

# 6 STAGES OF GROOMING

#educate #equip #empower #childproofamerica



1

## BEFRIEND

**PURPOSE IS TO ESTABLISH TRUST:** Pimps and Recruiters are in our schools and churches! This step starts with identifying a target. The targets who are most at risk are girls with low self-esteem or girls who are struggling with school work, friends or family. After a target is identified things proceed in a way that seems innocent and remains that way for many weeks or months.



2

## INTOXICATE

**PURPOSE IS TO INTRODUCE A SOURCE (OR INCREASE THE LEVEL) OF FRICTION IN THE RELATIONSHIPS AT HOME:** They make sure your child has "fun" and feels a sense of independence. The friend introduces drugs and /or alcohol. If the targeted teen has already experimented, the groomer will increase the frequency of use and ease of access.



3

## ALIENATE

**PURPOSE IS TO DRIVE A WEDGE BETWEEN THE TEEN AND THE FAMILY:** They want to turn them against you. The groomer will be very polite in front of parents, but when alone the groomer is constantly berating parents. "Your mom is such a b\*%#..... She treats you like a child." "Your father grounded you for that? He never lets you do anything." "I bet you can't wait to get out of that house."



4

## ISOLATE

**PURPOSE IS TO SEPARATE THEM FROM OLD FRIENDS WHO SHARE THEIR CORE VALUES:** They are separated from old friends and introduced to new "friends" who are "more fun". The new friends understand the teen. They accept them and support them. They stop hanging out with their old friends and even their very best childhood friend.



5

## DESENSITIZE

**PURPOSE IS TO DISORIENT THE VICTIM'S MORAL COMPASS:** They convince them that they can have a "better" life. They tell them that things parents warned them, about are simply because parents don't understand their generation.



6

## CAPITALIZE

**PURPOSE IS TO TAKE YOUR CHILD AWAY FROM YOU THROUGH BRAINWASHING, COERCION, KIDNAPPING, OR A COMBINATION OF THE THREE:** And then...they take your daughter or son and make \$ on them. **ONLY 1 to 2% ARE RESCUED AFTER THIS STEP!!!**

**FOR FULL DESCRIPTIONS OF EACH STAGE VISIT**  
[CHILDPROOFAMERICA.ORG/6-STEP-RECRUITING-PROCESS](http://CHILDPROOFAMERICA.ORG/6-STEP-RECRUITING-PROCESS)

**ChildProof America**

*Safeguarding Families Against Sex Trafficking*

INFOGRAPHIC CREATED BY CHILDPROOF AMERICA  
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PLEASE GIVE CREDIT WHEN SHARING