

TRANSPORTATION & CONSTRUCTION | GIRL™

SEP 23
2019

Why Sponsor?

EMBRACE



ENCOURAGE



INSPIRE



OPPORTUNITY FOR ALL GIRLS - Currently, the construction work force is only 8% women. Women can help build our future - if we let them know about the possibilities that exist. In construction, women make 92.5 cents on the dollar to men in comparable positions. That is a huge improvement from the 79 cents in the general workforce. At the Transportation and Construction Lunch in 2018, we asked girls if they would consider a career in construction and transportation. At the end of the event, we asked the same question. **We had a swing of 41%! Help us make a difference in young women's lives as we show them the career possibilities that are available for them.**

Put a
Dent in
8%

EVENT - On September 23, from 8:30am - 11:15am, at the Renaissance Denver Hotel, 3801 Quebec St., Denver, girls will go through interactive exhibits. From drones to actual welding and heavy equipment, girls get to see our industry up close. Listen to young speakers that have found their path in construction and transportation. Sit with a young woman during lunch to share your successes and insights. We will also award 4 scholarships. Inspiration and fun, does it get any better?

EMBRACE the future of young women in transportation and construction

ENCOURAGE young women to pursue non-traditional careers

INSPIRE young women with your personal stories



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Become a Sponsor Today!

SPONSOR BENEFITS

PLATINUM SPONSOR – \$7,500

- Banner at event
- Tables of Ten (with 2 seats reserved for girls)
- Recognized with award on stage
- Logo included on marketing materials
- Logo on printed program
- Included in marketing for event and recap to stakeholders
- One female employee featured in Linked In post
- Featured on Linked In
- Included in e-newsletter recapping event
- Hot link from website
- Name on t-shirts given to Career Days for Girls graduates
- Logo on banner displayed each day at Career Days for Girls
- Name featured in video of Career Days for Girls - posted on YouTube, www.ConstructionGirl.org and presented at Transportation & Construction Girl Lunch
- Featured in media exposure with Colorado Public Works Journal
- Opportunity to have interactive exhibit

SILVER SPONSOR – \$2,500

- Banner at event
- Table of Ten
- Recognized with award on stage
- Logo on printed program
- Included in marketing for event and recap to stakeholders
- Featured on thank you post on Linked In
- Included in e-newsletter recapping event

GOLD SPONSOR – \$5,000

- Banner at event
- Table of Ten (with 2 seats reserved for girls)
- Recognized with award on stage
- Logo included on marketing materials
- Logo on printed program
- Included in marketing for event and recap to stakeholders
- Featured on Linked In
- Included in e-newsletter recapping event
- Hot link from website
- Name on t-shirts given to Career Days for Girls graduates
- Name on banner displayed each day at Career Days for Girls
- Name featured in video of Career Days for Girls - posted on YouTube, www.ConstructionGirl.org and presented at Transportation & Construction Girl Lunch

TABLE SPONSOR – \$1,250

- Table of Ten (with 2 seats reserved for girls)
- Name on printed program
- Included in e-newsletter recapping event

INDIVIDUAL TICKET – \$125

TRANSPORTATION GIRLS UNDER 18 TICKET - \$75

To Sponsor

Email: Info@HOYAfoundation.org

