

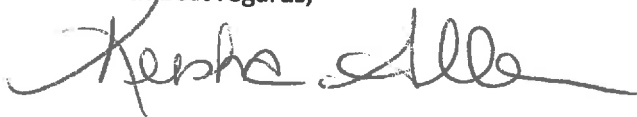
Greetings!

It is with great pleasure to extend this invitation for your business to become a sponsor of the 4th Annual Taste of West Louisville. It will be held April 14, 2018 at the California Community Center in Louisville, KY. The purpose of the Taste of West Louisville is to promote local small businesses in the food and beverage industry, while raising money for scholarships for high school seniors in the Louisville area. This is a wonderful opportunity for your organization to have visibility in front of an audience that could benefit and gain value from your participation in the event.


We are working hard to put together a group of dedicated entrepreneurs that can showcase their talents and gain exposure to the community. Each company will donate items from their menu and offer samples to the guest at the event. While this is an ideal way of advertising, it can pose a financial strain on a small business budget. We would like to help alleviate some of this strain from the small business owner, and encourage their participation.

We hope that your organization will partner with us to make this event a success. In this packet you will see different levels of participation, to find the sponsorship level that is right for you. Please review and let me know if you have any questions. I am happy to find the best sponsorship level for your organization. I can be reached by phone or email when you have found the best level, or if you have any additional questions. We invite you to visit us on Facebook at Taste of West Louisville and check our website at www.upliftlouisville.org.

With best regards,



Keisha Allen
Taste of West Louisville
Event Organizer
502-354-3803
westlouisvilletasting@gmail.com
www.upliftlouisville.org



**4th Annual
Taste of West Louisville
Pre-Derby Kick-Off**

*4th Annual
Taste of West Louisville
Pre-Derby Kick-Off*



The Taste of West Louisville is a dynamic community event designed to promote local small businesses in the food and beverage industry. It is a one day event, taking place at the California Community Center in West Louisville. The event attracts a large, diverse crowd from around the metro area.

Taste of West Louisville is heavily run by volunteers, and has been successful due to the overwhelming community support and financial support from local organizations. Proceeds from sponsorships benefit high school seniors in the Louisville Area in the form of scholarships. To date we have given away over \$7500 in funding to well deserving students. It is our goal to give away \$10,000 in 2018.



Taste of West Louisville Sponsorship Levels

Presenting Sponsor *\$4000*

- Presenting Sponsor names will be listed on event program, heavy social media blasts, recognition on media advertisement, company banner with logo and name, logo and name will appear on stage banner, plus 10 tickets to the event. The Presenting sponsor will also have a booth and speaking time during event.

Title Sponsor *\$2000*

- Title Sponsor names will be listed on event program, heavy social media blasts, recognition on media advertisement, company banner with logo and name logo, plus 5 tickets to the event.

Premier Sponsor *\$1000*

- Premier Sponsor names will be listed on event program, social media blasts, mention on media advertisements, plus 2 tickets to the event.

Contributing Sponsor *\$900 and below*

- Contributing Sponsor names will be listed on event program and social media mention.

