

EMAIL ADVERTISING OPTIONS

BUSINESS LEADER BROADCAST (SOLO EMAIL AD)

Bring notice to your company and drive traffic to your website with a solo email blast to our email subscribers. Use our template below or send us your artwork.



These e-mails are sent separately from the standard e-mails and are specially identified as an announcement from our business community. With the option to use our email template which includes company logo, description, image, promotion box and "Call to Actions" button targeted to website page, pdf document, email or social media page or send us your artwork.

Already have artwork: Send us your artwork and targeted URL or pdf document; Artwork should be submitted in JPEG or PNG format (recommended image size 600 W).

Business Leader Broadcasts (solo email blasts) are on a first come first serve basis; released on weekly basis; once a month per advertisement.

Min. ad reservation: 1

VISIT OUR WEBSITE

To reserve your Business Leader Broadcast (Solo Email Blast) visit www.wnfp.org/advertise or contact our advertising committee at (914) 266-0347 or email: ads@wnfp.org.

EMAIL BANNER ADS

WNFP sends email banner ads e-mail blasts to our growing email list of 2,800+ subscribers to include your special offers, announcements and advertisements. (see sample below)



These e-mails are sent separately from the standard e-mails and are specially identified as offers from our business community. Ads are released monthly. Ads can be linked to a website, blog, email or social media page.

Ad artwork should be submitted in JPEG or PNG format; artwork size 600 W x 200 H.

Advertise your company special offers, announcements and messages to our email subscribers.



Don't have a banner? No problem, our design team can work with you to create an attractive banner.

Min. ad reservations: 3 (rates are reflected)

To reserve your Email Banner Ads visit <u>www.wnfp.org/advertise</u> or contact our advertising committee at (914) 266-0347 or email: ads@wnfp.org.