

Innovative Management Training Solutions
A Strategic Partnership with
Design Your Life First Academy, Inc.

Course: Building Your Brand Momentum

Who should attend:

- ❖ Smalls groups
- ❖ Individuals
- ❖ Veteran business owners
- ❖ Career professionals
- ❖ Aspiring entrepreneurs

What we provide:

- ❖ A foundation for branding expansion
- ❖ An assessment of one's organization, business and leadership team

You will leave better able to:

- ❖ Create momentum builders for your company initiatives
- ❖ Increase your organizational capabilities -- value
- ❖ Identify momentum producers and assassins within organizational culture (Human capital)
- ❖ Assess types of communication and system integration
- ❖ Create a realistic brand promise that accommodates incremental growth with measurable ROI's

Assessing your organizational culture is a major consideration in knowing the strengths and weaknesses of its human capital along with a host of other considerations.