



Westchester Networking for Professionals

SmallBIZ NETWORKING & MiniEXPO

JULY 2017 | LOCATION: TBD

SPONSORSHIPS

Dear Business Partner,

It is my pleasure to introduce you to Westchester Networking for Professionals 2017 Small Biz Networking & MiniExpo and present you with an opportunity to participate in this exciting annual event for business professionals!

The Small Biz Networking & MiniExpo event is 3 hours of an extraordinary business networking experience designed to bringing business owners, entrepreneurs, executives and professionals together to provide information, resources and activities for success, development and growth in our business community. This event will feature local businesses displaying products and services to help grow businesses, entertainment, strategic learning sessions to assist in the development and growth of small businesses, food and wine, and much more for an extravagant evening.

Business professionals from all industries will have the opportunity to make face to face connections, build professional relationships and generating new business leads.

This event will offer exceptional opportunities for businesses to partner with us and maximize their exposure and visibility to connect and interact with a strong business audience through our sponsorship packages.

Thank you for your anticipated support, we look forward to partnering with you to further promote resources, programs and activities to enhance the development and growth of our entrepreneurial community.

Regards,

Theresa Todman

Theresa Todman
Founder



Event Details

Why Promote at 2017 SmallBIZ NETWORKING & MiniEXPO?

The SmallBIZ NETWORKING & MiniEXPO? provides a great opportunity for businesses to:

- Reach potential customers
- Demonstrate sample and sell your products
- Face to Face contact with your targeted customers
- Develop mailing lists
- Enhance relationships with new & existing customers
- Increase brand recognition
- Network with attendees and other Exhibitors
- Distribute latest company information
- Generate leads and on-site sales



WNFP

Westchester Networking for Professionals

Generating Professional Relationships & Building New Business

Sponsorship Packages & Benefits

ELITE SPONSOR - \$2,600 (Value \$3,500)

Maximize your business exposure and visibility for 365 days.

BRANDING RECOGNITION & AWARENESS

- Two (2) Free Event Passes for each workshop;
- Active Annual WNFP VIP Membership and exclusive benefits;
- One (1) Business Leader Broadcast (spotlight your business with a solo email blast)
- Company logo featured on WNFP.org (site-wide visibility)
- Company logo, link & description displayed on Success Partners page (for a period of 1 yr);

EVENT EXPOSURE & VISIBILITY

- Vendor Table Display (table measuring approx. 6" with 2 chairs);
- WNFP events are promoted to media outlets at least 4 times prior to events.
- Company logo & link on SBNME event calendar postings and event promotional email blasts;
- Recognition of participation announced to our Facebook & Twitter social media connections (Facebook includes company/contact tag and website - Twitter includes company twitter handle)
- One (1) company inclusion in event brochure (name & contact info);
- List of event attendees (Excel Spreadsheet; does not include emails);
- Recognition of sponsorship during event closing announcements and post event update email blast.
- Welcome bag inserts (company provided);
- Donate raffle prize drawing (company provided)

VIP BIZ SPONSOR - \$450.00 (Value \$700)

Maximize your business exposure and visibility.

BRANDING RECOGNITION & AWARENESS

- Active Annual WNFP VIP Membership and exclusive benefits
- Company logo & link on SBNME event calendar postings and event promotional email blasts;
- Recognition of participation announced to our Facebook & Twitter social media connections (Facebook includes company/contact tag and website - Twitter includes company twitter handle)

EVENT EXPOSURE & VISIBILITY

- Two (2) Free Event Passes;
- Vendor Table Display (table measuring approx. 6" with 2 chairs);
- One (1) company inclusion in event brochure (name & contact info);
- Recognition of sponsorship during event closing announcements and post event update email blast.
- Welcome bag inserts (company provided);
- Donate raffle prize drawing (company provided)
- List of event attendees (Excel Spreadsheet; Does not include emails);

SMALL BIZ SPONSOR - \$200.00 (Value \$450)

Maximize your business exposure and visibility.

EVENT EXPOSURE & VISIBILITY

- Two (2) Free Event Passes;
- Company logo & link on SBNME event calendar postings and event promotional email blasts;
- Recognition of participation announced to our Facebook & Twitter social media connections (Facebook includes company/contact tag and website - Twitter includes company twitter handle)
- Vendor Table Display (table measuring approx. 6" with 2 chairs);
- One (1) company inclusion in event brochure (name & contact info);
- Recognition of sponsorship during event closing announcements and post event update email blast
- Donate raffle prize drawing (company provided).



Vendor Display Tables

Vendor Table Registration Fees

Early Bird Reservation Fees: \$85.00

Standard Reservation Fees: \$110.00

Procrastinator Reservation Fees: \$150.00

Special discount for VIP Members:

VIP Members call 914-266-0347 or email: ads@wnfp.org to request special discount and reserve your spot.

- Table measuring approx. 6' with 2 chair;
- One (1) free event guest pass;
- Company listing in event brochure;
- Participation in giveaways with company provided merchandise;
- Recognition as a participant in our post event email update blast;

Event Supporters

Welcome Bag Inserts: \$25.00/80 pcs.

Give us your brochure, coupons or special offers and we will include them in the welcome bags given out to each attendee at event.

Raffle Prize Donations

Get your business in front of people, gain exposure and increase your chances of getting a new customer by donating to our raffle prize giveaways.

Sponsorship Commitment

Please print your name as it should appear in the event brochure.

Company/Organization Name _____

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Telephone _____ Fax _____

List names of attendees from your organization:

1. _____ 2. _____

Sponsors: Please e-mail your organization's logo in a hi-res PNG or JPG format to ads@wnfp.org after returning this agreement.

Commitment Options

*\$2,600.00 Elite Sponsor (Annual Sponsor) *Payment arrangements available for this item.

\$500.00 - VIP BIZ Sponsor \$200.00 - Small Biz Sponsor \$25.00 Welcome Bag Inserts

Vendor Display Table

Payment Options

___ Check enclosed. Make payable to WNFP

Credit Card

Card Type: Visa Master Card American Express

Card Number: _____ / _____ / _____ / _____ Expiration Date: _____ / _____

Sec. Code: _____ Name on card: _____

Return completed form via email: rsvpevents@wnfp.org or fax to (866) 334-1988

Agrees to the following:

The undersigned hereby certifies he/she is a duly authorized representative of the applicant company, that the information provided is true, and that he/she, on behalf of the applicant company, understands and agrees to the sponsorship information provided herewith, which by this reference is herein incorporated and made a part hereof. Payment Terms: Due Upon Receipt Printed

Name: _____ Signature: _____ Date: _____

Place an "X" if interested in Payment Arrangements

___ Please accept my reservation for payment arrangements.

(1st payment of \$450.00 must be accepted to secure commitment.)



Questions, please call Theresa Todman, (914) 266-0347 or email: info@wnfp.org.
Westchester Networking for Professionals | P.O. Box 1000, Bronxville, NY
Phone: 914.266.0347 | Email: info@wnfp.org | Website: www.wnfp.org