

# KEYSTONE APPALOOSA CLUB

[www.kacapps.com](http://www.kacapps.com)

The Keystone Appaloosa Club, a non-profit organization, is seeking monetary and product sponsors for the 2017 Keystone Classic, a regional appaloosa horse show.

The 2017 Keystone Classic is scheduled for May 26 – 28, 2017, and will be held at the Gloucester County DREAM Park in Logan Township, NJ.

The Keystone Classic is considered one of the elite regional shows. The Keystone Classic has been honored as being the largest regional Appaloosa Horse show in the nation for the past ten years.

Please help us continue our success by electing to be one of the following sponsors. As a non-profit corporation, your sponsorship is tax-deductible.

## **PLATINUM - \$500.00 AND ABOVE**

*in money or products/services donated*

- o Sponsor supplied banner to be displayed in the Main Arena during the Keystone Classic
- o Full page ad in the Keystone Classic Show Program
- o Listing on the Keystone Appaloosa Club's Website with a direct link to your own website for the remainder of the year
- o Daily announcements as a Platinum sponsor during the Keystone Classic
- o Complimentary one-year individual membership to the Keystone Appaloosa Club

## **GOLD - \$350.00**

*in money or products/services donated*

- o Full page ad in the Keystone Classic Show Program
- o Listing on the Keystone Appaloosa Club's Website with a direct link to your own website for the remainder of the year
- o Daily announcements as a Gold sponsor during the Keystone Classic

## **SILVER - \$250.00**

*in money or products/services donated*

- o Half page ad in the Keystone Classic Show Program
- o Listing on the Keystone Appaloosa Club's Website with a direct link to your own website for the remainder of the year
- o Daily announcements as a Silver sponsor during the Keystone Classic

## **\*NEW\* JACKPOT/SWEEPSTAKES CLASS SPONSORSHIP - \$250.00 in money or products/services donated**

*Sponsorship of the Jackpot Open Barrels, or Youth/Non-Pro Showmanship Sweepstakes*

- o Half page ad in the Keystone Classic Show Program
- o Listing on the Keystone Appaloosa Club's Website with a direct link to your own website for the remainder of the year
- o Daily announcements as a Jackpot/Challenge Class sponsor during the Keystone Classic and announcement as a sponsor before and after the Jackpot/Challenge class

## **BRONZE - \$100.00**

*in money or products/services donated*

- o Quarter page ad in the Keystone Classic Show Program
- o Listing on the Keystone Appaloosa Club's Website with a direct link to your own website for the remainder of the year
- o Daily announcements as a Bronze sponsor during the Keystone Classic

## **\*NEW\* CLASS SPONSORSHIP - \$25**

*in money or products/services donated*

- o A one-line announcement in the Keystone Classic Show Program
- o Announcement of your sponsorship of the class of your choosing prior to the class and prior to the announcement of results.

## **BEST WISHES - \$10.00**

*in money or products/services donated* o A one-line announcement in the Keystone Classic Show Program

Example: Good Luck Sadie – Love Mom and Dad

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## 2017 SPONSORSHIP FORM

\_\_\_\_\_ PLATINUM = \$500.00 and above

\_\_\_\_\_ GOLD = \$350.00

\_\_\_\_\_ SILVER = \$250.00

\_\_\_\_\_ JACKPOT/CHALLENGE = \$250.00 CLASS: \_\_\_\_\_

\_\_\_\_\_ BRONZE = \$100.00

\_\_\_\_\_ CLASS = \$25.00 CLASS: \_\_\_\_\_

\_\_\_\_\_ BEST WISHES = \$10.00 per line

*PLEASE INDICATE WHICH CLASS, HIGH POINT OR RESERVE HIGH POINT YOU WISH TO SPONSOR ABOVE. IN ADDITION, ATTACH ANY ADVERTISING MATERIALS YOU WISH TO HAVE PRINTED.*

CONTACT: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_



TEAR-OFF BOTTOM HALF OF THIS PAGE FOR A RECEIPT AND RETURN THE TOP PORTION AND PAYMENT TO:

Jennifer Weeks  
5405 S. Halbea St  
Bethlehem, PA 18017

*PLEASE MAKE CHECKS PAYABLE TO K.A.C.*

THANK YOU FROM THE K.A.C. MEMBERS AND BOARD OF DIRECTORS.  
WITHOUT YOUR HELP, WE COULD NOT RUN A SUCCESSFUL SHOW.  
RECEIPT K.A.C. SPONSORSHIP

NAME: \_\_\_\_\_

AMOUNT OF SPONSORSHIP: \_\_\_\_\_ DATE: \_\_\_\_\_