



## INTRODUCING NOWaccount

An innovative new payment solution that works for B2B. NOWaccount provides the business owner the ability to **Get Paid NOW** on invoices you send to your business and government customers. You choose which customers you place for payment on your NOWaccount. Your customers continue to receive your invoices and pay according to contractual agreement, the only change is the P.O. Box remittance address on the invoice.

NOWaccount is not a loan and **it does not interfere with your customer relationships or perceptions!** Similar to accepting a credit card for payment, except you chose when you would like to be paid through this method, rather than your customer. NOWaccount allows you to offer trade credit to your customers without having to wait for payment or take on added payment risk!

### HOW DOES IT WORK?

You choose which customers you utilize through your NOWaccount. NOWaccount reviews and approves your selected customers within 48 hours. All the selected customers' invoices are then processed through your NOWaccount.

Your NOWaccount pays you 90% of the invoice amount within 5 business days. The remaining 10% reserve, less the Transaction Fee (see fee schedule to the right) is paid to you 30 days after invoice maturity. NOWaccount is invisible to your customers. Your client never knows you have a NOWaccount since there is nothing for them to sign and they still make their checks payable to you. No long-term contract. Customers may be removed from your NOWaccount at any time, but once removed, may not be reentered for 12 months.

### WHAT DOES IT COST?

#### Invoice Transaction Fees:

Fee is based on the invoice payment terms you offer your customer:

- ◆ 2.50% up to Net 30
- ◆ 2.75% up to Net 60
- ◆ 3.00% up to Net 90
- ◆ 1% additional surcharge for invoices outside of the U.S. and Canada

**Application Fee \$35.00**

**Fee is waived when signing up through Hoya Foundation**

Go to:

<http://hoya.nowaccount.com/>

#### Still have questions?

Keller Hayes 303-800-3733  
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**PLEASE PROVIDE THE FOLLOWING INFORMATION TO APPLY FOR THE HOYA NOWACCOUNT**



Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Legal Name: \_\_\_\_\_

Doing Business As: \_\_\_\_\_

Physical Street Address (Not PO Box): \_\_\_\_\_

City, State, and ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

Legal form of organization:

Corporation (C-Corp)  
Limited Liability Company  
Professional Association

Corporation (S-Corp)  
Limited Liability Partnership  
Sole Proprietorship

Corporation (Non-profit)  
Partnership  
Other

State of Organization: \_\_\_\_\_

Description of Business: \_\_\_\_\_

Approximate Sales in Past 12 Months:

Less than \$1M      \$1M-\$5M      \$5M-\$20M      \$20M-\$50M      Above \$50M

Estimated Sales Growth in Next 12 Months:\*

0% or less      0%-5%      5%-10%      10%-20%      0%-40%      40% or more

Please indicate when would you expect to use your NOWaccount?. When would you expect to use your NOWaccount?

- Have invoice in hand/immediate need
- Known customer/need within 30 days
- Known customer/need beyond 30 days
- Pending proposal/opportunity
- No immediate need
- Need more information

To apply online visit:

[hoya.nowaccount.com/ApplyNOW](http://hoya.nowaccount.com/ApplyNOW)