

**PILKERTON**  
REALTORS®  
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## Curb Appeal

This time of year, you can drive through any neighborhood and find homeowners working in the yard.

Whether planting, pruning, painting or enhancing the home with a new addition; homeowners are adding their creative and personal touch to their gardens, patios, decks, fountains and pools!

- *Make doormats welcoming.*
- *Pressure Wash the driveway/deck/siding.*
- *Check for loose shutters/roof shingles.*
- *Touch-up exterior chipped paint.*
- *Clean gutters.*
- *Replace/refresh the mulch.*
- *Does your mailbox and post need replace or painting?*
- *Do you need to divide/separate crowded perennials?*
- *Are your door hardware and light fixtures weathered or aged?*
- *Do your ornaments/flags need replace?*

## An Appealing Front Door

You see it several times a day as you come and go from your daily routine – it's your front door – but do you really see it? How does it look? Your curb appeal includes the front door and maintaining the inviting appearance says more than you may imagine.

Your real estate professional visits hundreds of homes a year and can immediately determine the strength or challenge of each aspect of the property. It's a quirky habit but a REALTOR® automatically goes into punch-list-mode as soon as entering the neighborhood. The general evaluation begins by the surroundings, gradually narrowing the focus as they approach the property – the visual curb appeal and then walking to the front door. Is the front door an indication of the owner's proper maintenance of the home? More than an inviting entry is the condition of the door – the homeowner must be aware of the condition of the door-sill, threshold, door hardware, paint or stain, door-jamb and kick-plate. Will the front door do justice to the beautiful interior and pictures seen online?

Whether you are in the market of buying or selling your home take the time this month to step back and truly look at your front door. A DIY weekend concentrating on your door will not only give you added pride in your home's appearance but can add marketing value to the home. It's the little things!



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