



Board Meeting
April 17, 2012
BGADD
Lexington, Kentucky

Board Members Present		Staff/ Guests Present
Allen, Alonzo	Lindeman, Barry	Aull, Marisa
Belcher, Matt	Manuel, Mark	Blair, Matthew (Guest)
Bushnell, James	Melrose, Bret	Combs, Lonnie (Guest)
Carroll, Ken	Smith, Daryl	Compton, Jennifer
Davis, Sherry (conference call)	Stockton, Beonka	Davis, Alison (CEDIK)
Dyer, Ruth	Sullivan, BJ	Ewing, Lori
Elam, Lelia	Vater, Tami	Glasscock, Amy
Hoskinson, Buddy	Walker, Lynette	Johnson, Timothy
Huguelet, Guy		Harris, Lynne
Kidwell, Monica		Lawhorn, Joey
		Saunders, Crystal
		Turley, Chris

Call to Order

Chairman Smith called the meeting to order.

Community Involvement Report

Chairman Smith opened the floor for community involvement reports.

- **Anderson County**

Beonka Stockton reported that a Workforce Community has recently started and are working towards applying for Work Ready Community Certification. The main focus has been the graduation rates of the kids and how to increase that measure before applying.

- **Clark County**

Barry Lindeman reported that Clark Regional Medical Center has moved into the new facility as of March 31st; Business is steady and growing; Healthcare Career Camp (MCSI) will be held June 11th through 15th, and the committee has started receiving application. So far approximately \$8,000 in donations has been collected from members of the Healthcare Consortium.

- **Estill County**

Lelia Elam reported that a new business is opening and will be utilizing Kentucky Works for hires.

- **Fayette County**

Chairman Smith reported that he met with Commerce Lexington and the Business and Education Network, and Fayette County has started working on becoming a Work Ready

Community. Currently Fayette County doesn't meet the high school graduation rate, but with increases will qualify.

Jennifer Compton reported that a Partners for Success training is going to be held on May 4th at Spencerian College. This will help bring together all the mandated partners of each One-Stop to work together more effectively.

Bret Melrose, Owner of Fayette Heating and Air, reported that he has met with Tom Shelton, Fayette County Schools Superintendent, in an effort to reach the high school students to discuss the possibilities of a career in the industry.

Mark Manuel reported that Bluegrass Community and Technical College has new buildings going up on the Newtown Pike campus. Enrollment is currently down about 5% and will be facing budget cuts. The BGWIB/UK Healthcare/BCTC partnership has been successful. Students have completed their class work and are now working at the hospital through their internship. The horse industry is growing and there is an increased interest from students in the field.

Buddy Hoskinson reported that Spencerian is hosting the Annual Youth Competition on April 27th and asked all board members to attend and show support for the event. Spencerian is also going to host the Medical Careers and Science Institute (MCSI) in June which will be a one week nonresidential camp for 6th to 8th grade students interested in pursuing a career in the health field.

Guy Huguelet reported that Jubilee Jobs is happy to announce that over 100 employers have agreed to hire felons, or someone with a criminal past. Employers have stated that the individuals they have hired have been the best employees with a great work ethic and desire to make a difference. Recent discussion had included the possibilities of branding out into other counties including Clark, Franklin and Madison Counties.

- **Franklin County**

Ken Carroll reported that there have been numerous discussions around the Work Ready Community application process. Kentucky Advanced Manufacturers (KAM) has a great passion to the education and workforce development in the region. KAM has lobbied successfully for the Career Pathways Act that was recently passed and it will bring more attention to pathway opportunities for Advanced Manufacturing, Information Technology and Healthcare industries. There is a great need for employees in manufacturing. Toyota approved a "Dream it, Do it" grant which will focus on the image of manufacturing and employment opportunities within the manufacturing industry. In the near future would like to share a white paper on remediation reduction through things like stem education and project Lead the Way.

- **Garrard County**

James Bushnell reported that several business have started downtown. An employer is looking for 40 new employees, and another potential business could be coming to the area.

- **Lincoln County**

Matt Belcher reported that a Career Fair was held for high school students with the Industrial Authority and Technical Schools. The Career Fair was a great success with over 40 employers participating. A new restaurant, Blue Bird, has opened in the city of Stanford and is working with culinary arts students. Lincoln Manufacturing is going through a

\$500,000 expansion project and has created 20 new jobs. One big impact has been the loss of Food Lion in the area. A total of 9 Central Kentucky Counties have been affected.

- **Madison County**

Monica Kidwell reported that Madison County has submitted their Work Ready Community application. The panel has recommended them to be a Work Ready Community In Progress because of the missing soft skills program certification. Employers in the region have been surveyed about what schools need to do to increase the soft skills of students. Once the survey results have been compiled, the county is hoping to resubmit an application in August including the soft skills program piece.

Madison County is seeking to create a new vocational school in the Berea area. This would be a satellite school of the Richmond Center and would teach welding, drafting and computer graphic design. Land has already been donated to Madison County through Lighthouse Product.

A recent job fair was held at the Madison County High School with 4 employers and approximately 60 students. Another community job fair will be held on May 10th at the Army Depot, 2-3 will be for Veteran's only, and then opened to the public until 7:00.

Madison County schools have a monthly stem project in which students prepare and present a project utilizing the stem skills they have learned in their classes. Students present their projects once a month, and invite parents and the community to attend. A local employer is also invited to come and discuss what stem related jobs they have and how what they are learning can be used in the future.

- **Mercer County**

BJ Sullivan reported that Project Lead the Way gives students college credit for engineering classes. The project is very expensive, and having some financial concerns within the school and will be addressed at the next Board meeting. The 4th and 5th Grade STLP Program will be presenting in May on what they have done throughout the year. Last Friday, the middle schools participated in Earth Day Campus Cleanup to stress the importance of recycling and keeping a clean Earth.

- **Scott County**

Alonzo Allen reported that Toyota is at 100% capacity, and will be hiring approximately 75 summer temps. The Advanced Manufacturing Technician program is successful and recruits students from the Project Lead the Way. The first students are graduating and will be moving into the internship phase working 40 hours a week. The Manufacturing Development Collaborative consists of 13 companies and will resubmit an application for an Industry Partnership Grant to help assist with training. There are three areas of opportunities: new employees, incumbent workers and for individuals interested in obtaining partial credit toward a degree. Working on building a model in the Bluegrass region to tie together all the projects in the area to funnel individuals through the process.

- **Woodford County**

Tami Vater reported that the county is moving forward with the Work Ready Program including Job Readiness Workshops during the night and day. The Central Kentucky Career Center will help assist with running a resume workshop. Additional community members will come in to conduct mini workshops on specific skills including interviewing, job search, etc.

Midway College SIFE program (Students Involved in Free Enterprise) won the regional competition and will travel to Kansas City for the state competition and onto Washington DC for the national competition. The chamber partnered the SIFE Students with two local businesses to develop a business plans, how to develop finances, and everything that it takes to run a business. A Career Fair was held last week with 150 people in attendance.

Consent Agenda

Chairman Smith presented the Consent Agenda which included the following items for March 2012:

1. March 20, 2012 Minutes
2. March Financial Report
3. March Youth Council Report
4. March Staff Report

Motion: To approve items 1 through 4 listed on the consent agenda.

Made by: Tami Vater

Second: Bret Melrose

Motion passed

Old Business

- **Strategic Plan**

Jennifer Compton reported that the BGWIB is on target for completion of the goals indentified in the strategic plan. Some of the highlights included:

- A workforce discussion was held in Madison County at the Berea Chamber of Commerce on April 10th. Workforce discussions will be held in each of the 17 counties to listen and address the needs in each area.
- The Bluegrass Healthcare Consortium and the IT Consortium have established their mission, vision and goals and are meeting regularly.
- Quarterly informational sessions will be made available to discuss available resources to target populations. The first session was held in February for Youth Services. The second session is going to be held in May and will be on Adult Services.
- The One-Stop Committee is currently evaluating the assessments and will begin visiting each location to analyze the need for technical assistance in order for each One-Stop to obtain certification.
- Staff is currently scheduled to meet and present to various community agencies about the services available at the Career Centers through the BGWIB.
- Woodford County has been awarded the Work Ready Community certification. Madison County has been recommended to the KWIB to be certified as a Work Ready Community in Progress and will be awarded next month. Boyle, Fayette, and Franklin Counties are working on preparing their applications.

- **Technical Assistance Funding**

Chairman Smith announced that we have received the technical assistance funding from the state to begin a partnership with the Community & Economic Development Initiative of Kentucky (CEDIK) at the University of Kentucky and introduced Guest Speaker, Dr. Alison Davis, Executive Director for CEDIK. Dr. Davis presented an overview of her proposal that was submitted to the Board and approved last month. The partnership between CEDIK and the BGWIB will be a long-term relationship that will provide support for identifying, estimating and reporting workforce and economic development indicators and outcomes. Some of the activities will include creating industry reports for each sector identified as being vital to the growth of the Bluegrass economy and identifying emerging and/or declining industries or clusters. Data from several databases will be utilized to identify industry clusters and potential skills gaps.

Dr. Davis will also be a key player in developing a scorecard that will include the best indicators and outcomes to measure for the Bluegrass Region as a whole as well as county by county. As indicated in the Strategic Plan, a scorecard will be used to effectively evaluate current strategies and will be tracked quarterly. Annual reports will be provided to the BGWIB for review.

Additionally, Dr. Davis will create workforce profiles for the entire Bluegrass Region with individualized profiles for each county. The workforce profiles will include information including economic variables, largest employers, occupational trends, and potential gaps in skills and education. The BGWIB is excited about this partnership and is looking forward to working with Dr. Davis throughout the process.

- **Industry Partnership Grant Update**

Chairman Smith introduced Marisa Aull, Project Manager for the Bluegrass Healthcare Consortium. Mrs. Aull is currently working on recruiting additional stakeholders for the consortium. A brief timeline of the mapping process was discussed which will include a pre-mapping process to identify short and long term goals which will be followed by a complete mapping process to collect, create, and evaluate the data received. A regional plan will be developed and implemented directly following completion of the process.

New Business

- **Customer Satisfaction Survey Results**

Staff recently completed a customer satisfaction survey and the results of the survey were distributed for review. Amy Glasscock, Workforce Specialist, was recognized for her outstanding service and dedication due to the overwhelming number of responses and comments received from her participants. Chairman Smith presented Mrs. Glasscock with a plaque and thanked her for her service.

- **ARC County Survey – ERISS**

Jennifer Compton was presented with a timeline of the ERISS survey, and a copy of the survey questions that will be asked to each employer with over 5 employees. The Cumberland area has received a grant that will be surveying employers in the ARC Counties which includes Clark, Estill, Garrard, Lincoln, Madison, Nicholas and Powell in the Bluegrass Region. This is a telephone survey that is conducted, and typically guarantees about 38%.

- **Partnership Opportunities**

Chairman Smith went over a recent request that has been received from Amteck (Electrical Contractors). The proposal is for us to sponsor the individuals through the training and create a pre-apprentice type training where individuals will have a basic knowledge of tools used for electrical work, conduit bending skills, basic knowledge of circuits and materials used, etc. The training would cost \$800 for two weeks, and this would include the cost of tools. Following the training, Amteck would hire a minimum of 10 individuals for entry level positions and will be approved to start into the electrician apprentice program for a minimum of 4 years.

Motion: To approve partnership and sponsor individuals for training.

Made by: Bret Melrose

Second: Tami Vater

Motion passed

- **Youth Competition Judging**

The WIA Steps to Success Youth Competition is going to be held on April 27th at Spencerian College. Judges are still needed for each event. A signup sheet was passed around for board members to sign up to judge. The first breakout session will begin at 1:00 and the last session will be completed by 4:15. A dinner and awards ceremony will be held at the Embassy Suites directly following the competition, and all board members are welcome to attend.

Entries have already been submitted for the photography, logo design, and scrapbooking events. All board members were asked to stop by the library to judge the entries that have been received immediately following the board meeting.

Adjournment

With no further business, the meeting was adjourned by Chairman Smith.

Motion: To adjourn meeting.

Made by: Mark Manuel Second: James Bushnell Motion passed