

BRAND BUILDER Advertising Package

Maximize the value of your marketing budget by connecting your company with a strong business audience through the Special Advertising Package and take advantage of this opportunity to get your message out to professionals in Westchester County and surrounding areas.

LET YOUR BUSINESS BE SEEN & HEARD

BRAND BUILDER PACKAGE INCLUDES:

- WELCOME FOLDERS**

One (1) business card ad on welcome folders (3.5w x 2h outside cover)

Use your business card as an effective marketing tool to our community. Feature it on WNFP welcome folders, each folder is given to event attendees throughout the year. Increase your company's exposure and visibility with a featured ad placement on WNFP welcome folders given to event attendees throughout the year.

- Business Leader Broadcast (exclusive email blasts)**

Four (4) full page solo email ad (600 width)

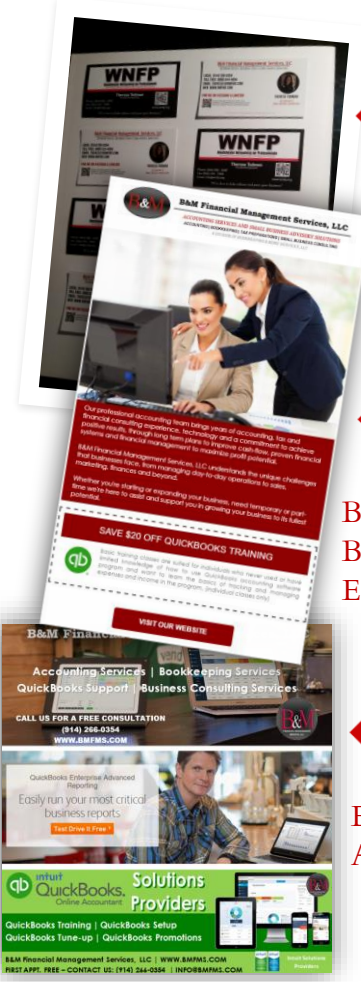
Present an exclusive digital email of your company news, events or special offers to our community of professionals.

- EMAIL ADS**

Twelve (12) 600(w) x 200(h) size banner ad

Reach our email subscribers and Facebook connections with your company sales and advertising messages and drive traffic to your website throughout the year.

- Gain visibility and exposure for your company.
- Reach thousands of professionals in Westchester County and surrounding areas in our community.



Business card ad on Welcome Folder

Business Leader Broadcast (Solo Email Blast)

Email Banner Ads

PACKAGE RATES (8 SPOTS AVAILABLE)

STANDARD VALUE: \$825.00

Members: \$450.00

Non-Members: \$600.00

Members must sign in to receive discount.

Need help with your artwork? No problem, our professional design team can work with you to create an attractive advertising ad. *(additional costs apply)*

RESERVATION & ARTWORK DEADLINE: JULY 31, 2018

FOLDER DISTRIBUTION: SEPTEMBER 2018 - MAY 2019

Visit WNFP website to purchase the **Special Advertising Package** or contact **(914) 266-0347 | ads@wnfp.org**