

Innovation begins with 'I'

Creative Thinking Development for Teams and/or Individuals

Creativity and Innovation are the keys to moving forward in all industries; this program awakens and fosters participants' ability to 're-vision' their work and forge ahead of the competition.

In this fun, interactive, transformational session, **participants explore and embrace the concept that they are Creative.**

We define Creativity as 'Re-visioning' – Seeing with New Eyes.
Based on that definition we do the following in this session:

1. Identify Skills of The Creative (The Ten Creative Concepts)
2. Practice those skills (foster the innate Creative) via 'serious play.'
3. Apply re-ignited creative skills to business-related scenarios

During the 'serious play' section of the program we use physically, mentally and creatively challenging activities based in traditional and nontraditional training methodology including exercises developed from theatre and improvisation training. While there is much laughter, this play is powerful: each exercise builds on the previous skills until the group has embraced and claimed their creative powers.

Half-day to full day, depending on needs