

*Innovative Management Training Solutions*  
*A Strategic Partnership with*  
*Design Your Life First Academy, Inc.*

---

**Course:** Design Your Business Niche

**Who should attend:**

- ❖ Smalls groups
- ❖ Individuals
- ❖ Veteran business owners
- ❖ Career professionals
- ❖ Aspiring entrepreneurs

**What we provide:**

- ❖ Marketing and financial strategies to build cash flow sustainability for your business and/or idea
- ❖ A process for making money now with measurable action items that will accelerate your business growth

**You will leave able to:**

- ❖ Present your business and niche market strategy
- ❖ Focus on the best use of your time and money with a roadmap that guides your business operations and decisions
- ❖ Understand and track trends pertaining to your industry market
- ❖ Determine your “Go to Market Strategy” based on value innovation

**The second step in your journey**