



Alabama District

Chapter of the Year Program

Revised May 2018

GWRRA ALABAMA DISTRICT CHAPTER OF THE YEAR PROGRAM

Purpose

The Alabama District wishes **ALL** Chapters to participate in the Chapter of the Year Program. To assist Chapters to participate, only minimum requirements will be established with required paperwork reduced to the minimum to verify participation of the members.

OBJECTIVE

The Alabama District team wishes to motivate Chapters to participate in Chapter, District and National events. Provided each Chapter is participating in Chapter events, all Chapters within our District have equal opportunity to be Chapter of the Year.

SCORING

To have the ability to make a sound decision, as stated above, some criteria must be provided, primarily Chapter event rosters (sign in sheets). The District Team wishes this to be as simple as possible, yet maintain the ability to measure (validate) your participation. Your Newsletter should contain your event calendar. Event rosters (sign in sheets) should be completed and maintained in Chapter records.

The purpose of rosters is to show participation, whether 1 person or 10. The purpose of the calendar of events is to verify rosters with events. This will be based on a Point-Category. The criteria are just common-sense activities that should be happening in the chapter monthly. With the support of the officers, staff, and participants, this program will help foster a vibrant chapter that thrives now and will continue to thrive well into the future. With the above, remember, "Have FUN"! To have FUN, participation is the key. The point system outlined below is shown to provide the information as to how the Chapter of the Year will be selected.

Criteria – Qualifications

Each chapter is eligible for this prestigious award. The only requirement is to submit a package with documentation of participation.

CHAPTER TEAM/ADMINISTRATION

- The Chapter has a "paid up" Charter Fee. **5 Points**

* **Chapter Positions**, must be a different member for each position. Members holding multiple positions will only be given credit for their primary position. Other positions held will not receive credit.

Example: Assistant Chapter Director is also the Ride Coordinator. He/she will receive credit for the Assistant Chapter Director position only, no points received for Ride Coordinator. This is to encourage more Chapter member participation.

- Chapter Director **1 Point**
- Assistant Chapter Director **2 Points**
- Chapter Treasurer **1 Point**
- Chapter Ride Coordinator **2 Points**
- Membership Enhancement Coordinator **2 Points**
- The Chapter Newsletter is mailed or provided, at no fee, to chapter participants at least monthly. **2 Points per month**
- The Chapter meets monthly, e.g., at a social gathering, at an appropriate site, for establishing “Friends for Fun, Safety, and Knowledge.” **1 Point per month**
- The Chapter Financial report is submitted annually to the District Treasurer, on time. **1 Point**
- The chapter selects a Chapter Couple of the Year **4 Points**
- Individual of the Year **4 Points**
- The Chapter, as a whole, shall recruit a minimum of three (3) new memberships prior to the end of the current year. A member equals an individual from the “Area Report.” A family of three signed up as GWRRA members would meet this criterion of 3 new members. **5 Points**

Events/Ride Schedule

The event/ride schedule should be a monthly Calendar of Events attached to your Newsletter. We are looking for Rides and Chapter Events on this schedule. The Calendar of Events should be distributed at a minimum of one month prior to the upcoming event(s), “a running forecast”.

The monthly submission can be made by email, mail, or newsletter to each Chapter Participant, Chapter Directors and the District Chapter of the Year Coordinator.

- Point Value..... 2 monthly events. **5 points X12 – 60 points****
- Point Value..... 3 or more monthly events. **10 points X12 – 120 points ****

** To validate the above, your event roster (sign in sheet) must be submitted with your calendar of events. Example, you may have 3 months with only 2 monthly events for a total of 10 points and 10 months with 3 or more events, for a total of 100 points for a grand total of 110 points.

Chapter Website:

Chapters Website containing the minimum required information prior to the end of current year: (minimum information)

- The GWRRA logo and the words “Gold Wing Road Riders Association” or the acronym “GWRRA” are included as part of the “front page” of the chapter website. **5 Points**
- District, Chapter designations, plus city are included as part of the “front page” of the chapter website. **5 Points**
- A link to the National home page and link to the District pages are included as part of the “front page” of the chapter website. **4 Points**
- Posts an Annual Calendar of events, gatherings, rides, education, charity rides, support to other GWRRA events, etc. **4 Points**
- Posts Next Social Gathering, time, date, place, special activities at that gathering, and point of contact information. **5 Points.**
- Attending District rally. **3 Points each.**

Chapter Events or Extraordinary Activity:

Chapter Visits **2 Points per visit** – Can be any District Chapter event/Gathering verified with your event **roster (sign in sheet). Rosters to visiting Chapter events must be signed by an officer of each Chapter, e.g. Visited Chapter and Visiting Chapter. **Only two visits to any one chapter will count in this category.** There is NO Distance (NO MapQuest) or required number of members to count as a Chapter visit. (We are attempting to keep this as simple and easy as possible for ALL Chapters to participate and have equal opportunity!) **(Max points are 52 points (13 chapters x 4pts ea.)**

**** See attachment ‘A’ for Event roster for Chapter Visits.**

2 Points for each activity, (there are no maximum points) unlimited number of events are possible.

- Based upon supporting material (rosters/sign in sheets) and input from the Chapter Director, list the outstanding Chapter events or activities the Chapter hosted or participated in during the year.

Examples: Charitable rides or donations, Chapter awards received during the year, guest speakers at Chapter gatherings, fun activities including campouts, festive parties, holiday parties, bike shows, cruise – ins,

[Chapter participation with other, non-AL District Chapters, i.e., TN, MS, GA, etc., GWRRA rallies, i.e., TN, GA, MS, rallies, etc., Wing-Ding.

- Don't be modest..... We want to know all the great activities the Chapter accomplished. Include substantiating rosters (sign in sheets).

Further Program Guidelines:

- Nomination package will consist of:
 - Request for consideration with event rosters assembled by month, i.e., January event rosters, February event rosters, etc. All in chronological order and submitted at least **quarterly to the North Assistant District Director**.
 - Request for consideration should also contain any and all Chapter recognitions for the year, e.g., Chapter Newsletter of the Year, Largest Chapter in attendance, etc.
- On January 31st, based on the Chapter nomination(s) and supporting information from each Chapter Director and the recommendations of their Assistant District Director (if assigned) and the District Director, the District Chapter of the Year Coordinator will provide a prioritized chapter ranking for the CHOY Award using the above point system. The District Director and his/her assistants will make their decision based on event rosters (sign in sheets) and extraordinary events submitted.
 - By March 1st, the District Director will decide on the District Chapter of the Year to be announced at the District Rally.
 - A Chapter cannot be selected Chapter of the Year consecutively. The Chapter selected for 2017 would not be eligible again until 2019.

Each Chapter should begin with 146 points with **unlimited extraordinary points** and the potential of **52 points in District Chapter Participation**. Chapter participation will determine the Chapter of the Year.

Awards for Chapter of the Year

- *Priority seating at Alabama District Rally Events
- *Plaque for 1st place CHOY and Certificate for 2nd Place
- *Charter Fee paid by the District for the 1st Place Chapter
- *Special Award to be provided by the District Team for the 1st Place Chapter