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STEP UP AND TAKE CONTROL OF THE MICROPHONE

As a leader, be “the man (or woman) in the arena...” the one who can take action, persuade an audience and influence a team. The one who steps up to chair board meetings. The one who speaks with confidence when addressing your shareholders. The Business executive who connects with each audience member when persuading them to buy, upsell or stay loyal. The manager who inspires their team to seize every opportunity presented in 2018.

It all begins when you step up and take control of your public speaking skills. Then you can initiate change and begin to grow as a leader and as a team.

You'll find the doors of opportunity opening for you, as you are being recognised as the expert in your field.

Learning to Persuade with Power

Let us help you persuade an audience to buy from you, to upsell or to stay loyal. We require our delegates to come prepared with a 5-minute presentation, which they will deliver and improve on at the Bootcamp. Contact us to book for the Power of Persuasion Bootcamp.

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LET'S REFLECT ON WHY PUBLIC SPEAKING SKILLS CAN HELP YOU

- How well do you persuade?
- Do you want higher conversions from your presentations?
- Do you want to feel confident and in-control?
- Do you want to inspire your team or audience?
- Do you want your audience to remember your message?



POWER OF PERSUASION

OFFERING AT A GLANCE

In this Bootcamp we teach you how to be confident, in charge and powerful the next time you present. Learning how to persuade an audience is a skill that you can acquire in one day.

1 CONFIDENCE, VOICE & BODY LANGUAGE

You'll learn how to overcome fear and anxiety when speaking to an audience. We'll teach you how to build confidence when presenting and how to use body language that sells. Learn how to sound in control with your voice hitting the right notes and how to project your voice.

2 STRUCTURE & TECHNOLOGY

We'll look into the purpose, message and call to action of your speech or presentation. You'll learn how to incorporate technology and what is the specific structure of a video pitch.

3 RELATING TO THE AUDIENCE

We'll teach you how to make that first impression count and how to relate to different personality types when presenting. You'll learn storytelling techniques and memory enhancers for your audience. We'll look into the importance of presenting and feedback.

4 INFLUENCING AN AUDIENCE

We'll teach you how to present with power and how to win the deal. By optimizing techniques from Neuro-science, and Patterns of behaviour and presentation skills you will be able to persuade faster and much more effectively. This will allow others to listen to you and your audience can take action afterwards. Learn to make your message stick.

5 PERSONAL BRANDING

You'll learn how to position yourself as the expert in your field. We'll help brand you as a business expert and give you the skills to address an audience at a conference, a book launch or Media event. We equip leaders and managers to inspire their teams, chair board meetings, address shareholders, or appear on Television or radio.