



**Special Executive Committee Meeting**  
**June 6, 2014**  
**BGADD**  
**Lexington, KY**

Griffin, Steve	Compton, Jennifer
Kidwell, Monica	Lupson, Erica
Manuel, Mark	McNeill, Owen
Smith, Daryl	Leacock, Lynn
Walker, Lynette	Turley, Chris
	May, Staci
	Clark, Chip
	Payne, Charles

**Call to Order**

Chairman Smith called the meeting to order.

**New Business**

WIA Contract

- The BGWIB’s attorneys have approved the WIA state contract. The original due date of June 9<sup>th</sup> has been extended to June 13<sup>th</sup> to allow for obtaining signatures.

*Motion: To approve the WIA State Contract for BGWIB’s signature*

*Made by: Mark Manuel*

*Second: Lynette Walker*

*Motion: Passed*

Computer Upgrades

- Upgrades for XP systems are no longer available.
- There are issues with multiple training computers and one staff computer locking up.
- The Finance Committee will create a schedule for replacing computers in the future so it won’t be a large expense at one time.

*Motion: To allow RFP for computer purchases and present results at the June 24<sup>th</sup> meeting*

*Made by: Steve Griffin*

*Second: Monica Kidwell*

*Motion: Passed*

Job Fair

- Marketing strategies were discussed for a regional job fair, involving nearly 60 employers, to be held on June 18<sup>th</sup>.
  - Marketing with 140 radio spots through Cumulus Radio at a cost of \$835 (valued at \$1670).
  - Digital marketing with WLEX for \$150. The event will show up on Events Calendar and on web.
  - Marketing on WKYT for \$150 with 30 – 10 second spots running 4-5 times per day June 11<sup>th</sup> through the 17<sup>th</sup>.

- There have been no expenses for the job fair prior to this.

*Motion: To approve advertising expense for job fair at a total of \$1,135*

Made by: *Monica Kidwell*

Second: *Barry Lindeman*

*Motion: Passed*

### **Adjournment**

Daryl Smith adjourned meeting.

Motion: *To adjourn meeting*

Made by: *Mark Manuel*

Second: *Lynette Walker*

*Motion: Passed*