



Executive Committee
May 7, 2012
BGADD
Lexington, Kentucky

Executive Committee Members Present	Staff Present
Bushnell, James (via conference call)	Compton, Jennifer
Lindeman, Barry	Lupson, Erica
Manuel, Mark	Saunders, Crystal
Smith, Daryl	Turley, Chris
Walker, Lynette	

Call to Order

Chairman Smith called the meeting to order.

Community Involvement Report

- Healthcare Bootcamp will be held the week of June 11th. Over 32 applications were received, with the majority of students maintaining a 3.75 GPA or higher. 25 students were selected with 3 alternates. Letters are being sent out to the parents notifying them of the selections. A parents orientation will be held on May 15th and 17th at Spencerian College. To date, over \$8,000 has been received in donations and support. An awards dinner will be held on Friday, June 15th at the Hilton in Lexington to celebrate the successes of the students throughout the week. All CEO's of the hospitals will be invited to attend as well.
- Employers in Garrard County are interested in the OJT services available through the BGWIB
- Spring semester at BCTC has ended, and the graduation was held at the Horse Park on May 6th
- A BEAM meeting will be held in Georgetown next Thursday.
- Marisa Aull, Project Manager for Healthcare Consortium has been offered employment with CEDIK at University of Kentucky and will be leaving. This position will be posted soon.

Old Business

- Strategic Plan
 Jennifer Compton went over the total progress that has been made towards each goal identified in the Strategic Plan.
 - Goal 1 – includes 19 action steps; 9 have been started, and 4 completed
 - Goal 2 – includes 15 action steps; 9 have been started, and 3 completed
 - Goal 3 – includes 9 action steps; 7 have been started
 - Goal 4 – includes 6 action steps; 5 have been started
- Youth Council Update
 James Bushnell reported that the Youth Competition was a success. The Council is looking forward to the next program year, and the request for proposals that will be sent out. Since the funding for the youth program has not been received, the council would like permission to review and edit the latest RFP to get the legal notice in the paper this weekend.

Following the review of proposals received, the council will bring back recommendations for funding to the BGWIB for approval.

Motion: To allow the Youth Council to edit RFP, and review proposals received to make recommendations to board on which programs to fund for the FY13 program year (July 1, 2012 through September 31st, 2013).

Made by: Barry Lindeman

Second: Mark Manuel

Motion passed

- CEDIK Partnership Update

Jennifer Compton explained that the contract for the CEDIK Partnership has been finalized and signed by both parties. The contract was for \$20,000 for the first year, of which the state approved the technical assistance funding of \$15,000. Each consecutive year will be \$5,000. The terms were 50% at the beginning of the contract, and the remainder at the completion of the contract. An update to the contract changed the start date to May 1st, 2012, and added monthly reports to the BGWIB. The board will need to meet with Dr. Davis to explain what is needed from her to start with. Alonzo Allen, James Bushnell, Jennifer Compton and Daryl Smith will discuss this and meet with Dr. Davis to get started.

- BEAM

A letter was received back in February regarding analytical support for the Bluegrass Economic Advancement Movement (BEAM) project. At the February 21st meeting of the Executive committee, it was decided that the BGWIB should continue to monitor the BEAM project and support their efforts as it continues to progress, and re-evaluate the BGWIB involvement at a later date.

The proposal included a budget of \$123,760, and is seeking support from the local WIBs to cover \$45,000. Cumberland WIB and Lincoln Trail WIB have each agreed to give \$5,000 and Louisville has pledged to cover the difference. The project covers 9 of the 17 counties in the Bluegrass Region, however Jennifer Compton has received confirmation that if the BGWIB would like to support the project they have agreed to provide the data for all 17 counties in our region. The data would be provided for the manufacturing industry and would include current clusters, growth rates, productivity, pay rates, linkages to other industries, an analysis of current supply and demand of workers, and an analysis of current educational and training programs.

The data, outcomes and measures of each sector is critical, and this proposal is for the Advanced Manufacturing sector only. The committee felt that a recommendation from the Advanced Manufacturing Consortium was needed in order to effectively determine whether or not to help fund the project.

Motion: To have the Advanced Manufacturing Consortium to review the request to financially support the BEAM project and make a recommendation to the Full Board.

Made by: Lynette Walker

Second: Barry Lindeman

Motion passed

- ERISS Survey

During the April 17th BGWIB meeting, Jennifer Compton was presented the timeline of the ERISS survey, and a copy of the survey questions that would be asked to each employer with over 5 employees. The Cumberland area has received a grant that will be surveying employers in the ARC Counties which includes Clark, Estill, Garrard, Lincoln, Madison,

Nicholas and Powell in the Bluegrass Region. In order to include all 17 counties in the region, it would be a total cost of approximately \$63,000 and would include employers with 20 or more employees.

Motion: To deny the request to include the additional counties for the ERISS survey due to limited funding.

Made by: Lynette Walker

Second: Mark Manuel

Motion passed

- Industry Partnership Grant

The Advanced Manufacturing Collaborative and staff are working to submit a proposal for the second round of the industry partnership grant that was recently released. A proposal has been received by Thomas P. Miller and Associates for \$1,800 to assist with the completion and submission of the proposal. The board members expressed their confidence in the staff's work and their ability to meet the deadline.

Motion: To move forward with staff continuing to work on the grant proposal, and decline the proposal from Thomas P. Miller and Associates.

Made by: Mark Manuel

Second: Barry Lindeman

Motion passed

New Business

- Education and Marketing Campaign

In order to effectively market the BGWIB and "who we are", a comprehensive presentation needs to be developed so that it can be distributed. Chairman Smith and Jennifer Compton will be visiting each of the Chambers in the region, as well as City Council to help market "who we are" and "what we do." Chairman Smith made a suggestion to utilize the presentations from the Partners for Success Training on May 4th, and add to those to create a package that can be utilized for meeting. Lynette Walker suggested to refocus on the marketing goal, and complete a blitz of marketing campaign in each county. This will help increase awareness of the services available and help with the image perception. Another suggestion was to utilize the video that was put together with the numerous success stories from employers and individuals.

- Waiver from State

A draft version of the letter from the State to the Department of Labor was distributed for review. The letter is in regards to the incentive funds that each local WIB receives each year based on performance numbers. Each year, the State withholds 15% of incentive funds for each local workforce investment area. Congress decided that the state should keep only 5% of the funds, and distributed the remaining 10% to the local workforce investment areas. The draft letter states that Kentucky is requesting a waiver of the requirements of the WIA Section 134(a) (2) (B) (iii) and 20 CFR 665.200 (e) related to the incentive grants to local workforce investment areas.

The state is asking for comments on the letter and how each area will be directly affected by this change. Following discussion it was determined that although the BGWIB supports the state initiatives underway, taking the incentive funding from the local level will hurt the Bluegrass region in numerous ways. Jennifer Compton and Chairman Smith will finalize a response to the state

- Partnership Opportunities

Erica Lupson received a letter from a local company in Lexington, Rexel. Rexel is a distributor of electrical supplies and services and services three main markets: industrial, commercial, and residential. They are changing their operation system to one that is closely related to a Microsoft system with some of the characteristics of Word, Excel and outlook. Many of the current employees have not been trained on these systems and will not be able to meet the needs of the company. As a layoff aversion, Sara Ely of Priority Training has customized the training specific to the needs of the company. The total cost is \$3,120 for 10 employees. Our cost to cover the training need would be \$1,560 total. This would allow the employees to receive the training, and maintain employment through the company without suffering a layoff.

Motion: To approve the current employees for training offered through Priority Training in order to maintain employment and avoid layoff.

Made by: Barry Lindeman

Second: Mark Manuel

Motion passed

Adjournment

With no further business, the meeting was adjourned by Chairman Smith.

Motion: To adjourn meeting.

Made by: James Bushnell

Second: Barry Lindeman

Motion passed