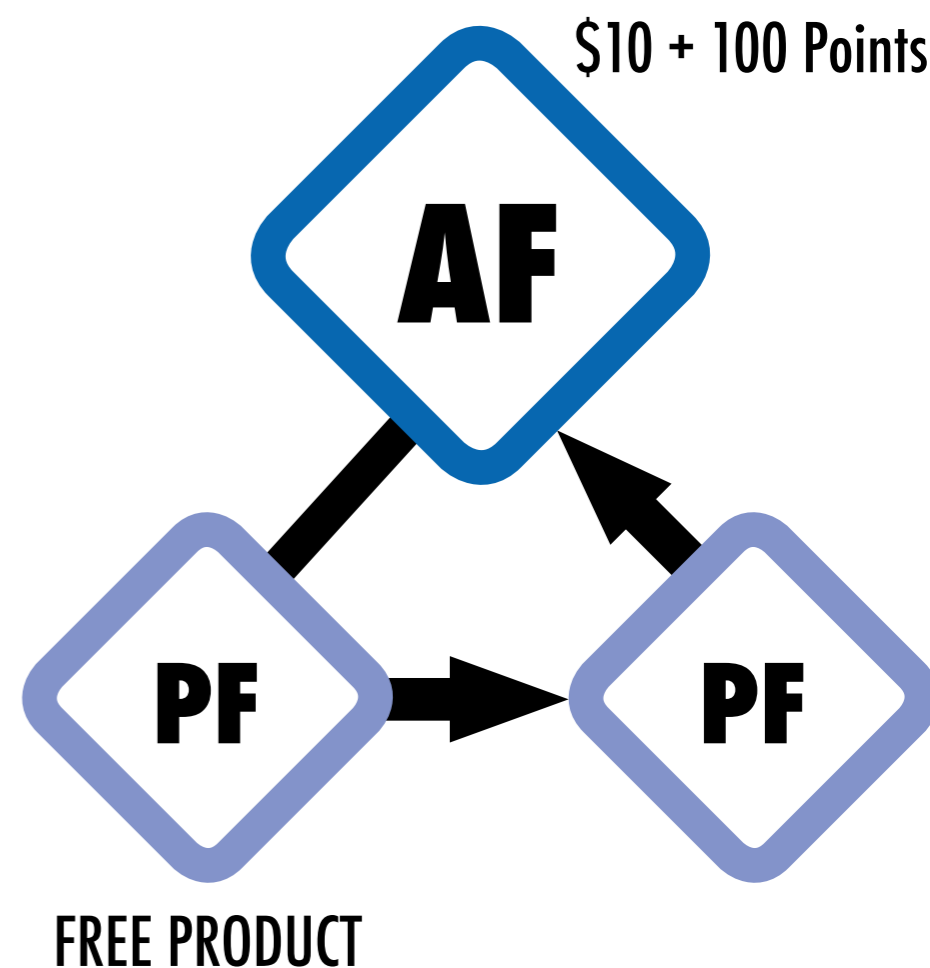
Allows Preferred Customers to get a free product of their choice

Additional Income Channel Earns Points from Preferred Customer Referrals back to Affiliate Sponsor

REQUIREMENTS:

- Newly Signed-Up Preferred Customers must remain active for 30 days post registration
- Free product will be available 30 days after the new Preferred Customer's initial purchase has been completed
- Points and retail profit is not rewarded on initial purchase from newly signed-up Preferred Customers
- Qualified Affiliate Sponsors will receive Points and profit starting from 2nd product purchase
- If a Preferred Customer decides to upgrade to Affiliate, Sponsor change will take effect (2 weeks or more)

100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO



SHARE THIS URL TO SIGN UP/REFER YOUR FRIENDS AND REDEEM YOUR FREE GIFT PRODUCT AFTER 30 DAYS FROM SIGN UP: <https://goo.gl/oK5q4K>

05 COMPENSATION - 8 BONUS PROGRAMS

RETAIL PROFIT

DAY CYCLE BONUS

LEADERSHIP BONUS

FIVE BONUSES SHARE PERCENTAGE OF TOTAL NPUSA SALES

FRONTIER BONUS

SPIRIT BONUS

UPPER SPIRIT BONUS

GRAND SPIRIT BONUS

STAR BONUS

05 COMPENSATION - 8 BONUS PROGRAMS

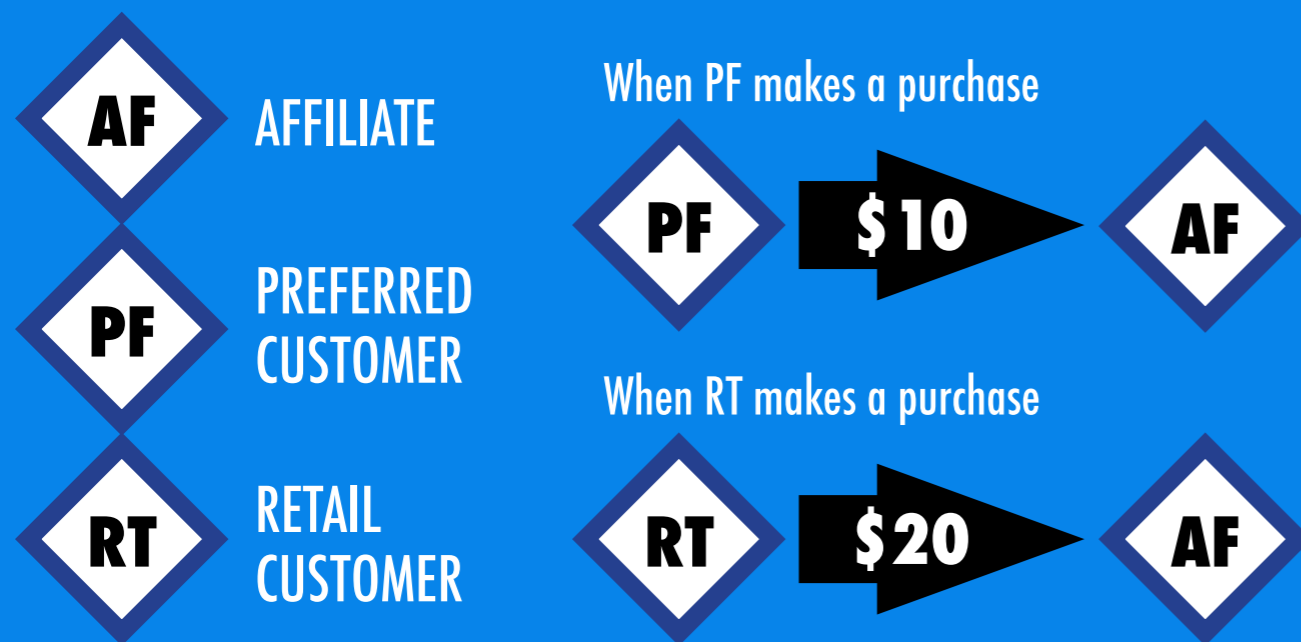
RETAIL PROFIT

Earn the Difference from Customer Purchases (Calculated Weekly)

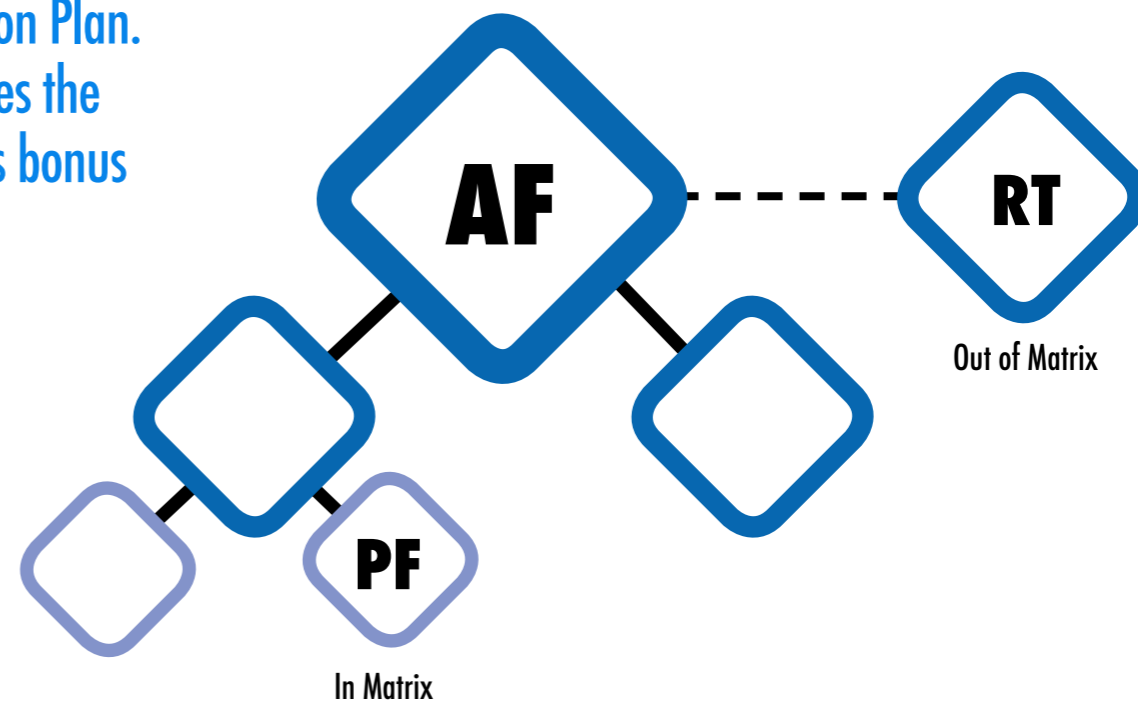
The Retail Profit Bonus is the easiest-to-understand part of the Compensation Plan. It's similar to the transactions you have with a typical retailer. It embodies the low-risk, revolutionary NPUSA business model. Thanks to the internet, this bonus gives you convenience, flexibility and simplicity.

REWARD: \$10 - \$20

For every product purchase made by Retail & Preferred Customers, the sponsoring Affiliate can earn the difference



Product purchase by Retail Customer or Preferred Customer through your Marketing Site or their personal Back Office.



PLACEMENT

Only Affiliates and Preferred Customers are placed in the matrix.

MARKETING SITE

Upon joining as an Affiliate, you get your own online shop! Personalize it and start earning dollars—and, in some cases, points—from Customer product purchases.

05 COMPENSATION - 8 BONUS PROGRAMS

DAY CYCLE BONUS

A Payday Every Week with This Bonus (Calculated Daily, Closed Weekly)

At first glance the Day Cycle Bonus may seem complicated. But it's easier to understand than you might think. Basically, the Day Cycle Bonus pays you a \$50 increment (up to \$24,000 per month) after you achieve a Threshold. "Threshold" means that you have accumulated the necessary Points to receive a \$50 payment.

REWARD: \$50

Earn \$50 for accumulating the required Points in each Line (Left & Right)
The first \$50 is earned by accumulating 400P in each Line. \$50 is earned thereafter by accumulating 300P in each Line

If Active PSP is 1, after accumulating up to 1300P in each Line (Half Cycle), you start over to accumulating 400P for the next \$50.

If Active PSP is more than 2, earn \$50.00 for each additional 300P per Line until reaching 2500P (Full Cycle)

Calculated daily, closes every Friday. Paid second Wednesday from Closing Date. (Commissions are calculated and processed for payment the 2nd Wednesday)

REQUIREMENTS:

- Be Qualified
- BOTH Lines accumulate the necessary Points for payout.

100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO

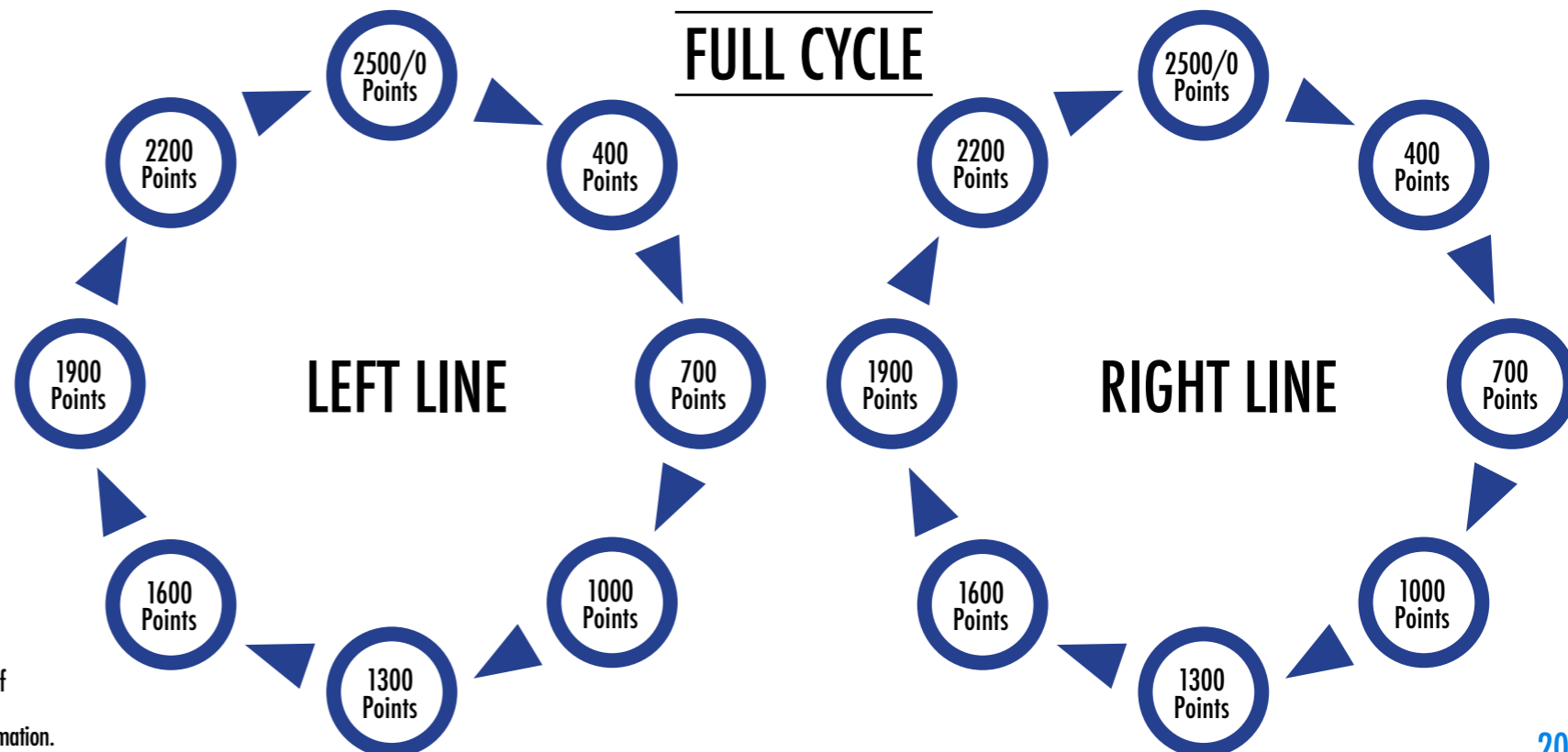
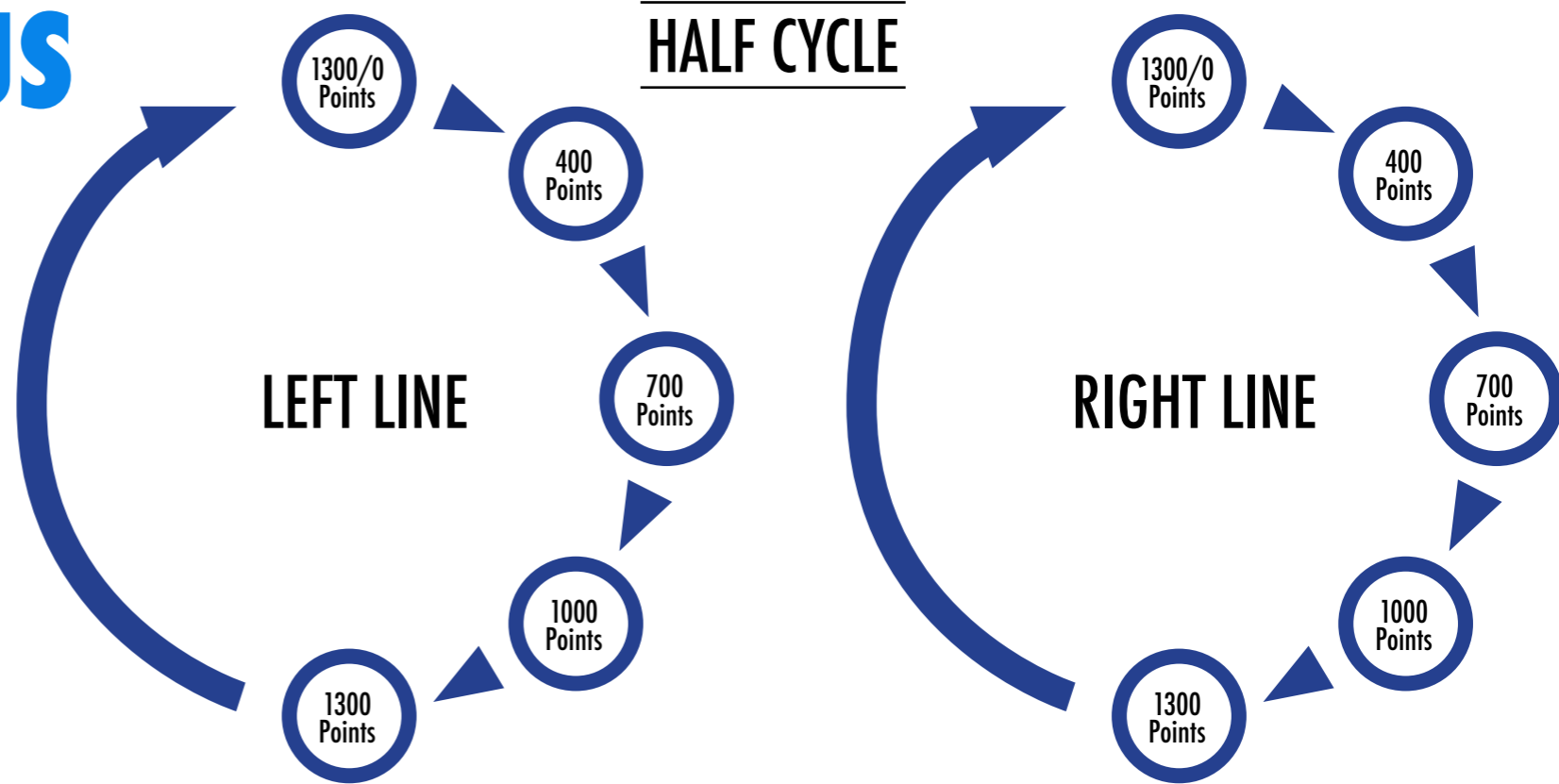
Left Line	Right Line	Pay per Achievement	Total Paid	
400P	400P	\$50	\$50	
700P	700P	\$50	\$100	
1,000P	1,000P	\$50	\$150	
1,300P	1,300P	\$50	\$200	HALF CYCLE
1,600P	1,600P	\$50	\$250	
1,900P	1,900P	\$50	\$300	
2,200P	2,200P	\$50	\$350	
2,500P	2,500P	\$50	\$400	FULL CYCLE

05 COMPENSATION - 8 BONUS PROGRAMS

DAY CYCLE BONUS SUMMARY

A Payday Every Week with This Bonus
(Calculated Daily, Closed Weekly)

As you get the hang of the Day Cycle Bonus, you'll need to keep closer track of who's buying Product on what day of the week. The bonus is calculated daily, so to maximize your earnings, you'll want to distribute each Product purchase as evenly as you can throughout the week.



No. of Active PSP	Max Points Paid Out Per Day	Max Payable Per Day	Max Points That Can Be Carried Over Per Day
0	0	0	0
1	1,300P	\$200	2,600P
2	2,500P	\$400	5,000P
3 or more	5,000P	\$800	10,000P

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05 COMPENSATION - 8 BONUS PROGRAMS

LEADERSHIP BONUS

Helping Others Helps You Achieve More Too

Every time your PSP achieves a Full Cycle, they receive a total of \$400. (That's \$50 x those 8 Thresholds that the PSP reaches during the Full Cycle.) And you receive a matching bonus! For each Full Cycle attained by your PSP, you get a matching payment equal to 25% of that \$400. In other words, you get \$100 each time your PSP achieves a Full Cycle.

$$\text{PSP} + \text{FULL CYCLE} = \text{YOU} \$100$$

REWARD: \$100

Receive a matching bonus of 25% for each Full Cycle achieved by your PSP
Calculated daily, closes every Friday. Paid second Wednesday from closing date

REQUIREMENTS:

- Be Qualified
- A PSP achieves a Full Cycle

100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO

EXAMPLE

A	\$400/month	25%	\$100/month	YOU
B	\$4,000/month	25%	\$1,000/month	
C	\$2,000/month	25%	\$500/month	
D	\$24,000/month	25%	\$6,000/month	

05 COMPENSATION - 8 BONUS PROGRAMS

FRONTIER BONUS

Grow Your Group & Share in Total NPUSA Product Sales

Even if you're a new member, you can earn a percentage of total NPUSA product sales! Have 10 Active PSPs on the last day of a given month, and you earn a 1% share of the Frontier Bonus pool. That pool is based on total NPUSA product sales!

REWARD: 1 SHARE OF 1% OF 1 MONTH TOTAL NPUSA PRODUCT SALES

The bonus is awarded in terms of shares, with 10 Active PSPs equaling 1 share
It is possible to achieve multiple shares depending on number of Active PSPs
This bonus closes on the last day of a calendar month
Closes last day of each month. Paid on 3rd Wednesday following the closing month

CALCULATION:

$$\frac{\text{Total Points produced by NPUSA product sales for the month} \times 1\%}{\text{Total number of Frontier Bonus shares achieved}} \times \text{Number of Your Shares Achieved}$$

REQUIREMENTS:

- Be Qualified throughout the 1 month period.
- Have 10 Active PSPs on the last day of the given month (checked on the last day of the given month)

PSP x 10 = **YOU** 1 SHARE OF 1%

5 BONUSES OFFER PERCENTAGE OF TOTAL NPUSA PRODUCT SALES

- Frontier Bonus
- Spirit Bonus
- Upper Spirit Bonus
- Grand Spirit Bonus
- Star Bonus

100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO

05 COMPENSATION - 8 BONUS PROGRAMS

SPIRIT BONUS

Share the Spirit (Calculated Bi-Monthly)

The NPUSA Compensation Plan is unique because it rewards teamwork. When your team members succeed, you earn more income!

The Spirit Bonus gets calculated every two months. You can achieve it by helping 5 members (of which 1 needs to be a PSP) per Line reach a Full Cycle during the 2-month period. You also need to maintain 2 Active PSPs during the entire 2-month period.

REWARD: 1 SHARE OF 1% OF 2 MONTHS TOTAL NPUSA PRODUCT SALES

A bonus calculated bimonthly (Odd-Even months) by helping your members achieve a Full Cycle Closes every even month (Feb, Apr, Jun, Aug, etc)
Paid 4th Wednesday following the closing month

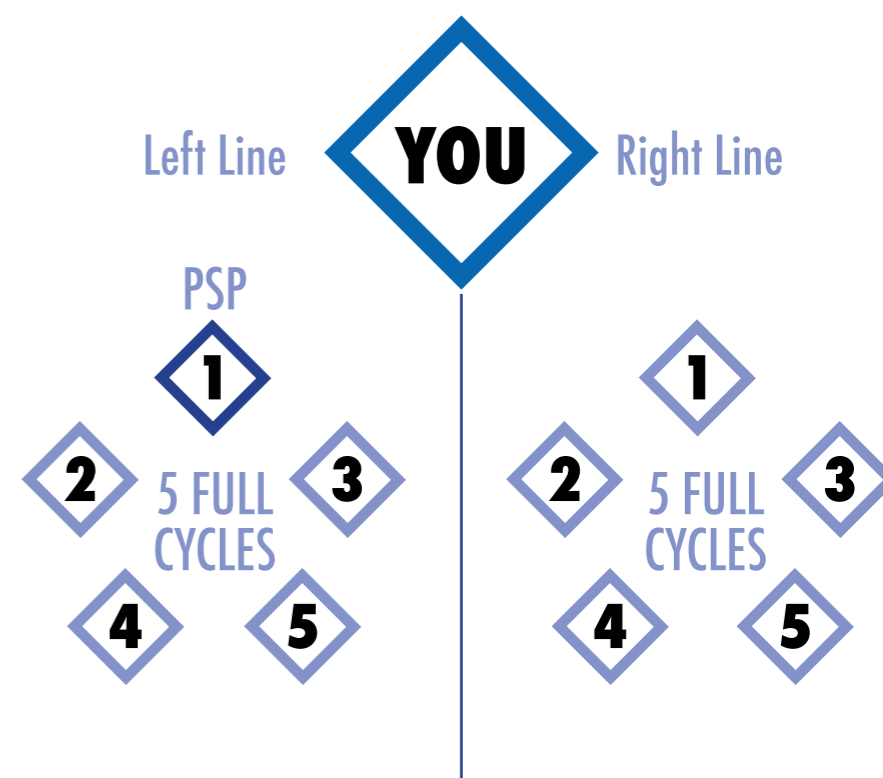
CALCULATION:
$$\frac{\text{Total Points from NPUSA product sales (2 months)} \times 1\%}{\text{Total number of members qualifying for Spirit Bonus}}$$

REQUIREMENTS:

- Be Qualified throughout the 2-month period
- 5 positions in each leg to achieve Full Cycle during the 2-month period
- Of which 1 is a PSP
- Maintain 2 Active PSPs throughout the 2-month period
- At least half of the sales volume generated to qualify for the bonus must be generated from United States bases sales
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States bases sales

100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO

SHARE 1%



05 COMPENSATION - 8 BONUS PROGRAMS

UPPER SPIRIT BONUS

Add Another Percentage of NPUSA Product Sales

You qualify for the Upper Spirit Bonus by achieving the Spirit Bonus three times, over three consecutive 2-month periods. Then, beginning with the fourth time you attain the Spirit Bonus, you get Upper Spirit Bonus rewards, too, every time you achieve the Spirit Bonus!

REWARD: 1 SHARE OF 1% OF 2 MONTHS TOTAL NPUSA PRODUCT SALES

Qualify for the Upper Spirit Bonus by achieving the Spirit Bonus 3 consecutive times
 After qualifying, earn the Upper Spirit Bonus every time you achieve the Spirit Bonus
 Closes every even month (Feb, Apr, Jun, Aug, etc)
 Paid 5th Wednesday following the closing month

CALCULATION:
$$\frac{\text{Total Points from NPUSA product sales (2 months)} \times 1\%}{\text{Total number of members qualifying for Upper Spirit Bonus}}$$

REQUIREMENTS:

- Be Qualified throughout the 2-month period
- Achieve Spirit Bonus consecutively 3 times to qualify
- Achieve the Spirit Bonus after qualifying for Upper Spirit Bonus
- At least half of the sales volume generated to qualify for the bonus must be generated from United States bases sales
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States bases sales

100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO



Spirit Bonus was not achieved in May-Jun, but achieved for 3 consecutive periods thereafter.
 The Affiliate qualified for the Upper Spirit Bonus in Nov-Dec.
 Earn Upper Spirit Bonus every time Spirit Bonus is achieved thereafter.



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05 COMPENSATION - 8 BONUS PROGRAMS

GRAND SPIRIT BONUS

Another Percentage of NPUSA Product Sales - It just keeps getting better!

Affiliates who qualify for the Grand Spirit Bonus have already achieved two others—Spirit, and Upper Spirit! Each bonus earns you a share of 1% of total NPUSA product sales, so by reaching Grand Spirit you'd get three shares of 1% of total NPUSA product sales, every two months! To qualify for Grand Spirit, achieve the Spirit Bonus six times, over six consecutive 2-month periods.

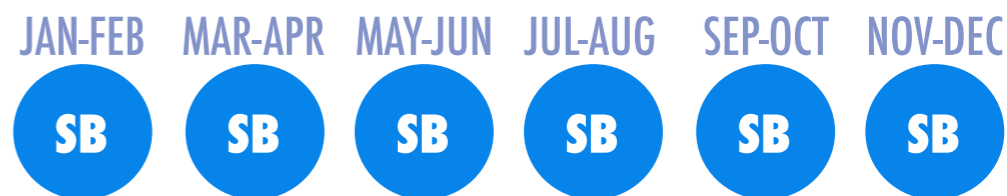
REWARD: 1 SHARE OF 1% OF 2 MONTHS TOTAL NPUSA PRODUCT SALES

Qualify for the Upper Spirit Bonus by achieving the Spirit Bonus 6 consecutive times
 After qualifying, earn the Grand Spirit Bonus every time you achieve Spirit Bonus
 Closes every even month (Feb, Apr, Jun, Aug, etc)
 Paid 6th Wednesday following the closing month

CALCULATION:
$$\frac{\text{Total Points from NPUSA product sales (2 months)} \times 1\%}{\text{Total number of members qualifying for Grand Spirit Bonus}}$$

REQUIREMENTS:

- Be Qualified throughout the 2-month period
- Achieve Spirit Bonus consecutively 6 times to qualify
- Achieve the Spirit Bonus after qualifying for Grand Spirit Bonus
- At least half of the sales volume generated to qualify for the bonus must be generated from United States bases sales.
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States bases sales.



Spirit Bonus achieved in all 6 consecutive periods.
 The Affiliate qualified for the Grand Spirit Bonus in Nov-Dec.
 Earn Grand Spirit Bonus every time Spirit Bonus is achieved thereafter.



100 points awarded for purchase of each bottle of SUPER LUTEIN or box of IZUMIO

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05 COMPENSATION - 8 BONUS PROGRAMS

STAR BONUS

Produce Spirit Achievers in Your Group and Earn a Percentage of NPUSA Annual Product Sales

Again, teamwork wins the day—and the reward—for the Star Bonus. Earn a piece of 0.2% of total NPUSA product sales. Your portion is based on the number of Star Points you accumulate. And your Star Points are based on the number of Spirit achievers you have in both Lines.

REWARD: 0.2% OF TOTAL NPUSA PRODUCT SALES FROM SEPTEMBER TO AUGUST

Help your Members achieve the Spirit Bonus and collect Star Points. The more Star Points you achieve, the greater the number of shares you can earn. Calculated bimonthly (Odd-Even month), closed annually at end of August. Star Points are earned according to the chart "Star Accumulation". Paid 2nd Wednesday of December.

CALCULATION:
$$\frac{\text{Total Points from USA product sales (1 Year)} \times 0.2\%}{\text{Total number of Star Points produced in NPUSA (Sep-Aug)}} \times \text{Your number of Star Points (Sep-Aug)}$$

REQUIREMENTS:

- Be Qualified throughout the 2-month period
- Achieve Spirit Bonus
- Maintain 10 Active PSPs throughout the 2-month period
- 1 PSP Achieves Full Cycle in each Line or 3 in one Line
- At least half of the sales volume generated to qualify for the bonus must be generated from United States bases sales.
- Bonus will be paid out after NPUSA has reviewed the sales data and confirmed that at least 50% of the sales volume was derived from United States bases sales.

STAR ACCUMULATION CHART

1 STAR	1 star given when each line has 1 Spirit Bonus Achiever
3 STAR	3 stars given when each line has 3 Spirit Bonus Achievers
5 STAR	5 stars given when each line has 5 Spirit Bonus Achievers
7 STAR	7 stars given when each line has 7 Spirit Bonus Achievers
9 STAR	9 stars given when each line has 9 Spirit Bonus Achievers
12 STAR	12 stars given when each line has 12 Spirit Bonus Achievers

STAR BONUS MISCELLANEOUS INFORMATION

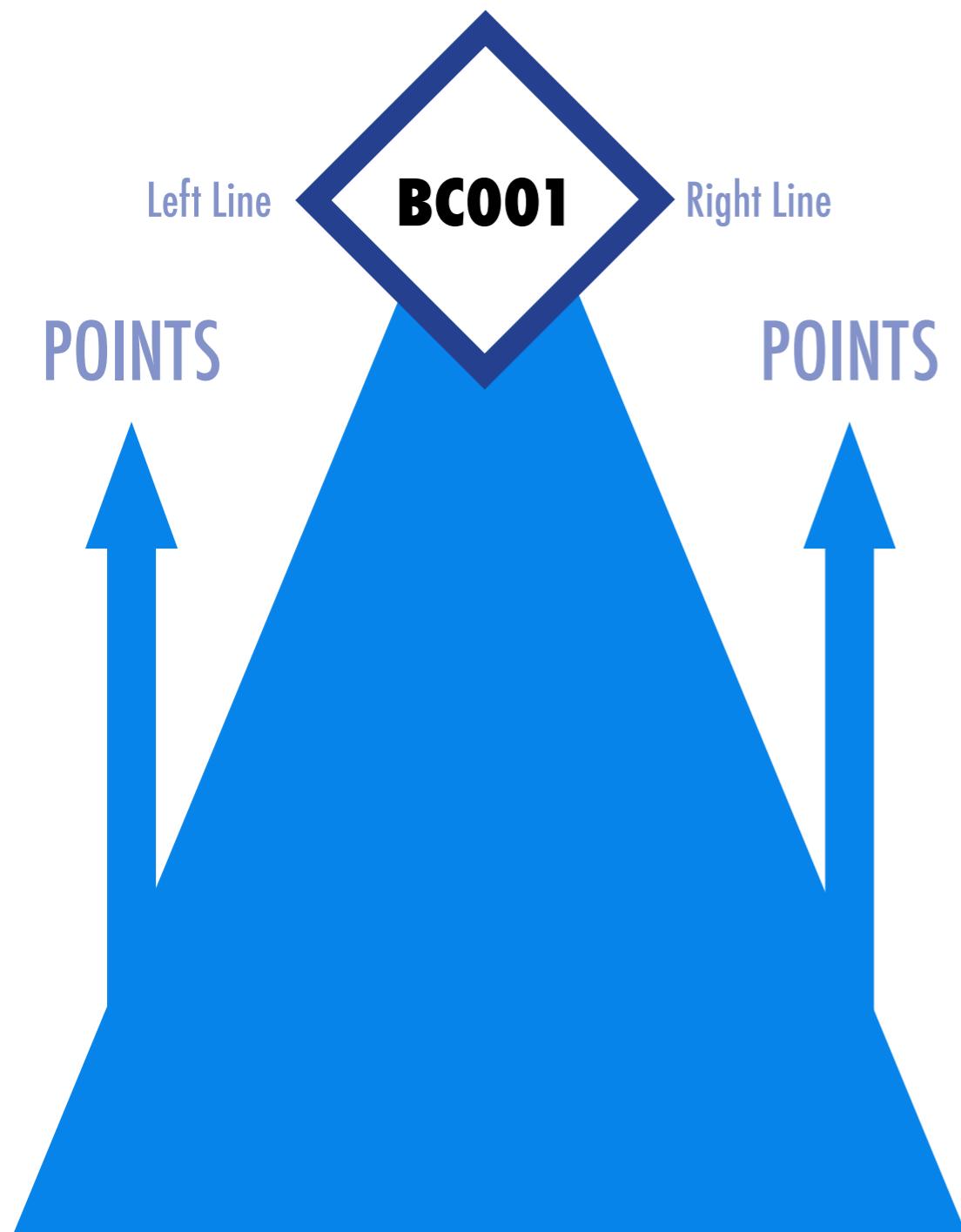
- Calculation: Sept. 1 - Aug. 31
- Member status based on highest Star level achieved during year; for example: 1-Star Member, 3-Star Member, etc.

*Income stated is based on the Compensation Plan and is not a guarantee, promise, or projection of anticipated income. Individual income will vary based on many factors. NPUSA makes no guarantees or promises. Please see the Income Disclosure Statement for historical information.

06 MAXIMIZE YOUR EARNINGS

THE POWER OF BASE CENTERS

Maximize your earnings with additional "BASE CENTERS"



Any Qualifying Base Center that you Personally Sponsor counts towards earning bonus rewards. Maximize Day Cycle Bonus rewards by maintaining 3 Base Centers! Place your Product purchase for personal use in the most strategic position, and you can increase potential earnings. Your upline can coach you to make the most of this powerful tool, so you can start earning rewards as soon as possible.

MAXIMIZE YOUR DAY CYCLE BONUS

\$800/DAY
\$5,600/WEEK
\$24,000/MONTH

+

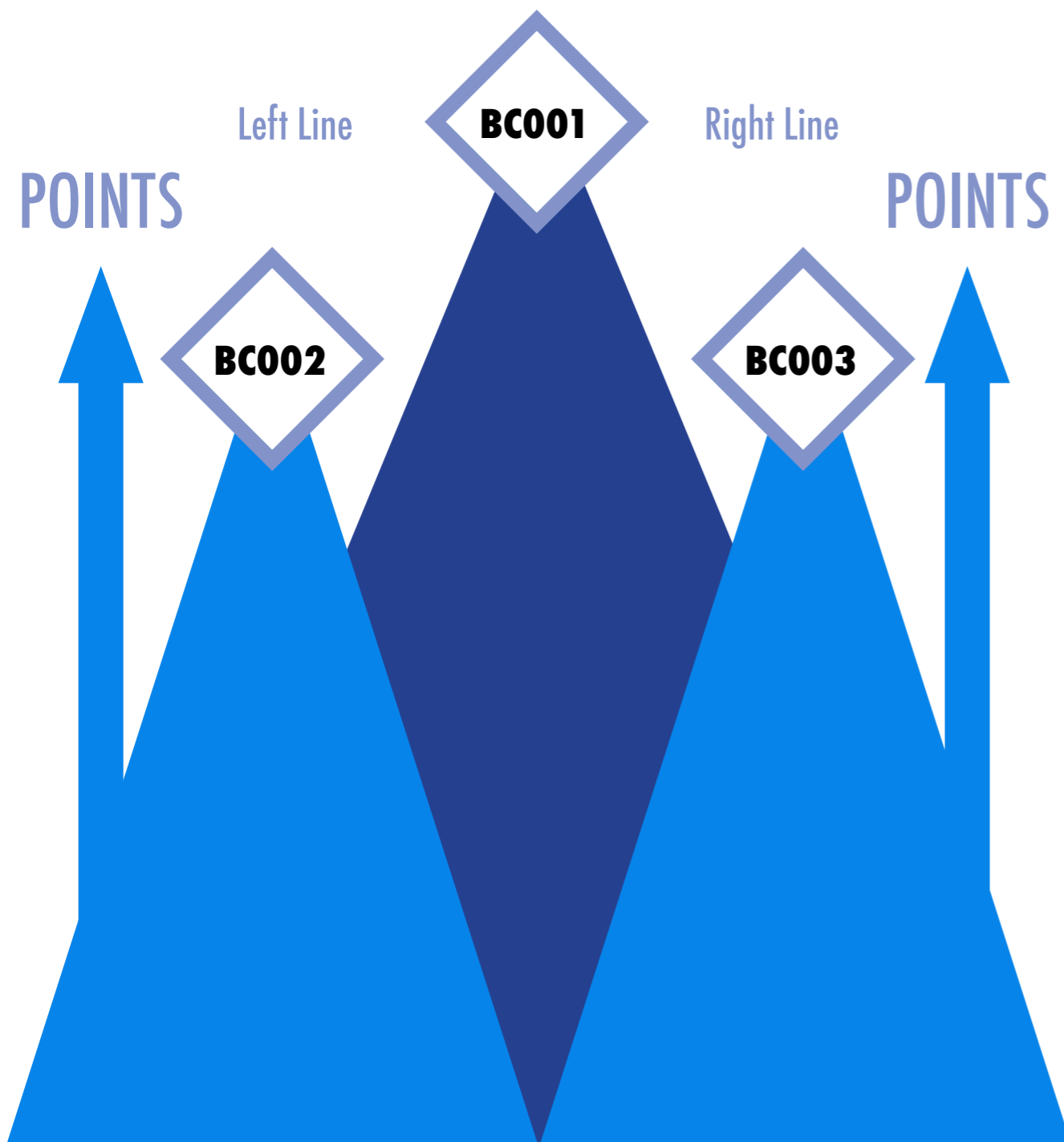
Frontier Bonus
Leadership Bonus
Spirit Bonus
Upper Spirit Bonus
Grand Spirit Bonus
Star Bonus

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06 MAXIMIZE YOUR EARNINGS

THE POWER OF BASE CENTERS

Maximize your earnings with additional "BASE CENTERS"



NPUSA's Compensation Plan rewards teamwork, and you can arrange your team to maximize the rewards. With 3 Base Centers, you can more than double your results for the same volume! And if you've earned the maximum number of Points with your current Base Centers, you can open an additional Base Center. An Affiliate can add as many as 200 Base Centers.

MAXIMIZE YOUR DAY CYCLE BONUS IN 3 BASE CENTERS

\$2,400/DAY
\$16,800/WEEK
\$72,000/MONTH

+
Frontier Bonus
Leadership Bonus
+
Spirit Bonus x 3
Upper Spirit Bonus x 3
Grand Spirit Bonus x 3
Star Bonus x 3

More than triple
your results for
the volume of
2 Base Centers

*Income stated is based on the Compensation Plan and is not a guarantee, promise, or projection of anticipated income. Individual income will vary based on many factors. NPUSA makes no guarantees or promises. Please see the Income Disclosure Statement for historical information.

07 SUCCESS CYCLE

7 STEPS TO YOUR DREAM GOAL

YOUR GUIDE TO SUCCESS!

Now that you've learned about the 8 Bonuses and the power of Base Centers—it's time for ACTION! To get the best deal available, register with the 12M Plan! To stay Active, join the Autoship program! To begin accumulating points and growing both Lines, share your story and encourage your team members to do the same! And remember—your uplines are a resource to help you!



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08 INCOME DISCLOSURE STATEMENT

INCOME DISCLOSURE STATEMENT

This Income Disclosure Statement represents the global earnings of the Naturally Plus Affiliates worldwide and provides high, low, and average annual income information. This information is relevant for Naturally Plus operations worldwide from MARCH 1999 through AUGUST 2014.

NPUSA is the latest chapter in a 20-year story of success. We're very proud of the results produced worldwide by the Naturally Plus Compensation Plan. More than 60,000 Affiliates have earned commissions. Also—age doesn't matter! Affiliate ages range from 19 - 97 years old. NPUSA offers a way to bring to life your vision of the Five Riches.

Bonus Type	Income Earners (Annual)			Number of Achievers	Avg Number of Days	Achievers			
	High	Average	Low			Least # of Days	Most # of Days	Youngest	Eldest
Regular Affiliate	\$89,950	\$2,896	\$600	333,608	NA	NA	NA	19	97
Frontier	\$52,871	\$5,435	\$865	21,883	258	2	4,391	18	96
Spirit	\$99,358	\$17,382	\$3,812	4,177	994	56	4,987	19	89
Upper Spirit	\$96,255	\$25,877	\$7,697	2,543	1,099	164	4,547	20	78
Grand Spirit	\$99,753	\$41,286	\$7,944	1,998	1,284	330	4,491	19	95
Star	\$98,942	\$56,740	\$16,586	725	1,970	182	4,673	22	79
Summit	\$372,285	\$133,838	\$100,040	467	1,581	457	4,583	23	72
Million	\$734,959	\$195,919	\$14,800	228	2,757	1,068	5,189	25	76
CFC	\$2,538,925	\$653,775	\$264,300	62	1,413	469	5,034	28	69

The above statistics reflect all compensation—bonuses, commissions, cash values of any prizes or other consideration—paid to Naturally Plus Affiliates from MARCH 1999 to AUGUST 2014. Income paid in Japanese Yen has been converted to US Dollars at the conversion rate of 1 USD = 100 JPY. In the chart above, "Regular Affiliate" means a Naturally Plus Affiliate who is qualified to earn a monthly commission but has not earned the following bonuses/statuses: Frontier, Spirit, Upper Spirit, Grand Spirit, Star, Summit, Million Dollar Earner, or CFC. Affiliates who have not qualified to earn a monthly income are excluded and are considered to be Customers who purchase for their own consumption.

If a Naturally Plus Affiliate earns the Frontier Bonus or higher, then the chart above lists information for that individual's highest bonus or title. This chart excludes Retail-Only Customers and Preferred Customers. The Youngest and Eldest ages listed above represent the age of the Affiliate at the time of bonus achievement. Ages are provided for informational purposes. Naturally Plus does not discriminate based upon age.

Affiliate earnings in this statement do not necessarily represent income, if any, that a Naturally Plus Affiliate will earn by participating in the Compensation Plan. Individual success depends on specific skills, effort, and market conditions. Some of these factors may be outside your control. Naturally Plus does not guarantee any level of income or your individual success.

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NP