

The Engaging Presenter

Individual or Group Coaching for compelling, connected presentations

Why make a presentation rather than send your audience your Powerpoint deck to read over? Because it's not about the content --- it's about connecting with your audience so that they are influenced by you, compelled by your presence to take action.

Presentations are not solely about rational engagement - facts, figures, data -- presentations are about emotional connection -- yes, even your budget report or policy change.

This program heightens participants' awareness of vocal, physical, mental and emotional congruency in order to create a personal, genuine style of audience engagement and connection. The focus is on reducing or eliminating PowerPoint usage and making a compelling authentic human connection with the power to influence.

The Engaging Presenter utilizes modules from **The Authentic Communicator** and **Metaphor & Stories**. Exercises founded on principles of acting and improvisation are utilized to enhance the speaker's mental state (being present and focused, nerve management), vocal agility and body language. While improving delivery is essential, the content is also addressed: Techniques are provided to make participants' material compelling through storytelling, metaphor and images, and to make their presentations interactive by integrating experiential learning methodology.

Participants are asked to come prepared to deliver three minutes of a real presentation and will receive either peer or facilitator coaching (depending on length of program and group size).

Half-day to two-day session, based on customizing for participant needs and group size.