



**Executive Committee**  
**February 22, 2013**  
**Embassy Suites**  
**Lexington, Kentucky**

Executive Committee Members Present	Staff Present
Bushnell, James	Allen, Alonzo
Kidwell, Monica	Compton, Jennifer
Lindeman, Barry	Lupson, Erica
Manuel, Mark	McNeill, Owen
Smith, Daryl	Saunders, Crystal
Walker, Lynette	Turley, Chris
Wright, Jim	

**Call to Order**

Chairman Smith called the meeting to order directly following the Board Orientation that was conducted by Tim Aldinger with the National Association of Workforce Boards.

**Consent Agenda**

Chairman Smith presented the Consent Agenda which included the following items:

1. Minutes (January 28, 2013)
2. Financial Report (January)
3. Staff Report (January)

Motion: To approve items 1 through 3 listed on the consent agenda.

Made by: Lynette Walker

Second: Barry Lindeman

Motion passed

**Old Business**

• **Strategic Plan**

Jennifer Compton discussed that each directional goal identified in the Strategic Plan will have an annual plan established that will include benchmark/deadlines, and key staff assigned. Staff presented annual plans for approval by the Executive Committee that including objectives and action steps that would assist with meeting each directional goal.

**Directional: Achieve Work Ready Communities status (Lead: Jennifer Compton)**

- Obtain Work Ready Community certification
- Educate BGWIB and staff on Work Ready Community initiative
- Establish Work Ready Community committee for each county

**Directional: Focus on priority sectors (Lead: Owen McNeill)**

- Develop Transportation/Distribution/Logistics consortium
- Develop Information Technology consortium

**Directional: Increase student career interest in priority sectors (Lead: Chris Turley)**

- Increase student career interest in priority sectors
- Introduce sectors into high schools

**Directional: Create a standard board orientation (Lead: Crystal Saunders)**

- Deliver orientation to board members
- Strengthen orientation material for future training

**Directional: Achieve One Stop Certifications (Lead: Erica Lupson)**

- Obtain certifications for all One Stops

**Directional: Create marketing plan (Lead: Staci May)**

\*\*Please note that this plan is still being developed and will be presented at the next Executive Committee Meeting on March 25<sup>th</sup>.

Motion: To approve 2013 Annual Plans.

Made by: James Bushnell

Second: Jim Wright

Motion passed

- **Workforce Summit**

Jennifer Compton discussed the 2<sup>nd</sup> Annual Workforce Summit. Crystal Saunders has contacted numerous hotels in the Fayette County area to secure a location for the event. Embassy Suites has space available on September 6<sup>th</sup>, and the Hilton has space available in October. The Committee discussed the pros and cons of each location and determined that the Embassy Suites would be a better location to host the event. Staff will proceed with contracting with Embassy Suites to finalize details for the event.

- **Youth Competition**

Judges are needed for the annual "Steps to Success" Youth Competition which will be held at Eastern Kentucky University in Richmond on March 1<sup>st</sup>. This is a one day competition of individual and teamwork skills that enhance the youth's ability to compete for employment in today's job market.

Approximately 100 youth representing Clark, Estill, Fayette, Franklin, Lincoln, Mercer, Powell, and Scott Counties' Younger Youth programs will compete in various events including: Carpet Maze, Decision Making, Employment Techniques, Essay, Logo Design, Photography, Public Speaking, Scrapbook, and Service Learning. Each event provides an opportunity for youth to showcase the skills they have obtained throughout the year. Following the competition, an awards banquet and auction will be held to celebrate the achievements of the participants. Coleman Elridge, Executive Assistant to the Governor, will be the keynote speaker for the event.

## **New Business**

- **Foundation for Kentucky Industry, Inc. (FKI)**

Chairman Smith briefly discussed the Foundation for Kentucky Industry, Inc. a 501 (c) 3 organization established by the Kentucky Association of Manufacturers (KAM). The sole purpose of FKI is to ensure the growth and sustainability of manufacturing in Kentucky. FKI is actively seeking funding and partners to work in collaboration to address the following needs:

- Awareness: Marketing the value of advanced manufacturing to the state's economy and enhancing the perception/image of the industry and its career pathways.

- Talent Development: Preparation of a high-performance workforce by facilitating the establishment and growth of advance manufacturing career pathways through competency-based education and customized training.

**Adjournment**

With no further business, the meeting was adjourned by Chairman Smith.

Motion: *To adjourn meeting.*

Made by: *Mark Manuel*

Second: *James Bushnell*

Motion passed