

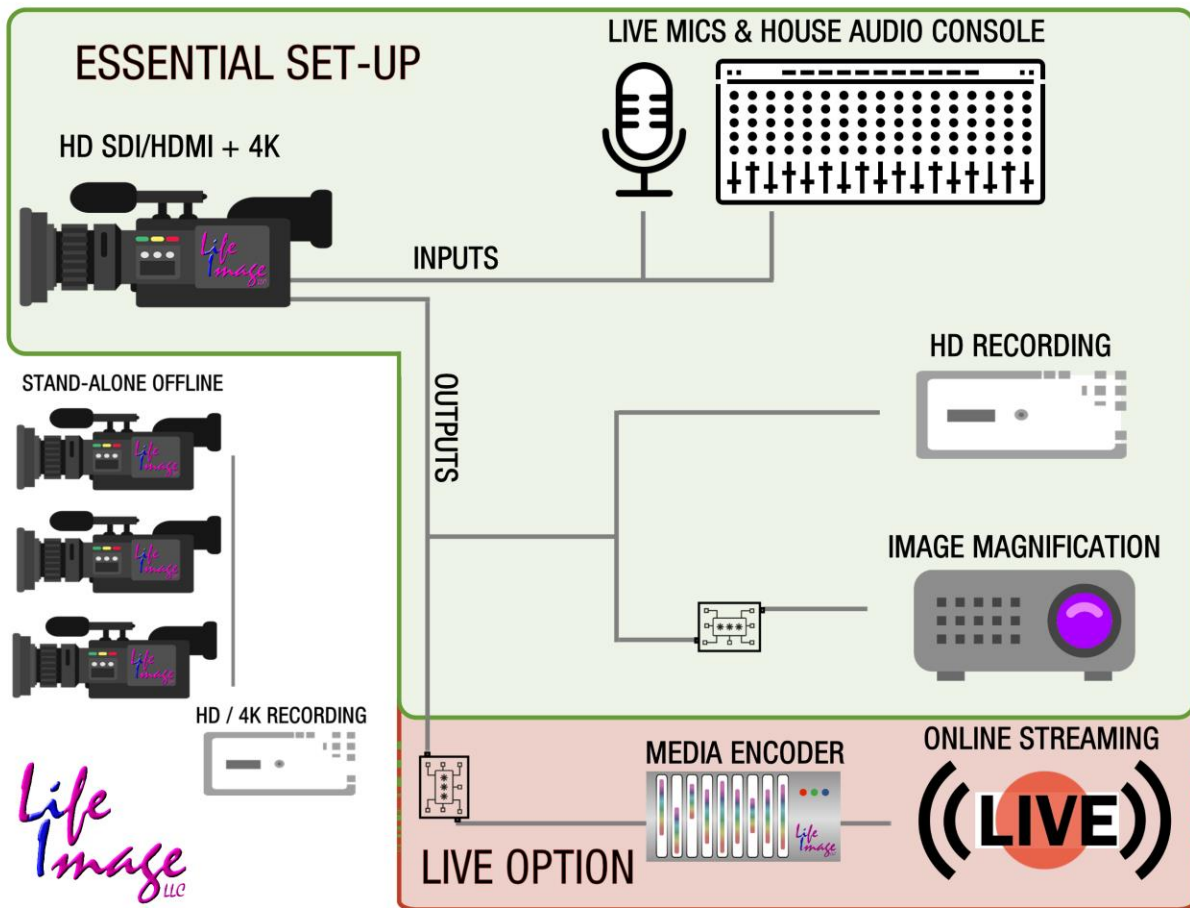


LIVE EVENT COVERAGE & STREAMING CAPABILITIES

from Life Image, LLC

Live Coverage & Streamed Offerings: Important events deserve to be captured in a way that preserves the content to be viewed again or shared with those unable to attend in person. Life Image takes it a step further, offering the ability to broadcast events worldwide through live streaming systems. Using YouTube or other channels, attendees at different locations are able to view participate in the programs or events. In addition, footage is captured so it can be edited into different segments.

Approach: Life Image will provide video equipment and personnel to work with staff on location to record the events and provide video feeds. Depending on the production level required, we can scale our approach from a simple single camera set-up to complex multi-source broadcast. All configurations include recording audio from house sound system and live ambient mics.



PRODUCTION PRICING: All production packages include up to two hours set-up in advance of event, tear-down and metro trip charge.

When additional input sources are required (e.g. presentations, graphics, videos, closed captioning and/or additional video cameras) a switching system and Technical Director are added to manage multiple inputs and outputs.

A) ESSENTIAL SET-UP: Includes one camera and operator, recording 4K video and outputting HD/SDI to feed Image Magnification (IMag), in-house monitors and/or other systems (e.g. OIT streaming). **(A+)** One additional (un-staffed) static-camera can be added for no additional charge, to record alternate angle if needed for later post-production edit.

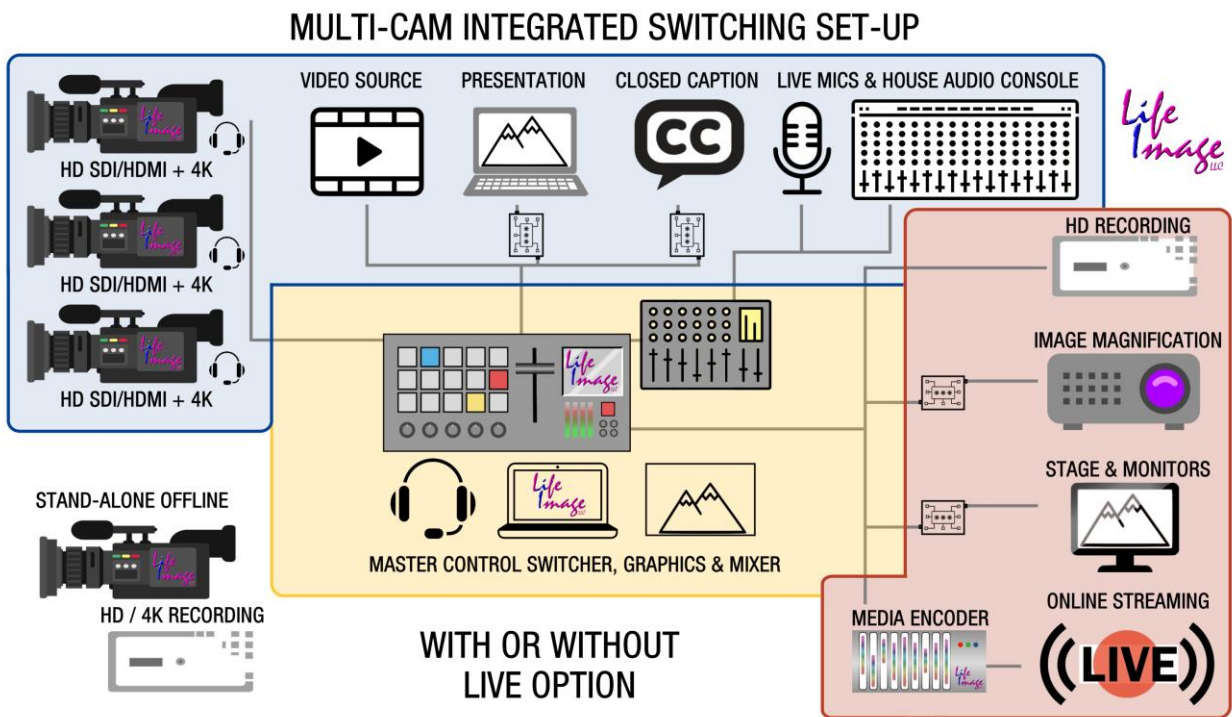
BASE RATE: \$150 first hour, \$40 each additional ½ hour.

B) LIVE OPTION: Addition of Media Encoder equipment and Live Streaming capabilities (YouTube, etc.) is a one-time \$200 addition to any event.

C) MULTI-CAM INTEGRATED SWITCHING OPTION: Includes Switcher, Laptop, Technical Director and multiple source / output interfaces. **(C+)** An additional static-camera (un-staffed) camera can added for no additional charge, to provide alternate live angle and recording.

SWITCHED RATE: One time \$400 equipment fee with Technical Director at \$100 first hour and \$35 each additional ½ hour.

D) ADD STAFFED CAMERA: Additional staffed camera is \$60 first hour and \$25 each additional ½ hour.



ASSUMPTIONS: Life Image will need to work with location staff to ensure connectivity to house audio console and video input/output equipment (e.g. IMag). Access to house SDI infrastructure for remote cameras and projectors will also be required, if available, to reduce obstruction of cable runs. When Live Streaming is requested, access to a wired ethernet port is required. It is assumed that lighting will be provided by the venue.

Life Image is willing to participate in location walk-thru and pre-production meetings, at no additional charge - to identify connectivity, camera and equipment locations.

Additional expenses incurred related to the event (e.g. parking) are not included. Additional equipment that might be required for specific events (e.g. additional wireless communications, specialized integration equipment, etc.) may be additional charge and would be quoted in advance.

PHOTOGRAPHY SERVICES: As a full-line production house, Life Image can also provide event photography, portrait (e.g. step-and-repeat) set-ups, journalistic coverage, etc. Photo coverage to a Life Image event can be \$60 per hour, which includes essential editing and electronic delivery of processed images.

POST PRODUCTION PRICING: Multi-cam edit with graphics and titling will incorporate footage from either of the two or three camera set-ups selected. Rates are determined by the number of separate titles and durations but, for example, a 15-minute edit would be approximately \$100-125. A full hour edit would be approximately \$250-300. Basic opening, closing and lower third graphics are included. Conversion and integration of slides and/or additional graphics will be extra, if not from camera source. That includes delivery of HD files formatted for online and iDevice use, but authoring to other formats, Blu-ray and/or DVD is also available.

ABOUT US: Life Image, LLC has been providing Professional Photography, Video/Film Production and Graphic Arts services to corporate and consumer clients since 2003. Our work has been distributed world-wide in product packaging, broadcast/print media, promotional materials, web channels and online retail sites.

As a family owned and operated business, we have the flexibility to tailor our approach to each assignment and are personally involved in every project. This has resulted in A+ rankings from our clients and the BBB plus 5-Star ratings online.