



Dear Parents and Families:

Reading is the most important skill you can teach a child. Of all the skills children learn, it is the one you can influence the most.

We invite you to visit our Scholastic Book Fair and experience a celebration of reading that provides families the opportunity to get involved in a universal mission: *encouraging kids to read every day so they can lead better lives.*

Our Scholastic Book Fair theme – **Story Laboratory: Reading Gives You Super Power!** – is part of an incredible energy source for reading that brings to school a wonderful selection of fun, engaging, and affordable books kids want to read. Giving kids access to good books and the opportunity to choose their own books will motivate them to read more. And like most acquired skills, the more kids practice reading, the better they'll get.

Reading is vital to every child's success, and raising kids as readers means getting involved while they're young. Now is the time. Since there will never be a substitute for a parent's direct involvement in his/her child's education, please make plans to visit our Book Fair. Hope to see you there!

- Book Fair Dates:** October 30-November 3, 2017
- Shopping Hours:** M-TH 8:30-4:00 P.M., Friday 8:30-3:30 P.M. and 5:00-8:00 P.M. (Fall Festival)
- Special Events:** Radioactive Breakfast Bar with your Special Person:
October 31st (Pre-K, K, 5th)
November 1st (1st, 3rd)
November 2nd (2nd, 4th)
- Visitor Sign-in:** Please sign into the office in order to shop at our book fair. Have your ID ready so we can ensure the safety and security of our campus and get you to your destination in a quick manner. We thank you in advance for your cooperation.
- Online Link:** <http://www.scholastic.com/bf/innovationacademy2> (Available until November 7th)

With Gratitude,

Your Innovation Academy PTO



Read Every Day. Lead a Better Life.