

## **Innovation Academy PTO General Meeting Minutes Wednesday, August 15, 2018**

Introductions of the board and audience. 15 audience members attended

Called to order @ 6:12

### I. PTO President Update

Welcome Back and Tear & Cheers was a success  
We are all volunteers, appreciate any help is available  
Calendar. Calendar of events is current, please utilize this calendar, it can be downloaded to your apple device and can be updated via Google Calendar App  
Settings should be sync for Androids.

### II. Principal Update

400 students enrolled  
Transportation has been a struggle  
Principal meeting re: transportation  
Great start to the year  
Excited for what the teachers have in store  
Teachers spent the summer working and prepping

### III. Volunteer Updates

Ice Cream social Sept 14 @ 1pm. End of direct giving  
Friday, August 17 Blue Banana afterschool 20% profits go to the PTO  
Please let us know if you can volunteer

### IV. Sponsorships

Raising 10K through corporate sponsorships already raised \$10,500  
If you know anyone who knows companies that is possible to still donate  
Always looking for corporate sponsors  
Donations \$16,000 in IPAds/equipment. Thank you, Manuel Cruz

### V. Treasurer's Report

Financial updates  
Raised \$53k, spent \$40k  
Recently Bought t-shirts  
PTO gave money to the teachers, raised from the Scorpion Stride  
Distributed \$7800 to IA staff

## VI. Merchandise

Online store. Long sleeve shirts, personalization's, sparkles ☺, lots of customization  
Opening within a week and open for two weeks. Keep everyone posted

## VII. Board Member Update:

VP Communications Position open.

Writing newsletters, email/social media posts Mail Chimp, Social Media, being flexible

Taking nominations now and voting @ next PTO meeting

Barb has agreed to help

Time commitment: As much as you can make it and communicate with the members

## VIII. Direct Giving Campaign

Not ask your children to sell items. If we sell items, we only get a small percentage

Kick off Aug 29 through Sept 14 Direct Giving, help at any time. Online. Tax Deductible.

Money goes directly to the PTO to help our line items. Raised last year raised \$4700

Needs/goal this year: Smart Boards, Shade Structure our front

Has there been any incentive to give money? McConnel agreed to an incentive

Put a thermometer out near kid pickup to track progress

Set a goal!

## IX. Watch Dogs Launch

Launch Sept 8<sup>th</sup>

Positive role model

Helps save money to with

## X. Calendar Reminder

Parent Info Night

Aug 27 K-2

Aug 29 3-5

Dinner Night out @ Freddie's

Sept 5

## Suggestions:

Parents Night. Top Golf, Tap and Bottle, etc. Looking into it.

Need a better way for parents to interact

Movie night or jumping castles on campus. Open the playground and let the kids run

Adjourn: 6:58PM

Next meeting: Sept 19<sup>th</sup>.