

Sponsorship Levels

Title Sponsor \$15,000 Contribution	Presenting Sponsor \$10,000 Contribution	Platinum Sponsor \$5,000 Contribution	Gold Sponsor \$2,500 Contribution
Premium seating for 16 guests (2 tables of 8 persons each).	Premium seating for 16 guests (2 tables of 8 persons each).	Premium seating for 16 guests (2 tables of 8 persons each)	Premium seating for 8 guests (1 table of 8).
VIP invitations to exclusive cocktail reception (16 invitations meet & greet celebrity guests and business leaders after the program).	VIP invitations to exclusive cocktail reception (16 invitations meet & greet celebrity guests and business leaders after the program).	VIP invitations to exclusive cocktail reception (8 invitations meet & greet celebrity guests and business leaders after the program).	VIP invitations to exclusive cocktail reception (2 invitations meet & greet celebrity guests and business leaders after the program).
Opportunity for representative from sponsoring corporation to give welcome remarks at cocktail reception.	Θ	Θ	Θ
Red Carpet photo opportunity with celebrity guests.	Red Carpet photo opportunity with celebrity guests.	Θ	Θ
Premier visual and oral Title Sponsor identification on all marketing/advertising, including television, radio, print and social media, i.e. (The Brand Y James “Buster” Douglas World Championship 30th Anniversary).	Premier visual and oral Presenting Sponsor identification on all marketing/advertising, including television, radio, print and social media, i.e. (The James “Buster” Douglas World Championship 30th Anniversary Presented by Brand X).	Θ	Θ
Prominent branding on the stage throughout the event.	Prominent branding on the stage throughout the event.	Corporate logo or brand displayed on video screen during program (2 impressions).	Θ
Video message from your corporation aired during the program (up to 2 minutes in length).	Θ	Θ	Θ
Corporate name or brand premier placement on all official tickets, invitations and credentials.	Θ	Θ	Θ
Corporate or brand logo on Step & Repeat.	Θ	Θ	Θ
Exhibit space inside venue (8 ft. table) to market your products and services.	Exhibit space inside venue (8 ft. table) to market your products and services.	Θ	Θ
Welcome letter from your corporation in the official souvenir book.	Θ	Θ	Θ
Full page cover advertising in the official souvenir book (sponsor may select inside front, inside back or outside back cover).	Full page cover advertising in the official souvenir book (sponsor may select an inside cover or back outside cover based on availability).	Full page advertising in the official souvenir book.	Full page advertising in the official souvenir book.
Prominent signage positions inside event venue (4 free standing banners provided by sponsor).	Prominent signage positions inside event venue (2 free standing banners provided by sponsor).	Θ	Θ
Premier banner advertising with	Corporate or brand logo on	Corporate or brand logo on	
corporate or brand logo on official event website with link to sponsor’s website.	official event website with link to sponsor’s website.	official event website.	Θ
Two (2) dedicated e-blasts to event email list highlighting your corporate sponsorship (25,000 subscribers).	One (1) dedicated e-blast to event email list highlighting your corporate sponsorship (25,000 subscribers).	Θ	Θ
Authority to use official event logo/images in your corporate advertising.	Authority to use official event logo/images in your corporate advertising.	Authority to use official event logo/images in your corporate advertising	Θ
First right of refusal for Title Sponsorship of 2021 event.	First right of refusal for Presenting Sponsorship of 2021 event	Θ	Θ