

**Poolesville Day - Saturday, September 16, 2017**  
**10:00 a.m. - 4:00 p.m.**

**SPONSORSHIP OPPORTUNITIES**

***The Poolesville Day Committee, Inc. (PDC) is grateful for the support and donations of individuals and organizations to help ensure the tradition of Poolesville Day for generations!***

**Four sponsorship levels to choose from.**

(Note: Banners and signs will be hung by PDC in predetermined areas)

**Gold Sponsorship - \$1,000**

Includes:

- ❖ Two booth spaces (includes one-six foot table & two-chairs)
- ❖ Logo/name included in all print marketing (direct mail piece to local residents in August, local newspaper ads, festival sponsor banner)
- ❖ Logo, hypertext link included on official Poolesville Day website for one year
- ❖ Up to four banners (supplied by sponsor) displayed on-site



**Silver Sponsorship - \$500**

Includes:

- One booth space (one-six foot table & two chairs)
- Recognition in all print material (direct mail piece to local residents in August, local newspaper ads, festival sponsor banner)
- Recognition on Poolesville Day website
- Up to two banners (supplied by sponsor) displayed

**Bronze Sponsorship - \$250**

Includes:

- ❖ Recognition on Poolesville Day website
- ❖ Name on festival sponsor banner
- ❖ One banner (supplied by sponsor) to be displayed onsite



**Entertainment Sponsorship - \$300**

Includes:

- Recognition on Poolesville Day website
- Recognition anywhere Entertainment is advertised
- Name displayed on sign at Stage location



# ***POOLESVILLE DAY FACT SHEET***

**Poolesville Day is produced by the Poolesville Day Committee, Inc. (PDC) which is comprised of local residents and is held in September in Poolesville, Maryland each year.**

**This one-day, free event is a Poolesville tradition and this year it will be celebrating 25 years of community, fun and entertainment!**

- ❖ **Historically attracts 10,000-15,000 people from Poolesville and surrounding areas**
- ❖ **One day, free festival**
- ❖ **Montgomery County, Maryland**
- ❖ **Held in downtown Poolesville & Whalen Commons Park**
- ❖ **Marketing: print and electronic**
- ❖ **Activities include:**
  - Hometown Parade
  - 5K Run
  - Children's activities: Rides, pony rides and much more
  - Exhibitor booths including arts and craft vendors and other businesses
  - Variety of Food and beverages
- ❖ **Special Features:**
  - Local musical performances
  - Skateboard contest
  - Livestock display
- ❖ **Features an entire day of entertainment for children and adults**



## **Poolesville Demographics**

**Median household income of \$135,575  
Population of Approx. 5,000**

# 2017 SPONSORSHIP FORM

Please circle level of sponsorship you have selected and provide the additional information below: (please print)

**GOLD**

**SILVER**

**BRONZE**

**ENTERTAINMENT**

Name of Sponsoring Individual or Organization (this will be the name listed in advertising):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone Number (Day/Evening): \_\_\_\_\_

Address (City, ST, Zip): \_\_\_\_\_

Payment: Amt: \_\_\_\_\_ Check #: \_\_\_\_\_ (Checks payable to: Poolesville Day Committee, Inc.)

By signing below, I as the representative for the person/group, hereby understand and agree to the following:

1. On behalf of myself and my group, I hereby waive any and all liability which may arise on the part Poolesville Day and/or its Committee regarding a personal injury or damage to equipment occurring on Poolesville Day.
2. I understand that the Poolesville Day Committee, Inc. (PDC) has the final authority on participation, location and the types of acceptable food and activities. The Committee will do its best to duplicate correctly all participant information, but is not responsible for errors or omissions.
3. I consent to having my name given to all government organizations who request a list of vendors. Failure to consent means denial of my application.
4. I give permission to the PDC to use any photographs taken for marketing purposes.
5. Sponsor applications received by June 2nd, will be included on direct mail piece to be mailed to public in August.
6. If I am selling any type of food or beverage--even bottled water or prepackaged goods--I must have a permit from the Montgomery County Health Department (240-777-3986) and a covered area from which to prepare and serve food. Inspections will be given onsite by a Health Department representative. *I will provide a copy of the permit to the Poolesville Day Committee, Inc. prior to the date of the festival.*
7. I am responsible for collecting sales tax and filing any required documentation. State of Maryland (800) 492-1751.
8. If I am planning any type of raffle (selling chances at winning a prize), I must have a permit from the Montgomery County Department of Health and Human Services (240-777-3833).
9. I understand that I must sell *only those products or provide only those activities that I have listed on the application*. The refusal to do this could result in the Committee closing down my booth.
10. I understand that all exhibitors and vendors must remain set-up throughout the entire festival and may not leave early without prior permission from the Poolesville Day Committee.

## GOLD & SILVER Sponsors:

1. I must supply banners to PDC one week prior to festival to be hung at predetermined festival sites.
2. Please advise if you plan on using your booth space. Yes \_\_\_\_\_ No \_\_\_\_\_

X \_\_\_\_\_

Signature and Date

X \_\_\_\_\_

Print Name

Please mail this page with payment to: Poolesville Day, P.O. Box 4, Poolesville, MD20837.

Email: [poolesvilleday@yahoo.com](mailto:poolesvilleday@yahoo.com) / Phone: 301-349-2123 / Website: [www.poolesvilleday.com](http://www.poolesvilleday.com)