



DINÉ BI NA' NITIN DÓO HÓZHÓ BINAHJI' NOOSELI BIDZIIL DOO
STRENGTHENING YOUTH THROUGH DINÉ CULTURAL TEACHING

NORTHERN NAVAJO NATION FAIR P. O. BOX 2120, SHIPROCK, NEW MEXICO 87420
505.368.4301 nnnfpc@gmail.com www.northernnavajonationfair.com



Ya'ah'teeh (Hello) and Welcome,

The 106th Annual Northern Navajo Nation Fair is due to commence Thursday, October 5th through Sunday, October 8th, 2017. The Northern Navajo Nation Fair is the oldest and most traditional of all the Navajo fairs on Navajoland with attendance of more than 170,000 visitors, spectators, and participants throughout the event. This is the one of the most popular fairs where communities around the Four Corners area come to celebrate the year's harvest, culture, and tradition. On behalf of the Northern Navajo Nation Fair, we would like to extend you our invitation to be part of this year's fair, festivities and be amongst our loyal fair sponsors.

In 106 years of operations, the communities throughout the northern area of the Four Corners have gathered to enjoy these events to be amongst their families, friends, guests and visitors across our nation. Each year, organizations, companies, schools, and community members graciously support the fair activities by donating their time and services. In relation to the generous support we get from our contributors it expands our partnerships with businesses and organizations to foster this event for communities near and far. It's hard to believe the 2017 Northern Navajo Nation Fair is fast-approaching. As always, sponsorship and involvement is a very important part of planning this event. Because of all of the sponsors and hard work done by volunteers, our fair has been low-cost for years. We hope that you will be part of maintaining this status. Providing monetary and "in-kind" sponsorship along with participating in the planning process and implementing the fair this October will not only provide you with marketing and recognition opportunities, but will also give you the chance to be involved in a positive community event.

You are in charge of how you direct your sponsorship at the fair. Your help is needed and appreciated. We'll be happy to work with you on sponsorship designed specifically for your needs. We appreciate your time and consideration of being among our sponsors this year.

We hope to see you at this year's 106th Annual Northern Navajo Nation Fair. If you have questions or need additional information, please feel free to contact me at (505) 368-4301/4305 or via email at nnnfpc@gmail.com.

Best Wishes and Success,

Roy L. Hosten
Fair Director





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Platinum Sponsorship Tier

\$25,000+

- Parade Entry
- Exhibit Hall Booth
- Website Logo Sponsorship/Homepage/ Special Feature Sponsorship Section
- Rodeo, Song & Dance, Powwow announcements
- Radio Announcement
- 4'x 8' Banner for each event (Rodeo, Powwow, Song & Dance)
- Newspaper Advertisement Logo
- Media (Video) Internet Ads
- Social Media Recognition (Twitter, Facebook) Daily Blurbs/Blogs
- Your organization and logo listed on All printer material for the pay of events
- 20 Sponsors passes
- 10 Vehicle Sponsor passes
- VIP Table (8 seat) Sponsorship Reception

Gold Sponsorship Tier

\$10,000+

- Parade Entry
- Exhibit Hall Booth
- Entry Rodeo
- Radio Announcement
- 4'x 8' Banner (Rodeo)
- Website Logo Sponsorship Page
- Social Media Recognition (Twitter, Facebook) Daily Blurbs/Blogs
- Newspaper Advertising Logo
- Your organization and logo listed on all printer material for the pay of events
- 10 Sponsors passes
- 5 Vehicle sponsors passes
- 5 Dinner Tickets to Sponsorship Receptions

Silver Sponsorship Tier

\$5000+

- Choice between Parade Entry or Exhibit Hall Booth Entry
- Website Logo Sponsorship Page
- Social Media Recognition (Twitter, Facebook) Daily Blurbs/Blogs
- 5 Sponsors passes
- 3 Vehicle sponsors passes
- 3 Dinner Tickets to Sponsorship Reception

Bronze Sponsorship Tier

\$2500+

- Choice between Parade Entry or Exhibit Hall Booth Entry
- Website Logo Sponsorship Page
- Social Media Recognition (Twitter, Facebook) Daily Blurbs/Blog





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106th Annual Northern Navajo Nation Fair October 5 – 8, 2017

COMPANY INFORMATION

Primary Contact	Phone Number	
Company	Email Address	
Mailing Address		
City	State	Zip
Product/Service		
Federal Employee ID#		

106th ANNUAL NORTHERN NAVAJO NATION FAIR SPONSORSHIP WILL NOT BE CONFIRMED UNTIL FULL PAYMENT HAS BEEN RECEIVED. (Please attach this form along with payment)

Sponsorship Level	Amount
Check No.	

All Checks are payable to: **NORTHERN NAVAJO NATION FAIR**
PO Box 2120
Shiprock, New Mexico 87420

This signed document and sponsorship recognizes the above aforementioned information confirming your company/organization as an Official Sponsor of the 106th Annual Northern Navajo Nation Fair. The sponsorship includes all associated items outlined in the sponsorship tiers. The offer included is the responsibility of the Northern Navajo Fair.

Company Representative _____ Northern Navajo Nation Fair Director _____

