



Executive Committee
March 20, 2012
BGADD
Lexington, Kentucky

Executive Committee Members Present	Staff Present
Allen, Alonzo	Aull, Marissa
Bushnell, James	Compton, Jennifer
Lindeman, Barry	Ewing, Lori
Smith, Daryl	Lupson, Erica
Vater, Tami (via conference call)	Saunders, Crystal
Walker, Lynette	Turley, Chris

Call to Order

Chairman Smith called the meeting to order.

Marissa Aull, Project Manager for the Healthcare Consortium Grant was introduced.

Community Involvement Report

- Woodford County is holding meetings every 2 weeks regarding Work Ready Community efforts. Currently working with 2 local industries encouraging them to test their current employees using the NCRC, as well as testing potential employees when hiring.
- Healthcare Consortium meeting is in April and they plan to finalize bylaws to submit the 501(c)3 application.
- Healthcare Bootcamp has received commitments from at least 6 members of the Healthcare Consortium to provide donations for the camp in June.
- The ribbon cutting on the new facility for Clark Regional Medical Center was on March 16th. All operations will be in the new facility by March 31st.
- Chairman Smith, Lynette Walker and Jennifer Compton attended the NAWB Conference in Washington.
- A Job Fair was held in Garrard County for Sustainment Solutions, Inc. who is looking to contract individuals as Field Service Technicians to work in Afghanistan and Iraq for 1 year. The starting pay is between \$100,000 - \$120,000 a year. The advertisements regarding the job fair were specific including the qualifications that were needed. A total of 16 applicants from across the state came out to apply and 10 were qualified candidates. The employer interviewed those qualified, and could potentially hire 7 individuals.

Consent Agenda

Chairman Smith presented the Consent Agenda which included the following items for January:

1. February 21, 2012 Minutes
2. February Financial Report
3. February Youth Council Report
4. February One-Stop Committee Report
5. February Staff Report

Motion: To approve items 1 through 5 listed on the consent agenda.

Made by: Barry Lindeman

Second: Alonzo Allen

Motion passed

Old Business

- Strategic Plan

Jennifer Compton went over the progress that has been made towards each goal identified in the Strategic Plan. The expected completion dates were updated to reflect the changes listed in the minutes.

Following Woodford Counties Work Ready Community Certification, several counties are interested in the process. Madison County completed their application and submitted it to the state. Boyle and Frankfort Counties are currently gathering support to begin working on the application. Jennifer Compton met with Commerce Lexington in Fayette County last week, and did a presentation about the process for Anderson County.

- Youth Competition Judging

James Bushnell reported that judges are still needed for the Youth Competition. The competition will be held on April 27th at Spencerian, and the first breakout session will begin at 1:00, and the last session will begin at 4:15. An awards and dinner banquet will start around 5:45, and will finish up with an auction so the kids can bid on prizes with the play money earned throughout the competition. A signup sheet was passed out for the Executive Committee to agree to judge. An invitation will be sent to the full board members asking them to judge one event as well.

- Budget Analysis

An updated budget was distributed for members to review. The numbers included the total budget amount, percentage of budget obligated, total expended to date, and percentages expended to date.

Jennifer Compton explained the budgets and that additional funding was received for Adult and Dislocated Worker funds. These funds will be adjusted accordingly. The Incentive, NEG Storm and Rapid Response were incorrectly updated and will be corrected for review at the next meeting. The Trade Budget obligated 90% for Training, 10% for Support Services, and 0% for Employer Services. Upon review of the total expended to date, the percentage obligations need to be adjusted.

Motion: To adjust the percentages of obligations of the Trade Budget to reflect 80% Training, 15% Support Services and 5% Employer Services.

Made by: Lynette Walker

Second: James Bushnell

Motion passed

- Local Plan

Each local WIB is responsible for developing the Local Plan for their region. Local Plans have to be submitted every five years. A draft of the Local Plan was distributed for review. The plan has to be published and available for comment by Thursday afternoon. Crystal Saunders will send an email with the Local Plan attached, and voting buttons will be included. Members were instructed to respond to the email as soon as they have had an opportunity to review the information, but no later than Thursday morning.

Following approval, the Local Plan will be available on the following websites for public comment: Bluegrass Area Development District (bgadd.org), BGWIB (bgwib.com), and Central Kentucky Career Centers (ckycareers.com). The plan will then be submitted to the state for additional comments for 30 days before it is sent to Department of Labor.

***UPDATE – Each Executive Committee Member emailed their approval of the plan to Jennifer Compton and the plan was posted on the websites for public comment, and then submitted to the state.*

- PROOF (Positive Rehabilitation Outreach Outcome Focuses)
The PROOF program is still under development. Committees have been formed for the Faith Based Committee and Intake Committee. The Faith Based Committee is currently working on developing the programming part of the program.
- Accelerated Opportunity
KWIB and BCTC have partnered together to offer an accelerated opportunity program. This program is designed for individuals that have not received their high school diploma/GED, or are basic skills deficient. This is an 18 weeks program and allows the person to finish their GED/Diploma and college courses at the same time. The 1st round of classes was for the Office Systems Technology program. BCTC would like recommendations from the BGWIB on what stackable certificate program to offer for the upcoming schedules. The Consortiums will discuss this at their next meeting to recommend a program they feel is in need. This is the first step in getting employers involved on what the curriculums will be for training.

New Business

- SWOT Analysis
The BGWIB did an internal and external SWOT analysis during the Strategic Planning Process last year. Copies were available for review. The ADD is currently developing the Comprehensive Economic Development Strategy (CEDS) document for the region. Staff has asked for each committee of the BGADD to conduct a SWOT analysis and submit the results for possible inclusion in the CEDS.

Motion: *To submit the internal and external SWOT analysis that was completed during the Strategic Planning process for inclusion in the CEDS.*

Made by: *Barry Lindeman*

Second: *Lynette Walker*

Motion passed

- Technical Assistance Proposal
The Technical Assistance Proposal was sent out to members in advance for review. The proposal stems from the potential partnership between University of Kentucky's Community and Economic Development Institute of Kentucky (CEDIK).

As mentioned in the proposal, during the research of purchasing the EMSI data needed to develop a score card for each county in the region, it was discovered that CEDIK already had the data needed. A partnership with CEDIK and BGWIB will result in the compilation of industry reports for sectors identified by the region. Subsequent analysis will identify and emerging/declining industries or clusters as well as potential gaps in those clusters. In addition to providing data and analysis, a partnership with CEDIK will provide the BGWIB with access to expertise on interpretation of data and possible economic development strategies which would be compatible with the data.

Motion: To approve the Technical Assistance Proposal as presented and proceed with submission to state.

Made by: Lynette Walker

Second: Alonzo Allen

Motion passed

Adjournment

With no further business, the meeting was adjourned by Chairman Smith.

Motion: To adjourn meeting.

Made by: James Bushnell

Second: Lynette Walker

Motion passed