The Community Connection: Working together to build a local healthcare emergency preparedness coalition
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Staten Island Community Organizations Active in Disaster (COAD)

ORIGIN STORY

• The Staten Island Community Organizations Active in Disaster (SI COAD) unites not-for-profits & agencies that can provide assistance in disasters, coordinates services from SI COAD members, and interfaces with response organizations on the federal, state and local level.
• After Sandy, 3 COAD Executive Directors contacted the Staten Island Borough Hall’s Emergency Operations Center to offer their members’ services and skills for the recovery. During this time, COAD’s community engagement with local nonprofits serving Sandy survivors resulted in a membership increase of almost 700%.
• Initial funding for the SI COAD was provided by the Staten Island Foundation (SI Foundation), a Local Not For Profit.
• In 2014, the only local medical coalition became defunct, and SI COAD volunteered to anchor DOHMH’s Borough Coalition in Staten Island, resulting in increased funding.
• In 2015, SI COAD formalized its role as the Staten Island Borough Coalition

RESEARCH FINDINGS

• In connecting health care to our community organizations, we quickly realized that we needed to establish and maintain a razor sharp focus on the people in our community in need.
• Training and organizing our members and their resources helped us to hone our core mission of serving the Staten Island community in need.
• Taking inventory and assessing each member’s vulnerabilities and strengths became a priority. Utilizing our Asset Assessment Survey, with its numerous classifications of services and resources, enables us to constantly update the SI COAD Resource Book. In turn, this allows users ongoing access to a pool of inventory to best service our community during a time of crisis.
• Developing the Medical Eco-System (MES) attracted many medical personnel to our coalition. These individuals wanted to help in the aftermath of Sandy but often found themselves deployed far from home during a gas shortage. The MES was therefore developed with the aim of keep medical services and staff local during disasters. It also allowed those in the medical field to create connections in their community and get needed medical care directly to those who need it the most.

BUILDING CAPACITY

• Through contracts with NYC DOHMH and funding from other sources, the SI COAD has established a Medical Ecosystem, developed a charter, conducted a risk assessment, outlined a strategic plan, ran drills and exercises, compiled a directory of member resources, and worked closely with the Borough President’s Office.

SUPERSTORM SANDY

• SuperStorm Sandy was the catalyst for the development and organization of the Staten Island Borough Coalition.