



Board Meeting
July 17, 2012
BGADD
Lexington, Kentucky

Board Members Present		Guests Present
Allen, Alonzo	Manuel, Mark	Banks, Cindy
Belcher, Matt	Smith, Daryl	Bensel, Candace
Bushnell, James	Stockton, Beonka	Conner, Jack
Devers, Jeanne	Sullivan, BJ	Curry, Robert
Dyer, Ruth	Vater, Tami	Goble, Mendi
Hoskinson, Buddy	Walker, Lynette	Hong, Stephanie
Kidwell, Monica	Wright, Jim	Inman, Carmen
Lindeman, Barry		Kerkhoff, Ken
		Lassiter, Jody
Staff Present		McNeill, Owen
Compton, Jennifer	Saunders, Crystal	Payne, Charles
Ewing, Lori	Sluder, Erica	Rumpke, Rob
Lupson, Erica		Trautner, Pamela
		West, Tom

Call to Order

Chairman Smith called the meeting to order.

Work Ready Community Presentations

Chairman Smith welcomed everyone and introduced Tom West, Executive Director of the Kentucky Workforce Investment Board (KWIB) to give an overview of the Work Ready Community Initiative.

The Bluegrass Region has already had two counties submit applications to be a Work Ready Community. Woodford County has received certification as a Work Ready Community, and Madison County received certification as a Work Ready Community in Progress. Representatives from Madison and Woodford Counties were in attendance to discuss the process each community went through when applying for the certification. Those in attendance were able to ask questions and take advantage of the opportunity on key steps that each community needs to take to begin the process.

MCSI Presentation

Lynette Walker, BGWIB Secretary, and Chair of the Bluegrass Healthcare Consortium (BHC) gave a presentation on the 1st Annual Medical Career & Science Institute. The BHC hosted a one-week health careers camp during the week of June 11th at Spencerian College. The camp was designed for middle school students to provide an opportunity to jump start their career in the health field. A total of 23 students took advantage of the opportunity. During the camp, students participated in a structured educational curriculum, including lectures and labs in algebra, anatomy and physiology, trigonometry, and chemistry. Students also had the opportunity for hands on

experience, including phlebotomy, radiology, First Responder Training, and EKG. Some of the camp highlights included a trip to the Sullivan School of Pharmacy and the Minimally Invasive Surgery Lab and Science Center at the University of Kentucky.

To end the week, an awards ceremony and dinner were held at the Hilton in downtown Lexington. Lieutenant Governor, Jerry Abramson, was the keynote speaker, expressing his support and excitement for the camp. Staff are working on preparing next year's camp with the hopes of having an advanced session as well.

2012 Innovator Award

Chairman Smith presented Tami Vater, Executive Director of Woodford County Chamber, the Southern Growth's 2012 Innovator Award. Innovator Awards are presented annually to one organization in each of Southern Growth's 13 member states (Alabama, Arkansas, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Virginia, and West Virginia) in recognition of initiatives and organizations that are improving economic opportunities and quality of life in the region.

Upcoming Events

- **Veterans Career Fair**

Chairman Smith announced that the Central Kentucky Career Center in partnership with the University of Kentucky will be hosting a Veterans Education and Employment Workshop on July 20th at the North East Christian Church in Lexington. Education workshops will include information on selecting a major, military transcripts, selecting a college, and applying for benefits. Employment workshops will help with interview skills, converting a military resume to a civilian resume, and Focus Career registration. Fliers were distributed with detailed information.

- **Workforce Summit**

The BGWIB is hosting a Workforce Summit on September 13th at Eastern Kentucky University. The Workforce Summit will provide an overview in communication, problem-solving, and conflict-management. A legal update, industry specific breakout session and panel discussion will also be provided. This is the first time the BWIB has offered this training and hope to make it an annual event. The keynote speaker for the event will be Dr. Earl Suttle, the Founder and Chairman of Leadership Success International, an international training and consulting company based in Atlanta, Georgia, that specializes in working with businesses and organizations to increase their profits and productivity through developing their people. Chairman Smith asked that each board member help assist with marketing the Workforce Summit to area businesses in each of the 17 counties. Fliers were distributed, and more information is available online at www.bgwib.com.

Community Involvement Reports

Chairman Smith opened the floor for community involvement reports.

- **Lincoln County**

Matt Belcher reported that Lincoln County has the highest unemployment rate in the region and is looking at starting the process of becoming a Work Ready Community. Lincoln Manufacturing, a tier 2 automotive company, is completing a half million dollar expansion.

- **Madison County**

Monica Kidwell reported that Madison County is continuing their work to become a Work Ready Community. A meeting will be held on July 26th from 3-5 to discuss the Soft Skills and the National Career Readiness Certificate.

- **Mercer County**

BJ Sullivan reported that Project Lead the Way gives students college credit for engineering classes. The project is very expensive, and has had some financial concerns within the school. Fortunately, Project Lead the Way will be funded this academic year in partnership with Anderson County.

- **Woodford County**

Tami Vater reported that Woodford County will be hosting two upcoming events including a HR Breakfast to discuss the problems that businesses are having, and help provide solutions. Night and Day Workshops will be offered on Job Readiness/Resume Assistance, and NCRC.

Consent Agenda

Chairman Smith presented the Consent Agenda which included the following items for June 2012:

1. June 19, 2012 Minutes
2. June Financial Report
3. June Staff Report

Motion: To approve items 1 through 3 listed on the consent agenda.

Made by: James Bushnell

Second: Barry Lindeman

Motion passed

Old Business

- **Strategic Plan**

Jennifer Compton reported that the BGWIB is on target for completion of the goals identified in the strategic plan. Some of the highlights included:

- **Goal 1**

The CEDIK partnership has been established and Dr. Alison Davis is working on developing a scorecard that will include the best indicators and outcomes to measure for the Bluegrass Region as a whole as well as county by county. The scorecard will be used to effectively evaluate current strategies and will be tracked quarterly.

- **Goal 2**

The One-Stop Committee has evaluated the self-assessments and has visited 4 of the 6 each locations to analyze the need for technical assistance in order for each One-Stop to obtain certification.

A contract has been signed to purchase Gazelle to utilize as a financial reporting tool.

Staff has redesigned the website to make it more user friendly. Please take a chance to visit the website at www.bgwib.com. Any suggestions on how to improve the website can be sent to Staci May at smay@bgadd.org.

- **Goal 3**

BGWIB Scholarships are available for individuals that are interested in pursuing a degree or certificate program in one of the priority sectors.

- **Industry Partnership Grant Update**

The Bluegrass Workforce Investment Board (BGWIB) has been awarded an Industry Partnership Grant. The grant, offered by the Kentucky Education and Workforce Development Cabinet and the Kentucky Workforce Investment Board, aims to promote industry-led, sector-focused partnerships which are ready and able to respond to employer needs and shape the future workforce.

Twenty manufacturers in ten Bluegrass Area counties offered written support for the proposal at the time of application. Although the grant is to be used for planning purposes and has no allowances for training costs, there may be another round of Industry Partnership Grants in the future which could include a training component.

Funds from the grant will be used to determine what skills Bluegrass area employers need in the employees they hire, the resources currently available to meet those needs, and resources that need to be developed to meet the challenges employers face. Whatever the challenge a company faces in finding qualified employees, funds awarded through this grant would be used to further the efforts of developing real solutions to meet its needs.

- **Youth Subcontracts**

The Youth Council received an amendment to the Mercer County Adult Education proposal that was received. The amendment changes the number of youth to serve to 35 in school youth, and 5 out of school youth. The Youth Council reviewed the amendment and recommended to approve the changes.

Motion: To approve the recommendation of the Youth Council to change the number of youth to serve for Mercer County Adult Education to 35 in school and 5 out of school.

Made by: James Bushnell

Second: Barry Lindeman

Motion passed

New Business

- **Amteck Training**

Amteck is a large electrical contractor based in Lexington. The company has job sites throughout the United States and in some foreign countries. The company identified difficulty in finding employees qualified for entry level positions, so the Bluegrass Workforce Investment Board partnered with Amteck to offer a “Quick Start” electrical program. The intense two-week class prepares participants with the skills required for entry level electrical work on a real electrical job site and the background needed to be selected for employment by Amteck and possible recommendation for entry into an electrical apprenticeship program. A total of six students completed the first round of training, and were offered positions through Amteck.

A second round of training is available and applications are currently being collected online at www.ckycareers.com. Once all the applications have been reviewed, classes will begin in August.

Adjournment

With no further business, the meeting was adjourned by Chairman Smith.

Motion: To adjourn meeting.

Made by: Mark Manuel

Second: Buddy Hoskinson

Motion passed