

WNFP

Westchester Networking for Professionals

Generating Professional Relationships & Building New Business

Email Banner Advertising

Get your message out to our community of professionals easily and affordably!



Looking for more website traffic?

Our Email banner ads program is a great opportunity for you communicate your marketing message and expand your reach thousands of local professionals in Westchester County and surrounding areas on a monthly basis to our email subscribers.

Share a colorful, attractive company banner ad of your messages and announcements in WNFP monthly email banner ad blasts and drive traffic to your website.

HOW TO GET STARTED:

1. Complete and return the attached Reservation Form or [online reservation](#).
2. Email your banner as PNG or JPEG format (recommended size 600 W x 200 H) to ads@wnfp.org and include your targeted URL link.

Need help designing a banner? No problem, our professional design team can work with you to create an attractive banner. *Additional cost may apply.*

Banner ad messages can include things about your products or services, such as:

- Company Updates
- New Product or Service Launch
- Grand Openings
- Announcements/Events
- Business Cards
- Etc...

EMAIL BANNER AD RATES

| RESERVATIONS | 3 ADS | 6 ADS <i>(save \$40)</i> | 12 ADS <i>(save \$130)</i> |
|--------------|----------|-----------------------------|-------------------------------|
| RATES | \$120.00 | \$200.00 | \$360.00 |
| VIP RATES | \$90.00 | \$150.00 | \$270.00 |

VIP Members Special Rates: Save 25% off standard rates.

TERMS

- Payment and ad copy changes are due BEFORE ad is released.
- If final approval is not received advertiser may forfeit payment.
- WNFP is not responsible for any errors in the email ad after final approval is received.
- We will include a disclaimer on paid advertisements; Content published will be at the discretion and subject to WNFP's approval.
- WNFP has the right to refuse any advertisement not consistent with our mission. For more information contact WNFP at (914) 266-0347 or email: ads@wnfp.org.
- **Deadline:** Artwork must be received 3 days prior to release dates.
- **Release Date:** Email banner ads will be released to WNFP email subscribers monthly; 3rd Thursday of each month; if date lands on holiday; emails will be release the following week.

Email Banner Ad Reservation Form

RESERVE YOUR SPOT!

Please complete the information below to reserve your spot; return this form via email: ads@wnfp.org or fax: 866.334.1988

PURCHASERS NAME _____
COMPANY _____
BILLING ADDRESS _____
CITY _____ ST _____ ZIP _____
PHONE _____ FAX _____
EMAIL _____ WEBSITE _____

Please place a check in the box below:

I have read the general advertising information and agree with the terms.

Please make your selection below:

Email Banner Ad Options:

\$120.00 – 3 months \$200.00 – 6 months \$360.00 – 12 months

WNFP Members must reserve advertising space online to receive discount. (click link)

Yes, I need custom designing services for my email banner ad. (design service rates may vary)

PAYMENT OPTIONS

Please Bill Me.

Credit Card

Credit Card Type: VISA MASTERCARD AMEX

Credit Card Number: _____ - _____ - _____ - _____

Exp. Date: ____/____/____ Sec. Code: _____

I hereby authorize Westchester Networking for Professionals to process a one-time charge to my credit card above for the agreed upon purchases.

Signature _____ Date _____

Steps to reserve your spot:

1. Return completed form
2. Send us your 600 x 200 banner to ads@wnfp.org, include targeted website link or document with email.

Please complete form and return via email: ads@wnfp.org or fax to (866) 334-1988;
Questions, please call (914) 266-0347.

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