



Executive Committee
May 29, 2013
BGADD
Richmond, KY

Executive Committee Members Present	Staff Present
Bushnell, James	Compton, Jennifer
Kidwell, Monica	Lupson, Erica
Lindeman, Barry	McNeill, Owen
Manuel, Mark	Saunders, Crystal
Smith, Daryl	Stoltz, Lenny
Walker, Lynette	Turley, Chris
Wright, Jim	
	Guest Present
	Napier, Lonnie

Call to Order

Chairman Smith called the meeting to order.

Community Involvement Report

- Bluegrass Healthcare Consortium is currently working on ways to help hospitals train staff on the new ICD 10 expected to be released in 2014.
- Lexington-Fayette Urban County Council passed the Interlocal Agreement.
- BCTC is beginning to move into the Newtown Campus location; Hospital is supposed to be completely out by August.
- Madison County is continuing to work on their Work Ready Community initiative including the soft skills component.
- Bourbon County is continuing to develop a Work Ready Community Committee. Staff have been assisting with getting key people to the table for discussions.

Consent Agenda

Chairman Smith presented the Consent Agenda which included the following items:

1. Minutes (April 29, 2013)
2. Financial Report (April)
3. Staff Report (April)

Motion: To approve items 1 through 3 listed on the consent agenda.

Made by: James Bushnell

Second: Mark Manuel

Motion passed

Old Business

Strategic Plan

Jennifer Compton explained that each staff lead would give monthly updates on their annual plans that were included in the meeting packets.

Focus #1

Visionary: Impact the growth of the economy

Projection: Identify the workforce skills needs/gaps

Directional A: Focus on priority sectors

Objective 1: Develop Distribution, Logistics and Transportation Consortium

- Currently on schedule, no new information to report.

Directional B: Achieve Work Ready Communities Status

Objective 1: Obtain Work Ready Community Certifications

- Clark County withdrew their application prior to presenting to the panel. Members from Clark County attended the Work Ready Summit and plan to regroup and resubmit.
- Madison County was a featured speaker at the Work Ready Summit.
- Scott County is working toward identifying committees for the Work Ready Communities application.

Objective 2: Educate Work Ready Community Initiative to BGWIB

- In process of scheduling training for Business Service staff and board members.
- Work Ready Summit was a success with 31 Bluegrass attendees.

Objective 3: Establish Work Ready Committees in each county

- Harrison County is working to pull together key stakeholders.
- Bourbon County is still working on buy in from the community.
- No update for Fayette County, still in hiring process for BEN Director.

Focus #2

Visionary: Become the catalyst for Workforce Issues

Projection: Promote awareness of the BGWIB

Directional A: Create a Marketing Plan

Objective 1: Training on marketing concepts

- Attended Social Media Strategies Conference
- Working on development of SOP
- Developing training on social media for all staff and board member

Objective 2: Promote significant events through news and social media outlets

- Sent out newsletter on upcoming Workforce Summit
- Postings on Twitter and Facebook regarding Workforce Summit
- Promoted MCSI on Facebook and Twitter
- With Healthcare Program Manager secured article in Lex Herald on MCSI camp

Objective 3: Promote board services through news and social media outlets

- Promoted careers through BGWIB.com, CKYCareers.com and social media sites
- eNewsletter was sent out to Judges, Mayors and BGWIB contact list
- Created a BGWIB Twitter site to promote "employer focused" services and events

Focus #3

Visionary: Develop a visionary 100% engaged board

Projection: Develop Board member tools

Directional A: Create a standard board orientation

Objective 1: Create a standard board orientation

- Staff is working with Communications and Marketing Specialist on developing board member tools including media kit, one pager, etc.

Focus #4

Visionary: Create a qualified pool of work ready candidates

Projection: Improve the quality of services provided

Directional A: Obtain one stop certifications

Objective 1: Obtain certifications for all One Stops

- One Stop Certification planning meetings concluded in Georgetown May 2.
- EKU's Facilitation Center is currently finalizing planning reports.
- Currently seeking Career Center Certification Review Team nominations.

Objective 2: Introduce sectors into middle schools

- Currently on schedule, no new information to report.

Objective 3: Integrate curriculum into Southside Technical School/Bryan Station High School to allow students to earn dual credit hours for college

- Staff from Spencerian College gave presentations on March 28th and 29th at Bryan Station High School about integrating Medical Coding into the curriculum. Staff was able to get enough interest from students in order to offer a class that will start in the fall of 2013.

Economic Impact Study Progress Report

Jennifer Compton discussed the Economic Impact Study Progress Report of Phase 1 (Job Loss Aversion Study) that was included in the packets. Craig Williams is the Economic Impact Study Coordinator and he reported his efforts for the month.

- Review and finalize all sections submitted in my area of responsibility for Phase 1
- Collaborate with DoD and Congress on 2014 budget requests for ACWA to maintain BGCAPP project to ensure the Phase 1 study continues to be relevant.
- Continuing interaction with Pentagon, ACWA Army Element, the Systems Contractor, and Elected Officials to both acquire data and secure ongoing support for the study.
- Organize BGCAPP tours for Madison County Fiscal Court and the Berea City Council to maintain engagement and support for Phase 1 study.
- Participate in BGWIB sponsored SWOT exercise connected to Phase 1.

Jennifer Compton reported that staff is working on finalizing the report on Phase 1 - Job Loss Aversion Study and it should be completed by the end of June.

New Business

Younger Youth Program Recommendations

James Bushnell, Youth Council Chair, discussed the recent RFP that was released on April 12th for youth programs to operate between July 1, 2013 and September 30, 2014.

The RFP was released online as well as in the Sunday edition of the Lexington Herald. A bidder's conference was held on May 9th at the Bluegrass Area Development District, and the deadline for proposals was May 24th. A total of 6 proposals were received, and the members of the Youth Council reviewed and scored each proposal during their meeting on May 28th. The Youth Council recommended funding all 6 programs listed below, however recommended amendments to both proposals submitted by Kentucky River Foothills for "Game On" and "Great Careers" programs regarding the target population of each program. Specific details for both programs is listed below.

Name of Organization, Program Name	Counties Served	In School/Out of School # to serve	Proposed Budget	Average Score
Lexington Fayette Urban County Government, Path to Success	Fayette (Cardinal Valley, Woodhills, and Gainesway areas)	40 Out of School	\$135,000	94
*KY River Foothills, Game On!	Estill, Powell	20 In School 20 Out of School	\$135,000	86.6
**KY River Foothills, Great Careers	Clark, Madison	40 Out of School	\$135,000	86.6
Fort Logan High School	Lincoln	40 In School	\$135,000	85
Thorn Hill Ed Center, Whatever is Needed (WIN)	Franklin	40 Out of School	\$135,000	78
Community Action Council, LEEP	Fayette (Russell School catchment area/ East End/ Charles Young Community Center)	20 In School 20 Out of School	\$135,000	66

***KY River Foothills, "Game On"** - The proposal identifies that the program will serve 25 in-school and 15 out-of-school youth in Estill and Powell counties. Kentucky River Foothills has experience working with in-school and out-of-school youth in the two counties. The council recommends that Kentucky River Foothills amend their contract to serve 20 in-school/ 20 out-of-school youth in Estill and Powell counties due to their experience working with the in-school population and the push by the board to fund out-of-school programs. Failure to adhere to the terms and requirements will result in the proposal not being funded.

****KY River Foothills, "Great Careers"** - The proposal identifies that the program will serve 40 in/out-of-school youth in Clark and Madison counties. Kentucky River Foothills has experience working with out-of-school youth in the two counties but no experience working with in-school youth. The council recommends that Kentucky River Foothills amend their contract to serve 40 out-of-school youth in Clark and Madison counties due to

their experience working with the out-of-school population and the push by the board to fund out-of-school programs. Failure to adhere to the terms and requirements will result in the proposal not being funded.

Motion: *To approve the Youth Council Recommendations to fund all 6 programs for the 2014 program year beginning July 1, 2013 through September 31, 2014.*

Made by: *James Bushnell*

Second: *Barry Lindeman*

Motion passed

Army Depot Tour

Chairman Smith discussed the tour of the Blue Grass Chemical Agent-Destruction Pilot Plant. All members were encouraged to attend if possible, and were to report to the Outreach Center immediately following the meeting.

Adjournment

With no further business, the meeting was adjourned by Chairman Smith.

Motion: *To adjourn meeting.*

Made by: *Mark Manuel*

Second: *Lynette Walker*

Motion passed