

# WNFP

Westchester Networking for Professionals  
Generating Professional Relationships & Building New Business

## Email Banner Advertising

Get your message out to our community of professionals easily and affordably!



Email banner advertisements are a great opportunity for you to expand your marketing and promoting efforts to our community of professionals. Include your ads, messages and announcements in WNFP monthly email banner ad blasts. Advertise your message to our email subscribers and reach an estimated total of 2,500+ local professionals in Westchester County and surrounding areas.

### HOW TO GET STARTED:

1. Complete and return the attached Reservation Form or [online reservation](#).
2. Email your banner as PNG or JPEG format (recommended size 600 W x 200 H) to [ads@wnfp.org](mailto:ads@wnfp.org) and include your targeted URL link.

**Don't have a banner?** No problem, our professional design team can work with you to create an attractive banner. *Additional cost may apply.*

### Banner ad messages can include things about your products or services, such as:

- Company Updates
- New Product or Service Launch
- Grand Openings
- Announcements/Events
- Business Cards
- Etc...

### EMAIL BANNER AD RATES

RESERVATIONS	3 ADS	6 ADS <i>(save \$40)</i>	12 ADS <i>(save \$130)</i>
RATES	\$120.00	\$200.00	\$350.00
VIP RATES	\$90.00	\$150.00	\$260.00

*VIP Members Special Rates:* Save 25% off standard rates.

### TERMS

- Payment and ad copy changes are due BEFORE ad is released.
- If final approval is not received advertiser may forfeit payment.
- WNFP is not responsible for any errors in the email ad after final approval is received.
- We will include a disclaimer on paid advertisements; Content published will be at the discretion and subject to WNFP's approval.
- WNFP has the right to refuse any advertisement not consistent with our mission. For more information contact WNFP at (914) 266-0347 or email: [ads@wnfp.org](mailto:ads@wnfp.org).
- **Deadline:** Artwork must be received 3 days prior to release dates.
- **Release Date:** Email banner ads will be released to WNFP email subscribers monthly; 3<sup>rd</sup> Thursday of each month; if date lands on holiday; emails will be release the following week.

# Email Banner Ad Reservation Form

## RESERVE YOUR SPOT!

Please complete the information below to reserve your spot; return this form via email: [ads@wnfp.org](mailto:ads@wnfp.org) or fax: 866.334.1988

PURCHASERS NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
BILLING ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

Please place a check in the box below:

I have read the general advertising information and agree with the terms.

Please make your selection below:

### Email Banner Ad Options:

\$120.00 – 3 months     \$200.00 – 6 months     \$350.00 – 12 months

**VIP Members must reserve advertising space online to receive discount.** (click link)

**Yes, I need custom designing services for my email banner ad.** (design service rates may vary)

## PAYMENT OPTIONS

**Please Bill Me.**

**Credit Card**

Credit Card Type:  VISA  MASTERCARD  AMEX

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code: \_\_\_\_\_

I hereby authorize Westchester Networking for Professionals to process a one-time charge to my credit card above for the agreed upon purchases.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Steps to reserve your spot:

1. Return completed form
2. Send us your 600 x 200 banner to [ads@wnfp.org](mailto:ads@wnfp.org), include targeted website link or document with email.

Please complete form and return via email: [ads@wnfp.org](mailto:ads@wnfp.org) or fax to (866) 334-1988;  
Questions, please call (914) 266-0347.

Westchester Networking for Professionals | P.O. Box 1000, Bronxville, NY 10708  
Phone: (914) 266-0347 | Fax: (866) 334-1988 | Email: [info@wnfp.org](mailto:info@wnfp.org) | Web: [www.wnfp.org](http://www.wnfp.org)